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ABSTRACT

The 1977-78 Adult Continuing Education Survey provided demographic and educational data on three populations served by Vocational, Technical and Adult Education (VTAE) District One: users (1,658), non-users (880), and past users (480). Study participants responded to group specific questionnaires designed to elicit information on sex, age, employment, educational background, county and type of residence, current income level, nearest adult/evening school center, courses taken in VTAE, interest in completion certificates and associate degrees, desire for vocational counseling, reasons for taking or not taking courses, how information on VTAE was received, as well as opinions on course fees, future course offerings, best time to take courses, number of miles willing to travel to class, and general view of the VTAE district system. Findings indicated that users attend Adult Continuing Education courses for self-improvement, recreation, and to increase job effectiveness; most respondents preferred the regular evening school semester and were willing to drive up to 20 miles for class choices. Of all respondents, the majority were female, 18-39 years old. The majority of users (64%) and non-users (62%) had income levels of $11,999 or less. Eighty-seven data tables and copies of the survey instruments are included. (TR)

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AREA VOCATIONAL, TECHNICAL AND ADULT EDUCATION DISTRICT ONE

FIELD SERVICE DIVISION

RESULTS OF THE ADULT CONTINUING EDUCATION SURVEY

CONDUCTED DURING THE 1977 FALL EVENING SCHOOL SEMESTER

By

James D. Young

Area Coordinator

Chippewa Falls, Wisconsin

JC 780 416

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ADULT CONTINUING EDUCATION SURVEY

VTAE DISTRICT ONE

A RESEARCH PAPER
SUBMITTED TO THE GRADUATE SCHOOL OF THE
UNIVERSITY OF WISCONSIN - STOUT IN PARTIAL FULFILLMENT
OF THE REQUIREMENTS FOR THE DEGREE OF

EDUCATION SPECIALIST
IN
INDUSTRIAL AND VOCATIONAL EDUCATION

By

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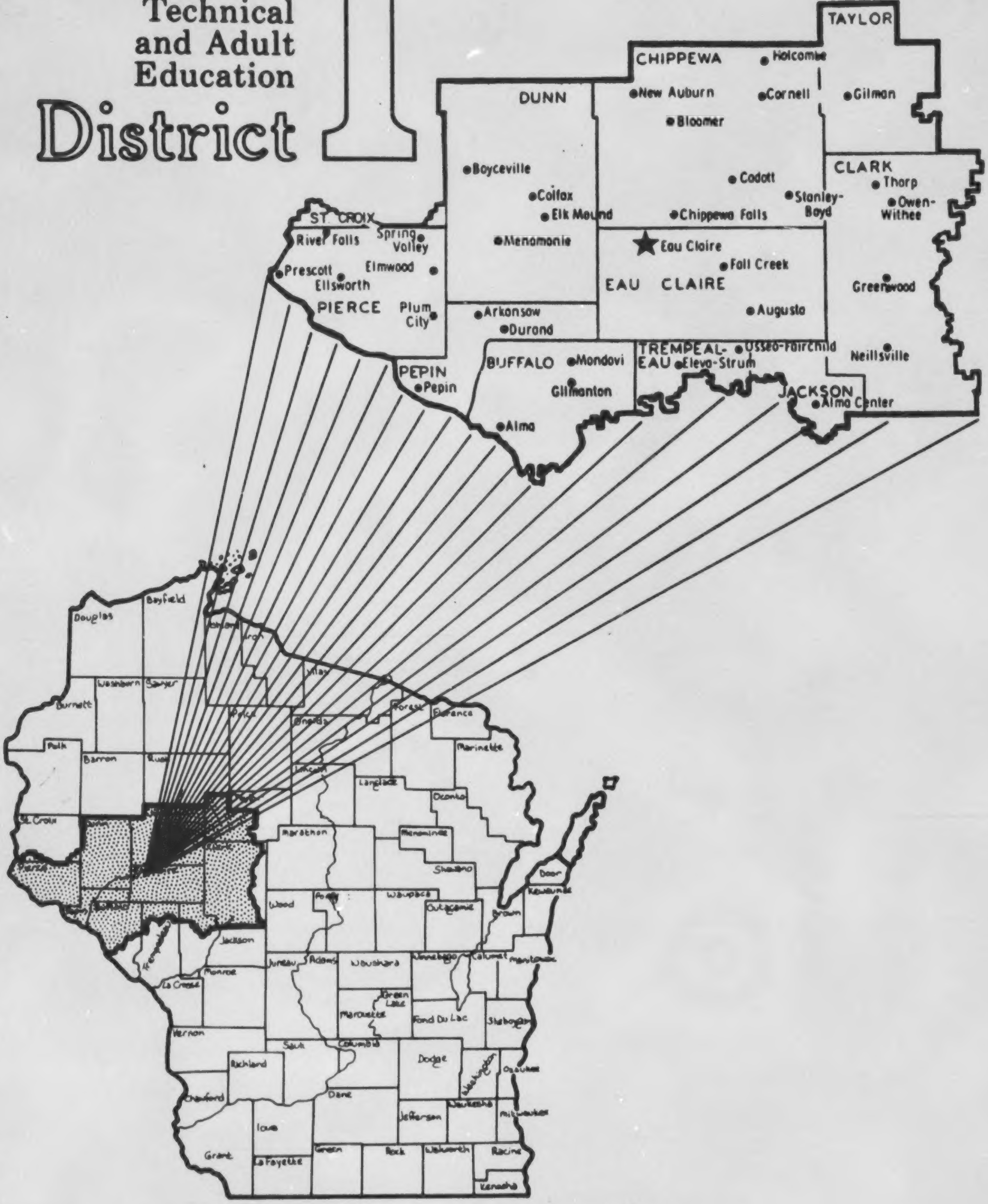
June 1978

Vocational Technical and Adult Education District 1



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--And, finally to the hundreds of district residents who took the time and interest to respond to the questionnaire, thus making the completion of this project possible--

THANK YOU!

STUDY SUMMARY

The research project "1977-78 Adult Continuing Education Survey - VTAE District One" was conducted to provide demographic and educational data on the publics District One is currently serving and those publics not being served in the VTAE District One Field Service Division Program.

The study project was sponsored by the Director of District One, Mr. Norbert Wurtzel; The VTAE District One Board; and Mr. William Neverdahl, Assistant Director of Field Services, VTAE District One. Jim Young, Area Coordinator, Chippewa Falls, Wisconsin, was the research project facilitator. Findings were analyzed and recommendations were made to F/S Administration and staff for implementation and improvement of Field Service Division policies and operating procedures.

Survey instruments were developed to gather data from both *users* and *nonusers* of the VTAE District One school system.

User surveys were distributed through District One Coordinators and Adult Education Center Supervisors to a stratified random sample of 1,658 respondents in Fall 1977 Adult Continuing Education classes. The user survey consisted of 25 items with several choices listed under each item. Respondents replied by marking the items which best described their reasons for attending VTAE classes; what they thought of the District One school system; their concerns regarding future course offerings, etc.

Nonuser surveys were distributed through a *pre-sell* telephone/mailing process to a random sample of 1,200 residents in the 5 to 11 county-size district. The survey was returned by 880 persons, reflecting a 73.3 percent return by nonuser residents of VTAE District One. The nonuser survey consisted of 21 items with several choices listed under each item. Respondents replied by marking the items which best described their reasons for *not* attending local VTAE classes among many other things.

An abbreviated past user survey instrument was also utilized by the telephone solicitors in the pre-sell telephone phase of the study to interview District One residents who were not currently enrolled in a VTAE class but who had participated in at least one Adult Continuing Education course in the past. Approximately 46.5 percent of the solicited urban study sample and 33.7 percent of the solicited rural study sample indicated they had taken a VTAE course in the past. These past user respondents were immediately interviewed on the telephone. The abbreviated past user survey consisted of 10 items with several choices listed under each item.

After the data from the survey questionnaires had been collected, computer printouts were made available which summarized the results of the surveys showing the percentages of respondents answering each item on all three questionnaires. The data was tabulated to show demographic and educational information about all three groups--user, nonuser, and past user. Some items were cross-tabulated and tables were prepared to illustrate the results.

The information from the survey indicates that the prominent reason users attend VTAE Adult Continuing Education courses are self-improvement, recreation and to increase effectiveness on the job. Most respondents prefer to attend classes during the regular evening school semester and are willing to drive up to 20 miles to attend a class of their choice.

Though the survey solicited participation from a broad cross section of District One residents, user, nonuser and past user respondents tended to be females in the 18-39 year old age group. The majority of users (64 percent) and nonusers (62 percent) had financial income levels of $11,999 or less. This data would indicate that District One is attracting a good cross section of its eligible population as far as income is concerned.

The information from the total survey is too lengthy and detailed to list on these summary pages and should be reviewed by the reader in the chapters that follow. In any case, many of the respondents whether users or nonusers of Adult Continuing Education classes thought quite well of the VTAE District One School System and its educational programs--for this the facilitator and the sponsors of the research project are thankful.

CHAPTER I

INTRODUCTION

General Considerations - Rationale

The philosophy of the Wisconsin VTAE system states that the primary purpose of the Schools of Vocational, Technical & Adult Education is to provide educational opportunities for individuals throughout their lives. This philosophy seems to be in tune with developing concepts of lifelong learning espoused by Vice President Walter F. Mondale in current Senate legislation which, if passed, will fund increased federal support for adult and continuing education throughout the United States.

District One incorporates this same thinking in its mission statement indicating that its school programs have been established to ensure that every citizen of the District has the opportunity to develop his/her capabilities to the fullest extent possible. While the primary purpose of the educational program centers around the preparation of individuals for employment, changing technologies require that the mission of the District also place major focus on continuing education to provide persons with skills, abilities, and knowledge to keep abreast with the changing world of work - a topic of continuing inquiry.

It is true that adult continuing education in one form or another has existed in the geographic area served by VTAE District One for a considerable number of years. Many individuals and agencies, both public and private, have been a delivery vehicle for this type of instruction. VTAE District One through its Field Service Division contributes to this total effort by offering a wide variety of avocational, vocational, and occupational extension classes to the residents of the communities it serves. Currently, over 19,000 part-time students enroll in these programs each year--attesting to their popularity. Nevertheless, many interested parties have asked questions of District One concerning the Adult Continuing Education Program--who the program serves; who the program doesn't serve; and what kind of education services are really needed at the local level? Often the answers to these legitimate questions are based upon the District's own perception of who the clientele are and what they need in the way of VTAE programs. It is in light of this rather limited perspective that a serious attempt will be made to research the questions being posed our district in the area of Adult Continuing Education. It is hoped that such a scientific inquiry will produce the kind of answers needed to enhance, modify, or even discontinue future Field Service activities in the dynamic growth area of Adult Continuing Education.

For full elaboration of VTAE District One's Field Services philosophy and mission please refer to Appendix A of this report.

Purpose/Objectives

The Field Study Project will attempt to study the Adult Continuing Education Program in VTAE District One in an effort to:

1. Profile the demography of the publics we are currently serving - and those publics we are not presently serving.
2. Assess and identify (as best we can) the diverse continuing educational needs of these publics.

The objective of the field study will be to collect, analyze and interpret data concerning the F/S Adult Continuing Education Program in District One in an effort to maintain, improve, expand, modify and even discontinue educational offerings suggested by the publics we serve.

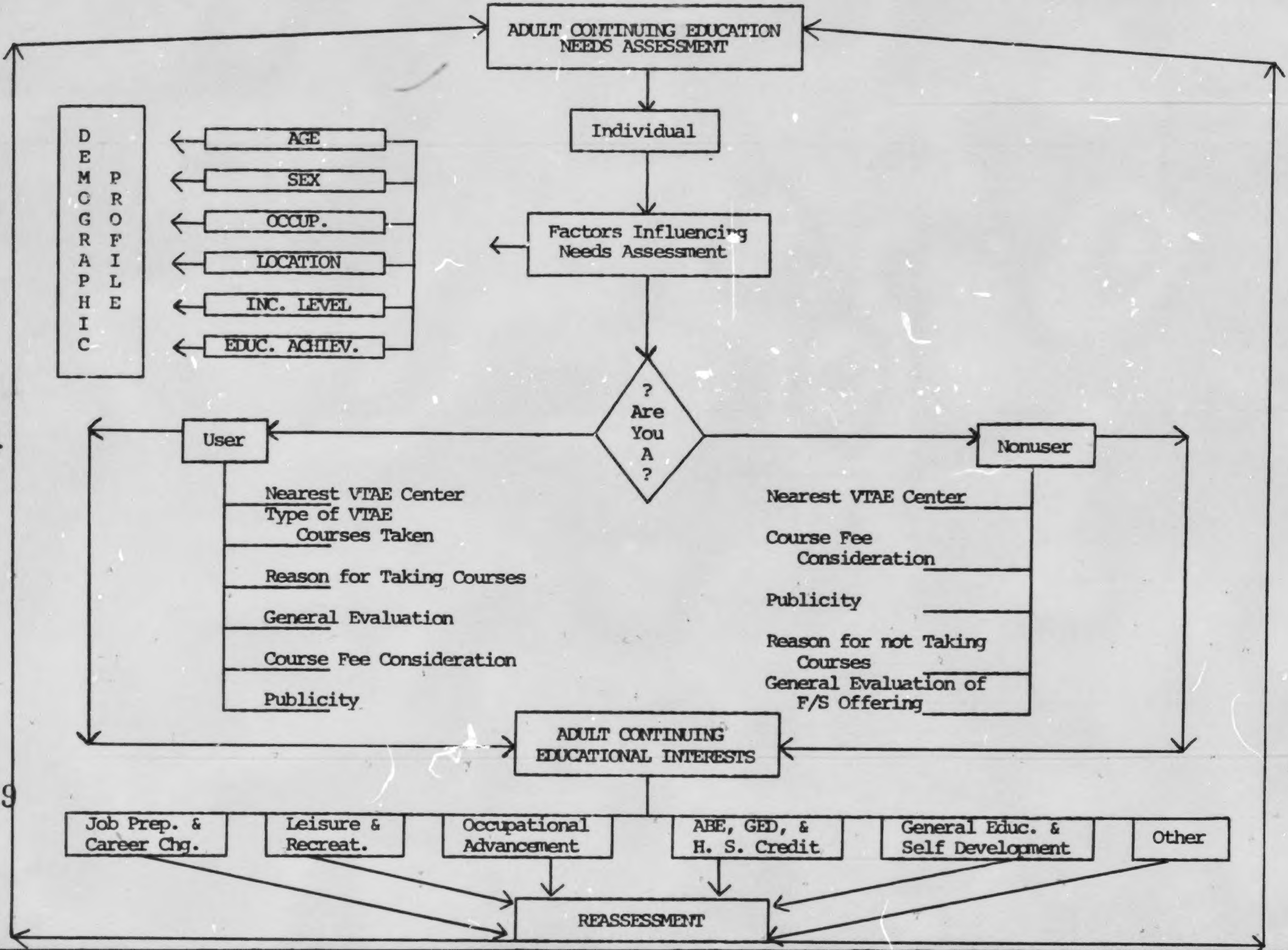
Demographic Questions

1. Who are we serving - profile?
2. Who are we not serving - profile?
3. Where are students being served?
4. What income levels are we serving? Age groupings? Occupations? Educational levels?
5. Are we meeting educational needs in outreach centers and rural communities?
6. What are the characteristics of adults that have a significant relationship with indicated desire to participate in Adult Continuing Education programs at District One?

Educational Interest Questions

1. VTAE User
   a. How did you learn of VTAE offerings?
   b. Type of VTAE courses taken?
   c. Where?
   d. Reason for taking?
   e. General evaluation of instruction?
   f. What VTAE courses should be offered?
   g. Are course fees prohibitive?
2. VTAE Nonuser
   a. Why not interested in VTAE offerings?
   b. Location?
   c. Course fees prohibitive?
   d. Knowledge of VTAE offerings?
   e. Opinion of VTAE offerings?
   f. What VTAE courses should be offered?

These demographic and educational interest questions are presented in flowchart format on the following page. Also following the flowchart is a set of definitions to assist the reader in interpreting the chart. The flowchart should help the reader capsulize the information and the evaluation data the study is seeking to determine.


ADULT CONTINUING EDUCATION NEEDS ASSESSMENT
Individual
Factors Influencing Needs Assessment
DEMOGRAPHIC PROFILE
AGE
SEX
OCCUP.
LOCATION
INC. LEVEL
EDUC. ACHIEV.
? Are You A ?
User
Nearest VTAE Center
Type of VTAE Courses Taken
Reason for Taking Courses
General Evaluation
Course Fee Consideration
Publicity
Nonuser
Nearest VTAE Center
Course Fee Consideration
Publicity
Reason for not Taking Courses
General Evaluation of F/S Offering
ADULT CONTINUING EDUCATIONAL INTERESTS
Job Prep. & Career Chg.
Leisure & Recreat.
Occupational Advancement
ABE, GED, & H. S. Credit
General Educ. & Self Development
Other
REASSESSMENT

DEFINITIONS

A. VTAE USER - Any District One resident who indicates she/he has attended a class, seminar or other educational program sponsored by the Field Service Division since its formation as a comprehensive VTAE system in 1968.

B. VTAE NONUSER - Any District One resident who indicates she/he has not attended a class, seminar, or other educational program sponsored by the F/S Division since 1968.

C. DEMOGRAPHIC - A statistical study of human population in a given geographic area.

D. JOB PREPARATION - Refers primarily to formal classroom instruction and/or job training which prepares individuals for entry level positions in industry and government.

E. CAREER CHANGE - Refers primarily to formal classroom instruction and/or job training which enables individuals to explore or pursue a different occupation or vocational choice.

F. LEISURE & RECREATION - Refers primarily to classroom instruction devoted to enhancing free time, avocational activities.

G. OCCUPATIONAL ADVANCEMENT - Refers primarily to formal classroom instruction and/or job training which enables employed individuals to acquire or embellish job related skills.

H. ABE, GED, AND HIGH SCHOOL CREDIT -

1. Adult Basic Education
   A program designed to help adults improve basic skills of reading, writing, mathematics...or consumer information... or help in gaining citizenship.

2. General Educational Development
   A test preparatory program aimed at helping the adult achieve the High School Equivalency Certificate.

3. High School Credit
   Refers to formal classes in secondary-level school subjects which permit adults to qualify for a high school diploma from a participating high school system.

I. GENERAL EDUCATION AND SELF-DEVELOPMENT - Refers primarily to formal classroom instruction for adults who wish to broaden their knowledge and understanding or enhance their personal growth and development as human beings in a democratic society.

J. OTHER - Refers primarily to other courses and/or job training activities which cannot be classified in other instruction categories.

K. ADULT CONTINUING EDUCATION - Refers primarily to the adult population who are no longer pursuing their education goals on a full-time basis.

L. AGE - 16 years old and above.

M. SEX - One of the two divisions of organisms formed on the distinction of male and female. Category may include marital status or head of household.

N. OCCUPATION - Employment - Job classification; instrument category may include retirement or unemployed information.

O. LOCATION - Respondents permanent mailing address.

P. INCOME LEVEL - GROSS ANNUAL Earnings.

Q. EDUCATIONAL ACHIEVEMENT - Level of recognized formal schooling.

R. COURSE FEE CONSIDERATIONS - Refers primarily to course costs as a constraint factor in course selection.

S. PUBLICITY - Refers primarily to the means or media from which respondents learned of VTAE course offerings.

CHAPTER II

METHODOLOGY AND DESIGN

The survey research method was used to obtain and develop the data needed to meet the objectives of the study. The information obtained from the survey is generally reported item by item in Chapter Three of this report.

Research Study Timetable

A procedural time schedule giving approximate starting and ending dates of the research project is as follows:

1. A District One ad hoc advisory committee met to provide general guidelines and identify items of research interest. (January 1977)

2. A user questionnaire was formulated and pilot tested. (See Appendix C.) (February/March 1977)

3. A nonuser questionnaire was formulated and pilot tested. (See Appendix D.) A telephone script was also developed and utilized during this pilot test. (See Appendix F.) An abbreviated questionnaire for past users (See Appendix E.) was constructed for use by the telephone solicitors to use when interviewing past VTAE users. (April/May 1977)

4. A Research Study Advisory Committee was formed to finalize and oversee the research procedures. Committee membership is recognized in the acknowledgement section of this report. (June 1977)

5. Questionnaires are printed. District One Field Service Staff are oriented regarding their participation in the survey's distribution. The District Director's notice soliciting VTAE area resident cooperation with the survey is published in the Evening School Course Bulletin. (See Appendix B.) (August/September 1977)

6. The user questionnaire is distributed to randomly selected classes in the study's designated urban and rural areas of District One. (October/November 1977)

7. The telephone "pre-sell" procedure is initiated and nonuser questionnaires are mailed to randomly selected residents in study designated urban and rural areas of District One. (November/December 1977)

8. Data is processed. (January/February 1978)

9. Data is analyzed. (March 1978)

10. Conclusions and recommendations are presented. (April 1978)

11. Dissemination of final report. (June 1978)

Type and Size of Samples

Three survey instruments for district-wide distribution and collection of data were developed with the assistance of the research study committee.

The User Sample

A survey instrument (questionnaire, Appendix C) was distributed to users of the VTAE System in District One. Users were individuals currently attending (Fall 1977) Adult Continuing Education classes. District One Area Coordinators and Specialist Coordinators were oriented to the instrument and, in turn, helped distribute the questionnaire to Center Supervisors and call staff instructors who administered the instrument in their respective classes.

Classes were randomly selected from the 1977 Adult School Course Offerings (See Appendix I). The selection was based on subject areas (i.e. Agriculture, Business, Marketing, etc.) and were proportionately determined as closely as possible to 1976-77 Field Service enrollment ratios by field of instruction. The reader can see from Table 1 that the randomly selected sample class percentages closely approximate the 1976-77 enrollment distribution. This procedure ensured broad respondent coverage from the wide variety course offerings currently sponsored by the VTAE District One Field Service Division.

TABLE 1

USER SAMPLE/PERCENTAGES BY FIELD OF INSTRUCTION

VTAE DISTRICT ONE - FIELD SERVICE DIVISION
1976-77 ENROLLMENT BY TYPE OF STUDENT
AND FIELD OF INSTRUCTION

	AG.	BUS.	MARKET-ING	CRAFTS	HOME-MAKING	T & I	FIRE	LAW	FOOD	HEALTH	DRIVER ED	GEN. ED	OTHER	TOTALS	% OF ENROLL
Extension	277	763	98	20	155	787	93	361	197	178	67	1,385	308	4,689	23.8%
Preparatory	21	1,019	438			1,272			51			151	16	2,968	15.1%
General Adult	174	71	14		36	145		69			656	485	255	1,905	9.7%
Home Economics	38				1,645				25					1,708	8.7%
Driver Education											267			267	1.4%
Driver Ed. BTW											281			281	1.4%
Non-Aidable				1,238	2,969	746					559	436	8	5,956	30.2%
High School Credit												585		585	3.0%
A.B.E. and Other	8	344	35		23	383		304		218	26			1,341	6.8%
TOTALS	518	2,197	585	1,258	4,828	3,333	93	734	273	396	1,856	3,042	587	19,700	100.0%
Percent of Actual Total - 1976-77	2.6%	11.2%	3.0%	6.4%	24.5%	16.9%	0.5%	3.7%	1.4%	2.0%	9.4%	15.4%	3.0%		100.0%
FALL 1977															
Number of Sample Responses - Urban (Altoona, CF, EC)	22	94	30	57	169	114	21	20	20	30	81	113	20	791	100.0%
Percent of Urban Sample Total	2.8%	11.9%	3.8%	7.2%	21.4%	14.4%	2.7%	2.5%	2.5%	3.8%	10.2%	14.3%	2.5%		100.0%
Number of Sample Responses - Rural (All Outreach Ctr.)	24	90	34	50	209	129	21	17	13	43	89	128	20	867	100.0%
Percent of Rural Sample Total	2.8%	10.4%	3.9%	5.8%	24.1%	14.9%	2.4%	2.0%	1.5%	4.8%	10.3%	14.7%	2.4%		100.0%
Total Sample Response	46	184	64	107	378	243	42	37	33	73	170	241	41	1,658	100.0%
Percent of Sample Total	2.8%	11.1%	3.9%	6.5%	22.8%	14.6%	2.5%	2.2%	2.0%	4.4%	10.2%	14.5%	2.5%		100.0%

A sample size of 1,658 respondents was selected from a potential base of over 9,000 Fall 1977 District One class users. This population base was divided between a study designated urban user group and a rural user group. The urban users (sample size 791) were primarily students enrolled at the Altoona, Chippewa Falls and Eau Claire Evening School Centers. The rural users (sample size 867) primarily represented students enrolled at the other 32 Evening School Centers comprising the 5 to 11 county district.

District One's population (based on 1975 estimates) approximates 250,000 people. Of this number the eligible (generally 18 years and older) VTAE school population estimates for the urban area approximate are 63,500*. Thus, the urban sample size of 791 should insure an accuracy measurement of at least ± 5 percent.

The eligible VTAE school population for the rural area approximates 166,000. The rural sample size of 867 should insure an accuracy measurement of at least ± 5 percent.

The Nonuser Sample

The problems associated with identifying and contacting the District One nonusers (those individuals who have never attended an adult evening school class) are many and complex. It was decided after considerable discussion with the research study committee to approach this problem via the telephone. A phone procedure was developed and used primarily to pre-sell the survey instrument (questionnaire - see Appendix D) before it was mailed to the recipient. A random selection process based on telephone count and urban/rural population ratios was utilized to implement an appropriate geographic distribution. (See Appendix G for Detail Breakdown of Population Base and Telephone Count.)

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* SOURCE: Area Vocational, Technical and Adult Education District One, Long Range Program Plan, 1976-77 to 1980-81, Atkins, Wayne R., Assistant Director, Research and Planning

Approximately 1,200 telephone calls were made during November and December 1977 soliciting the nonuser (and past user) respondents.

Urban Area Sample - Nonuser and Past Users

An urban area (see Appendix G) sample of 600 contacts was selected from an eligible population base of approximately 63,500*. An actual telephone count of approximately 30,000 was made from telephone directories serving the urban area. The sample was then numerically proportioned with each telephone exchange serving the designated urban study area. All residential listings were eligible and phone contacts were made at random, page by page, throughout the white pages of the telephone directories. As noted in the sample telephone script (see Appendix F), current users (Fall 1977) of the VTAE District One system were disregarded (as they had the potential to be contacted via the district-wide class survey user instrument distributed via F/S coordinators and center supervisors). Past District One users contacted by telephone were asked to respond to the abbreviated phone interview questionnaire (see Appendix E). These results have been separately tabulated in Section 3 of Chapter 3.

Nonusers of VTAE District One were informed of the purpose of the survey and then asked to cooperate by returning the questionnaire in a pre-addressed return envelope. Of the 600 urban nonusers contacted by phone who agreed to cooperate, 460 or 76.7 percent sent back acceptable questionnaires in time for a computer tabulation run at the University of Wisconsin - Stout. This usable urban nonuser sample of 460 should insure an accuracy measurement of at least ± 5 percent.

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* SOURCE: Area Vocational, Technical and Adult Education District One, Long Range Program Plan, 1976-77 to 1980-81, Atkins, Wayne R., Assistant Director, Research and Planning

A total of 486 individuals who were contacted and interviewed during the pre-sell phase of the study indicated they were past users of VTAE District One. Of this number telephone solicitors contacted and interviewed 279 urban area respondents (46.5 percent of the 600 urban sample) and 202 past users from the rural area (or 33.7 percent of the 600 rural sample). It would appear that rural residents participate less in VTAE programs than those residing in urban areas.

Again, the information solicited from the past users contacted was recorded on the abbreviated telephone survey checksheet (see Appendix E) and is reported separately in Chapter 3 of this report.

Rural Area Sample - Nonusers and Past Users

A rural area sample (see Appendix G) of 600 was selected from an eligible population base of approximately 166,000*. The rural area was further subdivided into three geographic regions to facilitate the proportioning process for telephone contacts (see Map - Appendix H). All geographic areas, urban and rural, were color coded to insure that the questionnaires returned could be identified with the regions they came from (Urban - red, Rural #1 - orange, Rural #2 - blue, Rural #3 - green).

An actual resident telephone count of 9,380 for Rural Area #1, 18,570 for Rural Area #2, 20,750 for Rural Area #3 was made from telephone directories serving these areas. The sample was then numerically proportioned with each telephone exchange serving the rural areas in question. As with the urban sample, the residential listings in the white pages of the directories were used to randomly select potential nonuser respondents. The same telephone contact and interview procedures as utilized in the urban nonuser sample were employed. The nonuser and past user responses from the rural area have been tabulated in Chapter 3. (See Appendix G for details of the urban/rural ratio breakdown.)

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* SOURCE: Area Vocational, Technical and Adult Education District One, Long Range Program Plan, 1976-77 to 1980-81, Atkins, Wayne R., Assistant Director, Research and Planning

Of the 600 rural nonusers contacted by phone who agreed to cooperate, 420 or 70 percent sent back an acceptable questionnaire in time for a computer tabulation. This total rural response breaks down as follows:

Mail Responses

Rural Area #1	Nonuser	103 or $\frac{103}{146} = 70.5\%$	of proportioned sample
Rural Area #2	Nonuser	163 or $\frac{163}{225} = 72.4\%$	
Rural Area #3	Nonuser	154 or $\frac{154}{229} = 67.2\%$	
Total Rural Area	Nonuser	420 or $\frac{420}{600} = 70.0\%$	

Telephone Responses

Rural Area #1	Past User	46 or $\frac{46}{146} = 31.5\%$	of proportioned sample
Rural Area #2	Past User	81 or $\frac{81}{225} = 36.0\%$	
Rural Area #3	Past User	75 or $\frac{75}{229} = 32.8\%$	
Total Rural Area	Past User	202 or $\frac{202}{600} = 33.7\%$	

The usable rural nonuser sample of 420 should insure an accuracy measurement of at least ± 5 percent.

CHAPTER III

RESULTS OF THE STUDY

Section 1 - The User Questionnaire

The User questionnaire (Appendix C) was completed by 1,658 respondents during the 1977 Fall school semester. All respondents were enrolled and currently attending a wide spectrum of course offerings throughout District One. (See examples of classes randomly selected from the 1977 Fall Field Services course offerings. Appendix I)

Questions 12, 20 and 24 of the user questionnaire were designed to elicit multiple responses. In some instances other questions produced a limited number of multiple responses even though the respondents were asked to limit their choice to one answer. These variations have been footnoted(*) in the tabulations that follow. In most cases the question percentages reported are based on 1,658 respondents. Results of the survey are reported question by question unless otherwise noted.

A variety of question comparisons are interspersed throughout the published results at points considered appropriate by the author and his advisors. Hopefully, these periodic interruptions will prove interesting and enlightening to the reader as well.

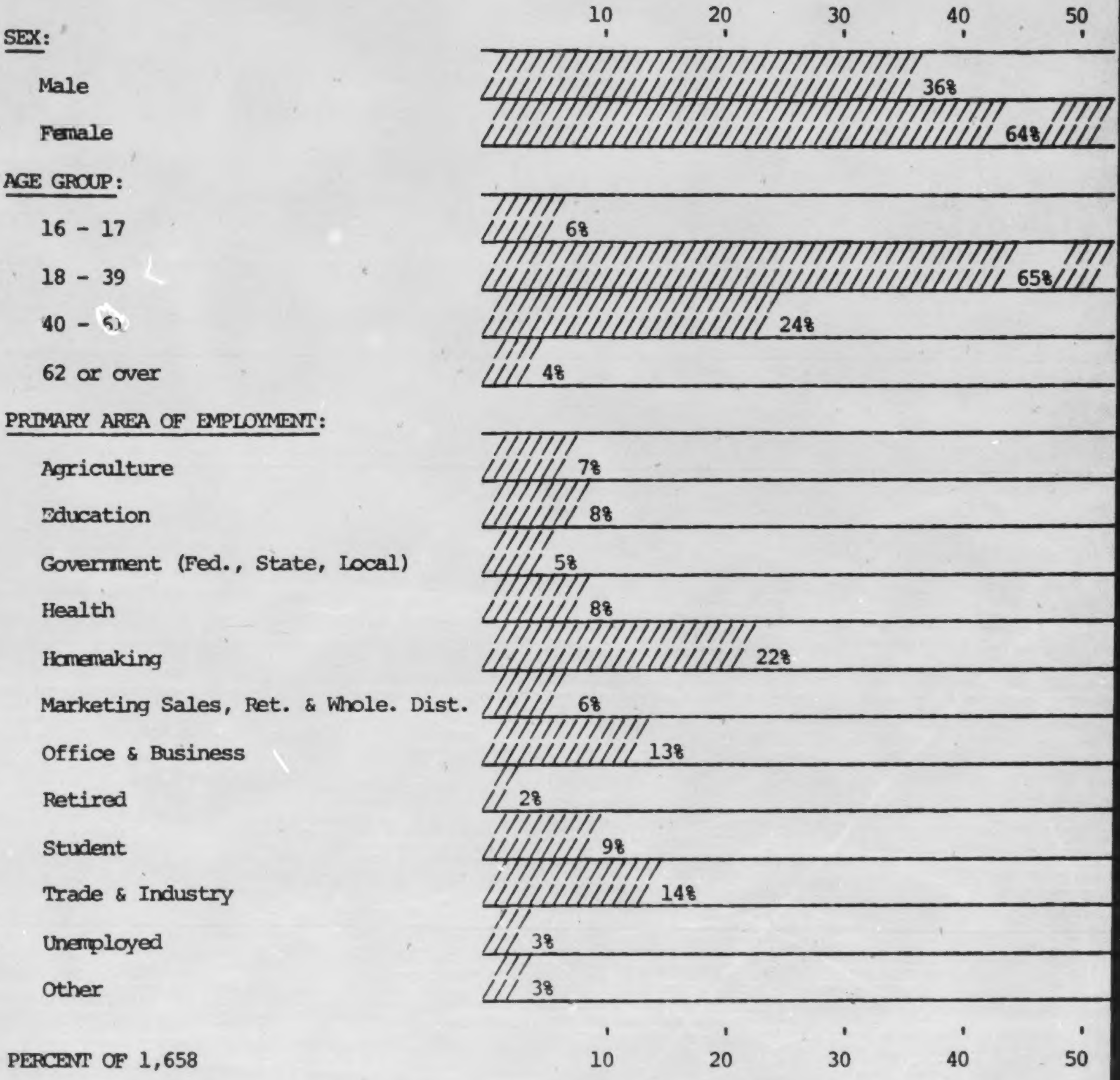
Description of User Group

A Narrative - In general the typical user respondent is a female homemaker in the 18 to 39 year old age category. She tends to live in a city of 10,000 or more in Chippewa County. Her level of education is slightly above that of a high school graduate and her 1977 median income is approximately $8,400. As a class user, she was probably enrolled in a homemaking course primarily for reasons of self-improvement. Her nearest Adult Evening School Center is Eau Claire and she has enrolled in at least one VTAE Evening Course from which she expects to receive a certificate of course completion. She is not interested in working toward an Associate Degree or Vocational Diploma and feels little need for vocational counseling. She would like a bit more information on VTAE course offerings, finds the regular evening school semester the best time to attend classes, for which she is willing to drive up to 20 miles for a class of her choice. She indicates that she learned about District One's Adult Continuing Education Program through the newspaper, the bulk mailing of the Evening School Bulletins, or from friends and relatives. In her estimation, course fees are currently not too expensive, and her general overall opinion of the VTAE District One School System and its educational programs is very favorable.

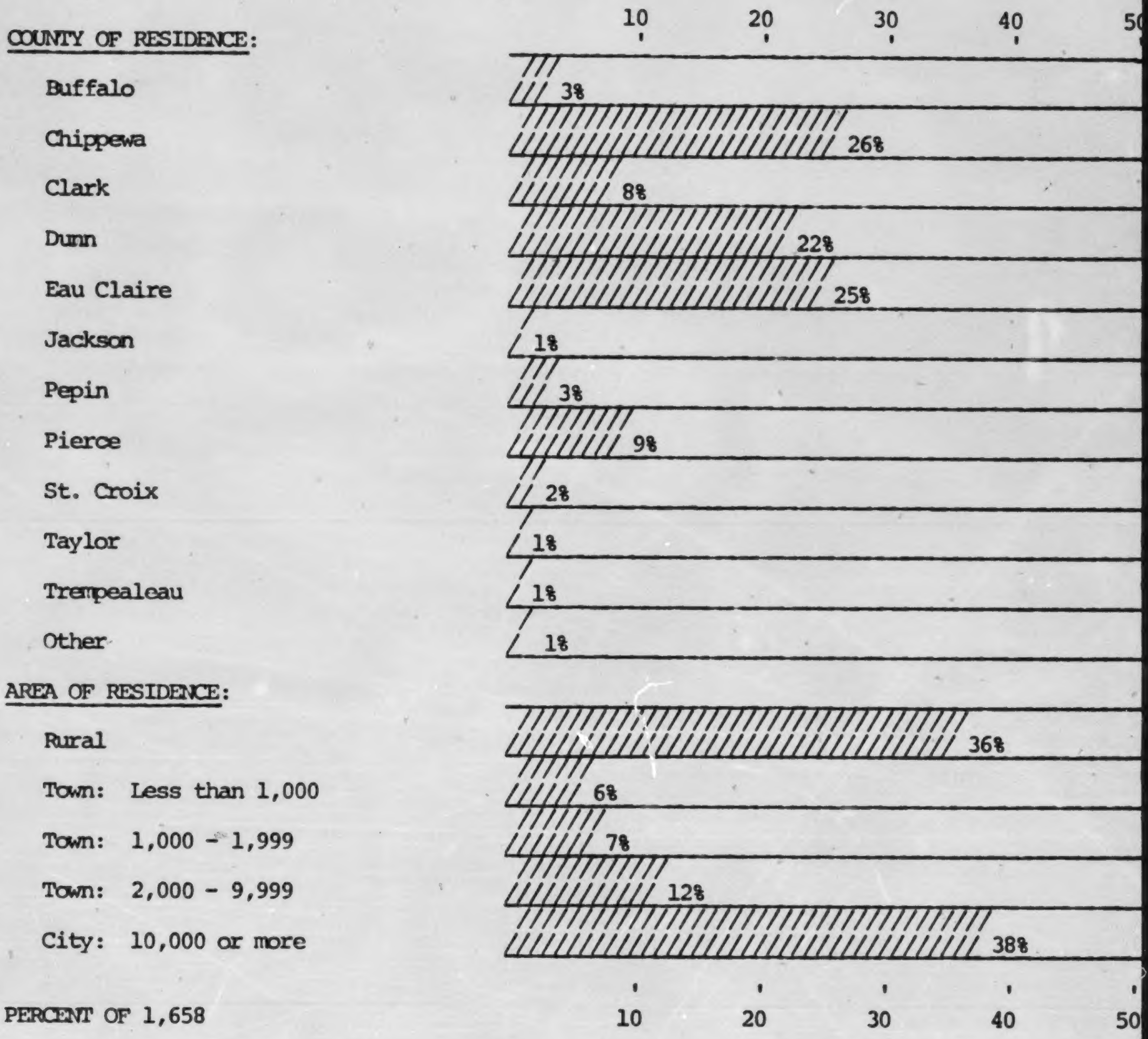
The preceding narrative tends to emphasize a female personage. It is true that the majority of user, nonuser and past user respondents are women. However, the reader is reminded that male responses in the user, nonuser and past user samples were not negligible but an important part of the total Adult Continuing Education Study. Male participation was solicited from a wide selection of course offerings and a broad geographic distribution base. The author was simply making an effort to facilitate a consistent style of prose when he emphasized the gender of the typical respondent.

A selected demographic profile of all user respondents to the survey follows this narrative of the typical user.

PROFILE OF USER RESPONDENTS TO SURVEY



Profile of User Respondents to Survey



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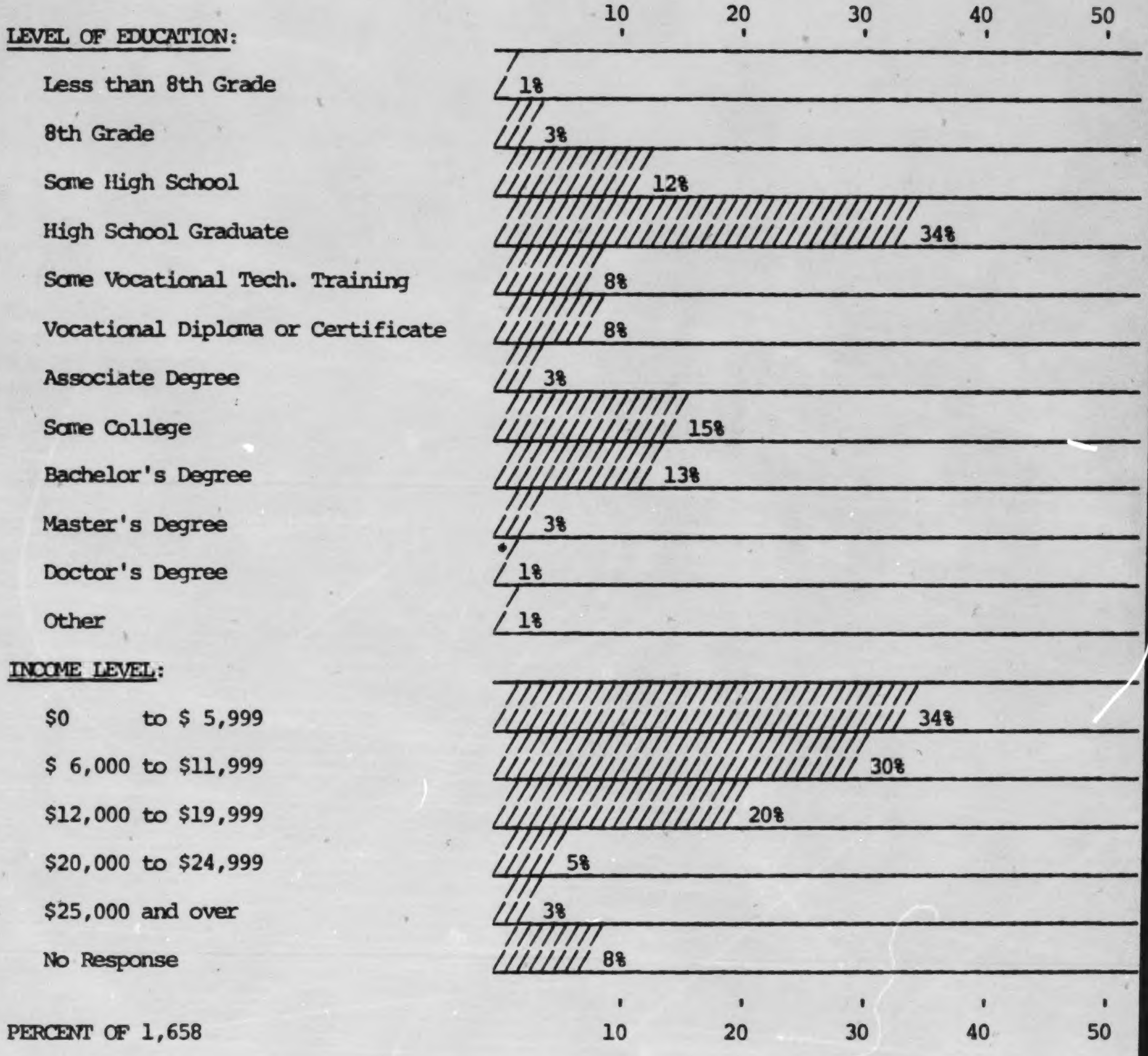
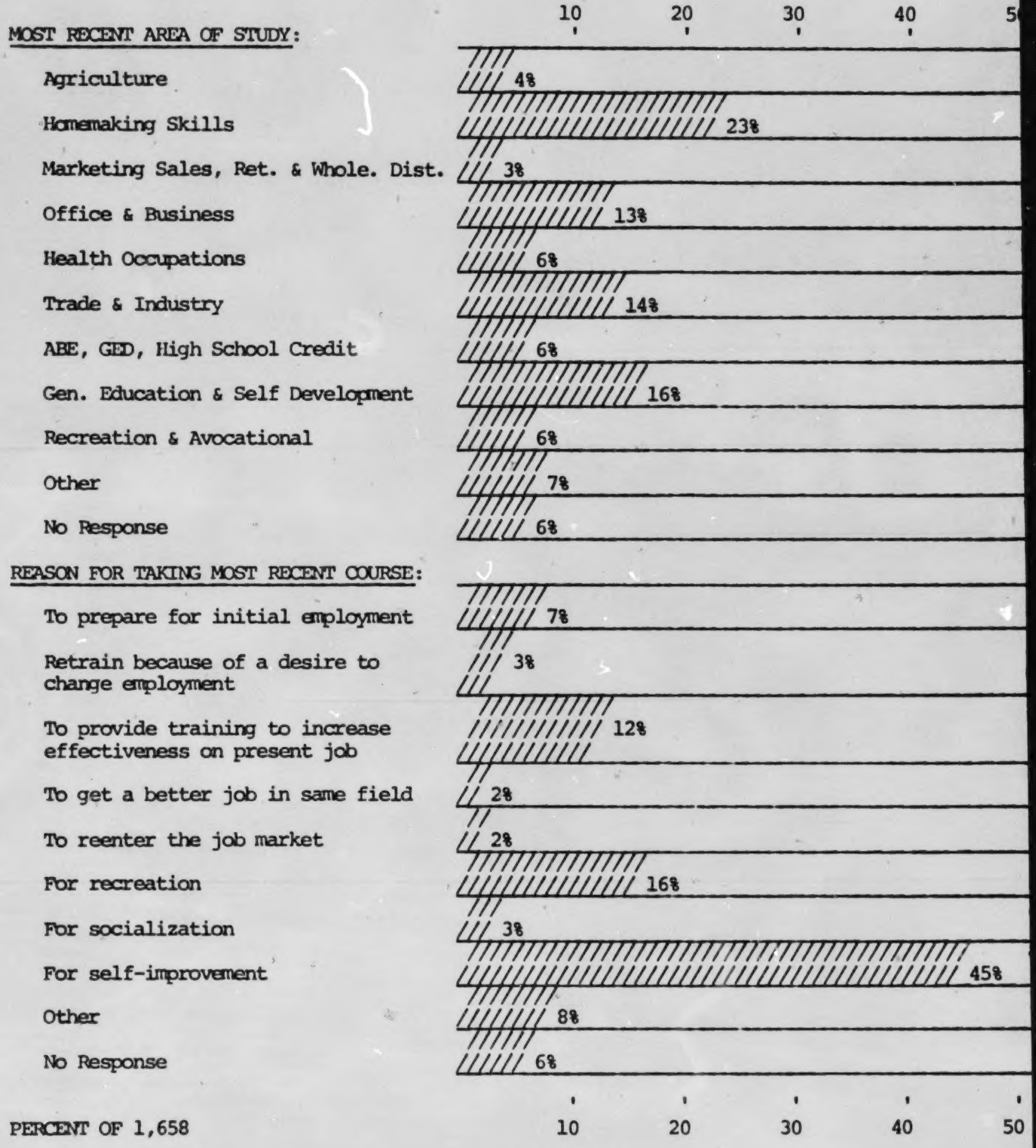
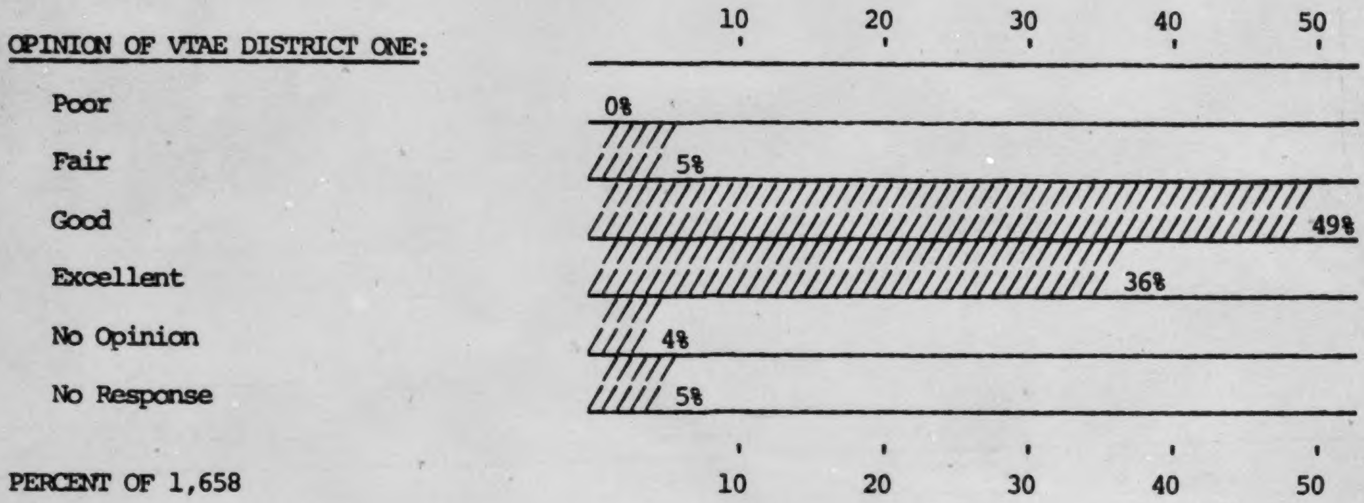
Profile of User Respondents to Survey



Profile of User Respondents to Survey



Profile of User Respondents to Survey



Detailed results of the user questionnaire are reported question by question in the tables that follow unless otherwise noted.

USER RESULTS - Table 2

Question 1 - SEX:

Apparently District One Adult Continuing Education Classes continue to attract more females (64 percent) than male users (36 percent). This finding is consistent with past Field Service experience and is probably confirmed by the fact that past user respondents reflect a ratio of 74 percent female and 24 percent male response - see Table 74.

	URBAN *		RURAL **		TOTALS	
	No.	%	No.	%	No.	%
Female	486	61%	575	66%	1,061	64%
Male	305	39%	289	33%	594	36%
No Response	0	0%	3	1%	3	0%
TOTALS	791	100%	867	100%	1,658	100%

* Altoona, Chippewa Falls, Eau Claire
** See Center Listing on Map - Appendix H

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USER RESULTS - Table 3

Question 2 - AGE GROUP:

The largest reported age category for current users (65 percent) and past users (51 percent - Table 75) are adults in the 18 to 39 year old range. It is expected that these ratios will be sustained or even exceeded in the near future due to population trends and the post World War II baby boom. However, it is interesting to note that nonusers show only a 43 percent response in this same age category. It appears that District One is currently serving a younger segment of its eligible population.

	URBAN		RURAL		TOTALS	
	No.	%	No.	%	No.	%
16 - 17	63	8%	33	4%	96	6%
18 - 39	525	66%	559	64%	1,084	65%
40 - 61	165	21%	227	26%	392	24%
62 or over	29	4%	42	5%	71	4%
No Response	8	1%	7	1%	15	1%
TOTALS	790	100%	868	100%	1,658	100%

USER RESULTS - Table 4

Question 3 - WHAT IS YOUR PRIMARY AREA OF EMPLOYMENT (OR OCCUPATIONAL AREA)?

The major user occupational areas are homemaking (22 percent), trade and industry (14 percent) and office and business (13 percent). These percentages show some ratio consistency with the 1976-77 Field Service field of instruction enrollment figures quoted in Table 1 and the percentages exhibited in user Table 16 and past user Table 79 - most recent course taken. These major occupational area findings are also true of past users (Table 45) and nonusers (Table 76) though the ratios vary somewhat especially in the homemaking area - 36 percent for past user and 29 percent for nonusers. (Is homemaking a declining occupational category?) Thus, with the exception of the marketing and retired category of the nonuser group (Table 45), it appears that the major occupational areas of employment are generally being served in the Adult Continuing Education Programs of District One. However, the higher percentages in the marketing and retired occupational categories of the nonuser respondents suggest that this segment of the District One population is not currently being served in full measure. Other occupational areas are not as pronounced but do warrant careful study by F/S staff with respect to enrollment trends and the expenditure of educational resources.

	URBAN		RURAL		TOTALS	
	No.	%	No.	%	No.	%
Agriculture	37	5%	86	10%	123	7%
Education	50	6%	77	9%	127	8%
Government (Federal, State or Local)	35	4%	42	5%	77	5%
Health	69	9%	68	8%	137	8%
Homemaking	146	18%	225	26%	371	22%
Marketing Sales, Retail & Wholesale Distribution	57	7%	43	5%	100	6%
Office & Business	119	15%	94	11%	213	13%
Retired	14	2%	16	2%	30	2%
Student	82	10%	62	7%	144	9%
Trade & Industry	134	17%	105	12%	239	14%
Unemployed	28	4%	21	2%	49	3%
Other	29	4%	28	3%	57	3%
No Response	41	5%	45	5%	86	5%
TOTALS	841	* 106%	912	* 105%	1,753	* 105%

* Because of multiple responses (and in some cases rounding of percentages), this column adds up to slightly more than 100%.

Question 3 - WHAT IS YOUR PRIMARY AREA OF EMPLOYMENT (OR OCCUPATIONAL AREA)? Compared with Question 6 - WHAT IS YOUR HIGHEST LEVEL OF FORMAL EDUCATION?

The reader may wish to make a detailed study of Comparison Table 5 - level of formal education - for other items of interest as they relate to the current user respondents' occupational areas. When reviewing Table 5, the reader is cautioned to read the employment category percentages horizontally rather than vertically. The percentages at the bottom of the table reflect the education level ratios of all user respondents.

	LESS THAN 8TH GR.		8TH GRADE		SOME H.S.		H.S. GRAD.		SOME VOC. TRAIN.		VOC. DIPLOMA		ASSOC. DEGREE		SOME COLLEGE		B.S. DEGREE		M.S. DEGREE		DOCTOR DEGREE		OTHER	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Agriculture	2	2%	4	3%	15	12%	64	52%	8	7%	9	7%	0	0%	14	11%	7	6%	1	1%	0	0%	0	0%
Education	1	1%	3	2%	6	5%	5	4%	5	4%	0	0%	1	1%	16	13%	58	46%	32	25%	1	1%	1	1%
Government (Fed., State or Local)	0	0%	1	1%	2	3%	23	30%	9	12%	5	6%	5	6%	17	22%	18	23%	1	1%	1	1%	1	1%
Health	0	0%	1	1%	10	7%	28	21%	12	9%	29	21%	7	5%	21	15%	17	13%	5	4%	3	2%	9	7%
Homemaking	1	0%	15	4%	45	12%	163	44%	20	5%	19	5%	3	1%	67	18%	34	9%	5	1%	0	0%	4	1%
Marketing Sales, Retail & Whole. Distribution	0	0%	2	2%	9	9%	43	43%	13	13%	6	6%	3	3%	15	15%	13	13%	0	0%	0	0%	0	0%
Office & Business	0	0%	2	1%	9	4%	95	45%	25	12%	21	10%	12	6%	26	12%	27	13%	1	0%	1	0%	2	1%
Retired	2	7%	2	7%	2	7%	9	30%	0	0%	1	3%	0	0%	1	3%	9	30%	1	3%	1	3%	2	7%
Student	1	1%	1	1%	61	42%	13	9%	5	3%	3	2%	6	4%	44	31%	11	8%	0	0%	0	0%	0	0%
Trade & Industry	1	0%	10	4%	16	7%	98	41%	26	11%	38	16%	9	4%	30	13%	9	4%	0	0%	0	0%	3	1%
Unemployed	2	4%	2	4%	15	31%	15	31%	7	14%	3	6%	0	0%	5	10%	2	4%	1	2%	1	2%	0	0%
Other	0	0%	6	6%	4	4%	29	27%	16	15%	8	7%	10	9%	12	11%	15	14%	6	6%	2	2%	3	3%
TOTALS	10	-	49	-	194	-	585	-	146	-	142	-	56	-	268	-	220	-	53	-	10	-	25	-
PERCENTAGES	1%		3%		12%		34%		8%		8%		3%		15%		13%		3%		1%		1% *	

* Because of multiple responses (and in some cases rounding of percentages), this line adds up to slightly more than 100%.

USER RESULTS - Table 6

Question 3 - WHAT IS YOUR PRIMARY AREA OF EMPLOYMENT (OR OCCUPATIONAL AREA)? Compared with Question 7 - WHAT IS YOUR CURRENT INCOME LEVEL?

Table 6 compares the level of income reported by the user respondent with his primary occupational area. Again, the reviewer is cautioned to read the employment category percentages horizontally. The level of income ratios of all user respondents are reported at the bottom of the table. As perhaps expected, students and the unemployed are not in the higher income categories. Neither are government workers or the retired represented in the highest income category of $25,000 and over.

	$0 to $5,999		$6,000 to $11,999		$12,000 to $19,999		$20,000 to $24,999		$25,000 AND OVER		NO RESPONSE		TOTALS	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Agriculture	29	24%	33	27%	20	16%	13	11%	10	8%	18	15%	123	101%
Education	32	25%	33	26%	39	31%	12	9%	4	3%	7	6%	127	100%
Government (Federal, State or Local)	8	10%	38	49%	25	32%	2	3%	0	0%	4	5%	77	99%
Health	49	36%	55	40%	18	13%	5	4%	5	4%	4	3%	136	100%
Homemaking	122	33%	67	18%	83	22%	20	5%	21	6%	59	16%	372	100%
Marketing Sales, Retail & Wholesale Distribution	37	37%	26	26%	20	20%	8	8%	5	5%	4	4%	100	100%
Office & Business	52	24%	102	48%	30	14%	12	6%	6	3%	11	5%	213	100%
Retired	7	23%	11	37%	4	13%	1	3%	0	0%	7	23%	30	99%
Student	130	90%	5	3%	1	1%	0	0%	0	0%	8	6%	144	100%
Trade & Industry	40	17%	106	44%	73	31%	8	3%	3	1%	9	4%	239	100%
Unemployed	38	78%	5	10%	2	4%	0	0%	0	0%	4	8%	49	100%
Other	38	35%	30	28%	28	26%	6	6%	2	2%	5	5%	109	102%
TOTALS	582	-	511	-	343	-	87	-	56	-	140	-	1719	-
PERCENTAGES	34%		30%		20%		5%		3%		8%		100%	

USER RESULTS - Table 7

Question 4 - IN WHAT COUNTY DO YOU RESIDE?

Table 7 reveals somewhat the complexion of the urban and rural user sample selected (refer to appendices G and H for geographic breakdown details). The totals column shows that all counties served by District One were represented to some degree in the user sample.

	URBAN		RURAL		TOTALS	
	No.	%	No.	%	No.	%
Buffalo	11	1%	31	4%	42	3%
Chippewa	315	40%	112	13%	427	26%
Clark	16	2%	112	13%	128	8%
Dunn	27	3%	340	39%	367	22%
Eau Claire	391	49%	17	2%	408	25%
Jackson	2	0%	15	2%	17	1%
Pepin	8	1%	40	5%	48	3%
Pierce	3	0%	141	16%	144	9%
St. Croix	3	0%	25	3%	28	2%
Taylor	2	0%	15	2%	17	1%
Trempealeau	8	1%	4	0%	12	1%
Other	6	1%	8	1%	14	1%
No Response	5	1%	16	2%	21	1%
TOTALS	797	* 99%	876	* 102%	1,673	* 103%

* Because of multiple responses (and in some cases rounding of percentages), this column adds up to slightly more than 100%.

USER RESULTS - Table 8

Question 5 - WHICH OF THE FOLLOWING BEST DESCRIBES THE AREA IN WHICH YOU LIVE?

It is interesting to note that 26 percent of the urban user sample reside in a rural environment outside the city/town category. Also 23 percent of the rural user sample reside in a city of 10,000 or more (probably the city of Menomonie). These percentages probably indicate in some measure the popularity of the District One facilities located in Eau Claire, Chippewa Falls and Menomonie, Wisconsin.

	URBAN		RURAL		TOTALS	
	No.	%	No.	%	No.	%
Rural	205	26%	384	44%	589	36%
Town: Less than 1,000	39	5%	68	8%	107	6%
Town: 1,000 - 1,999	37	5%	77	9%	114	7%
Town: 2,000 - 9,999	75	9%	132	15%	207	12%
City: 10,000 or more	430	54%	199	23%	629	38%
No Response	6	1%	10	1%	16	1%
TOTALS	792	100%	870	100%	1,662	100%

USER RESULTS - Table 9

Question 6 - WHAT IS YOUR HIGHEST LEVEL OF FORMAL EDUCATION?

The user group results reported in Table 9 display a slightly higher median level of educational achievement than the nonuser group results reported in Table 50. The median level of education for users indicates that most students enrolled in the Adult Continuing Education Programs of District One have education beyond the high school level.

		URBAN		RURAL		TOTALS	
		No.	%	No.	%	No.	%
1.	Less than 8th Grade	4	1%	8	1%	12	1%
2.	8th Grade	23	3%	29	3%	52	3%
3.	Some High School	111	14%	82	9%	193	12%
4.	High School Graduate	257	33%	314	36%	571	34%
5.	Some Vocational Technical Training	75	9%	59	7%	134	8%
6.	Vocational Diploma or Certificate	63	8%	67	8%	130	8%
7.	Associate Degree	35	4%	16	2%	51	3%
8.	Some College	116	15%	139	16%	255	15%
9.	Bachelor's Degree	85	11%	125	14%	210	13%
10.	Master's Degree	18	2%	31	4%	49	3%
11.	Doctor's Degree	8	1%	2	0%	10	1%
12.	Other	14	2%	9	1%	23	1%
13.	No Response	18	2%	10	1%	28	2%
	TOTALS	827	* 105%	891	* 102%	1,718	* 104%
	Median	4.63	Beyond H.S. Grad.	4.63	Beyond H.S. Grad.	4.63	Beyond H.S. Grad.

* Because of multiple responses (and in some cases rounding of percentages), this column adds up to slightly more than 100%.

USER RESULTS - Table 10

Question 6 - WHAT IS YOUR HIGHEST LEVEL OF FORMAL EDUCATION? Compared with Question 1 - SEX:

Table 10 compares the level of formal education with the sex of the user respondent. In this particular comparison table the percentages may be read vertically as the author has recast the computer readouts. It is interesting to note that there are more female than male user high school and college graduates. However, at higher levels of educational attainment (Master's and Doctor's Degrees) the male respondents tend to dominate. In the nonuser results (Table 51) the male respondents tend to dominate the higher levels of education percentagewise starting at the Associate Degree level and higher.

	FEMALE		MALE		NO RESPONSE		TOTALS	
	No.	%	No.	%	No.	%	No.	%
Less than 8th Grade	7	0.6%	5	0.9%	0	0%	12	0.7%
8th Grade	37	3.3%	15	2.5%	0	0%	52	3.0%
Some High School	110	10.0%	83	13.7%	0	0%	193	11.3%
High School Graduate	399	36.1%	172	28.4%	0	0%	571	33.4%
Some Vocational Technical Training	83	7.5%	51	8.4%	0	0%	134	7.8%
Vocational Diploma or Certificate	70	6.3%	60	9.9%	0	0%	130	7.6%
Associate Degree	28	2.5%	23	3.8%	0	0%	51	3.0%
Some College	159	14.4%	95	15.7%	1	50.0%	255	14.9%
Bachelor's Degree	142	12.9%	68	11.2%	0	0%	210	12.3%
Master's Degree	26	2.4%	22	3.6%	1	50.0%	49	2.9%
Doctor's Degree	3	0.3%	7	1.2%	0	0%	10	0.6%
Other	41	3.7%	4	0.7%	0	0%	45	2.6%
TOTALS	1,105	100.0%	605	100.0%	2	100.0%	1,712	100.1%
PERCENT	64%		36%		0%		100%	

USER RESULTS - Table 11

Question 6 - WHAT IS YOUR HIGHEST LEVEL OF FORMAL EDUCATION? Compared with Question 7 - WHAT IS YOUR CURRENT INCOME LEVEL?

It would appear from Table 11 that the median level of income generally increases with each additional diploma or degree level completed by the class user respondents. These same general results hold true for nonuser respondents as reported in Table 52.

	$0 to $5,999		$6,000 to $11,999		$12,000 to $19,999		$20,000 to $24,999		$25,000 AND OVER		NO RESPONSE		TOTALS		MEDIAN INCOME
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	
Less than 8th Grade	6	50%	3	25%	0	0%	0	0%	0	0%	3	25%	12	100%	$ 6,000
8th Grade	22	42%	16	30%	7	13%	2	4%	1	2%	5	9%	53	100%	$ 7,600
Some High School	126	66%	35	18%	14	7%	2	1%	2	1%	13	7%	192	100%	$ 4,550
High School Graduate	192	34%	185	32%	99	17%	28	5%	14	2%	53	9%	571	99%	$ 9,000
Some Vocational Technical Training	42	31%	50	37%	23	17%	6	4%	3	2%	10	7%	134	98%	$ 9,080
Vocational Diploma or Certificate	26	20%	57	44%	32	25%	5	4%	4	3%	6	5%	130	101%	$10,090
Associate Degree	12	24%	22	43%	10	20%	2	4%	0	0%	5	10%	51	101%	$ 9,630
Some College	91	36%	63	25%	54	21%	15	6%	10	4%	22	9%	255	101%	$ 9,360
Bachelor's Degree	43	20%	70	33%	51	24%	16	8%	11	5%	19	9%	210	99%	$11,455
Master's Degree	3	6%	6	12%	29	59%	8	16%	2	4%	1	2%	49	99%	$16,440
Doctor's Degree	2	20%	0	0%	4	40%	1	10%	2	20%	1	10%	10	100%	$18,000
Other	13	29%	14	31%	10	22%	0	0%	6	13%	2	4%	45	99%	$ 9,680
TOTALS	578	-	521	-	333	-	85	-	55	-	140	-	1712	-	
PERCENT	34%		30%		20%		50%		3%		8%		100%		

USER RESULTS - Table 12

Question 7 - WHAT IS YOUR CURRENT INCOME LEVEL?

Sixty-four percent of the users and 62 percent of the nonusers (Table 53) had a financial income level of $11,999 and less. The median income for user respondents was $8,400 and nonusers $8,820. The mean income for users was $9,324 and $9,732 for nonusers (Table 53). The closeness of the income levels reported by user and nonuser respondents would indicate that District One is attracting a good cross section of its population as far as income is concerned. However, it also seems apparent that District One tends to serve (however slight) the lower income segments of its eligible population.

	URBAN		RURAL		TOTALS	
	No.	%	No.	%	No.	%
1. $0 to $5,999	275	35%	287	33%	562	34%
2. $ 6,000 to $11,999	238	30%	260	30%	498	30%
3. $12,000 to $19,999	147	19%	178	21%	325	20%
4. $20,000 to $24,999	42	5%	40	5%	82	5%
5. $25,000 and over	29	4%	23	3%	52	3%
6. No Response	59	7%	80	9%	139	8%
TOTALS	790	100%	868	100%	1,658	100%
Mean	2.059 $9,354		2.051 $9,306		2.054 $9,324	
Median	1.88 $8,280		1.91 $8,460		1.90 $8,400	
Standard Deviation	1.078 $6,468		1.027 $6,162		1.052 $6,312	

USER RESULTS - Table 13

Questions 8, 9, 10 - WHAT IS YOUR NEAREST DISTRICT ONE ADULT/EVENING SCHOOL CENTER? (CHECK ONE. SELECT THE CITY/TOWN NEAREST TO YOU.)

Table 13 shows that respondents in the total user sample reflect, to varying degrees, input from individuals residing in or near every Adult Evening School Center served by District One.

	TOTALS			TOTALS	
	No.	%		No.	%
Alma	17	1.0%	Gilman	5	.3%
Alma Center	17	1.0%	Gilmanton	9	.5%
Altoona	25	1.5%	Greenwood	19	1.1%
Arkansaw	10	.6%	Holcombe	27	1.6%
Augusta	3	.2%	Menomonie	323	19.5%
Bloomer	32	1.9%	Mondovi	13	.8%
Boyceville	12	.7%	Neillsville	54	3.3%
Cadott	17	1.0%	New Auburn	8	.5%
Chippewa Falls	273	16.5%	Osseo-Fairchild	1	.1%
Colfax	23	1.4%	Owen-Withee	25	1.5%
Cornell	24	1.5%	Pepin	3	.2%
Durand	41	2.5%	Plum City	3	.2%
Eau Claire	423	25.5%	Prescott	10	.6%
Eleva-Strum	12	.7%	River Falls	77	4.6%
Elk Mound	7	.4%	Spring Valley	21	1.3%
Ellsworth	58	3.5%	Stanley-Boyd	36	2.2%
Elmwood	11	.7%	Thorp	42	2.5%
Fall Creek	8	.5%	Not Sure	10	.6%
			TOTALS	1,699	*102.5%

* Because of multiple responses (and in some cases rounding of percentages), this column adds up to slightly more than 100%.

USER RESULTS - Table 14

Question 11 - HOW MANY VTAE EVENING SCHOOL COURSES HAVE YOU TAKEN?

Nearly half (45 percent) of the user respondents had at least one educational experience with District One. Fifty-one percent of the user respondents had two or more courses. The results of these experiences are probably reflected in the generally good evaluation given District One in Table 37.

	URBAN		RURAL		TOTALS	
	No.	%	No.	%	No.	%
None	43	5%	22	3%	65	4%
One	345	44%	409	47%	754	45%
2 - 3	266	34%	269	31%	535	32%
4 - 5	87	11%	116	13%	203	12%
6 - 10	34	4%	46	5%	80	5%
11 or more	17	2%	11	1%	28	2%
No Response	3	0%	1	0%	4	0%
TOTALS	795	100%	874	100%	1,669	100%

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USER RESULTS - Table 15

Question 12 - PLEASE CHECK EACH OF THE YEARS BELOW IN WHICH YOU ENROLLED IN VTAE EVENING SCHOOL COURSES.

Table 15 reports the results of a multiple response question. As the reader can see, the vast majority of respondents are current users of the VTAE System.

	URBAN		RURAL		TOTALS	
	No.	%	No.	%	No.	%
1977	727	92%	814	94%	1,541	93%
1976	182	23%	205	24%	387	23%
1975	151	19%	169	19%	320	19%
1974	92	12%	131	15%	223	13%
1973	68	9%	97	11%	165	10%
Over 5 Years Ago	123	16%	143	16%	266	16%
No Response	12	2%	12	1%	24	1%

USER RESULTS - Table 16

Question 13 - MOST RECENT COURSE AREA OF STUDY:

The reader may wish to compare Table 16 with Table 1 - Actual F/S Enrollments for 1976-77 and Table 4 - Primary Area of Employment. Homemaking, trade and industry, office and business, general education and self-development classes constitute a heavy two-thirds of the total study area offerings reported taken by the current user respondents. Past users reported similar, but varying percentages in Table 79.

	URBAN		RURAL		TOTALS	
	No.	%	No.	%	No.	%
Agriculture	30	4%	36	4%	66	4%
Homemaking Skills	154	19%	228	26%	382	23%
Marketing Sales, Retail & Wholesale Distribution	18	2%	31	4%	49	3%
Office & Business	116	15%	99	11%	215	13%
Health Occupations	45	6%	50	6%	95	6%
Trade & Industry	129	16%	106	12%	235	14%
Adult Basic Education, GED, High School Credit	67	8%	36	4%	103	6%
General Education & Self Development	151	19%	108	12%	259	16%
Recreation & Avocational	22	3%	73	8%	95	6%
Other	52	7%	65	7%	117	7%
No Response	28	4%	69	8%	97	6%
TOTALS	812	* 103%	901	* 102%	1,713	* 104%

* Because of multiple responses (and in some cases rounding of percentages), this column adds up to slightly more than 100%.

USER RESULTS - Table 17

Question 13 - MOST RECENT COURSE AREA OF STUDY. Compared with Question 14 - REASON FOR TAKING MOST RECENT COURSE:

The reader will note the high percentages expressed in the self-improvement column by all respondents in every area of study category. This same pattern of emphasis is expressed in Tables 20, 21 and 22. The reader is again reminded that in this comparison table he should read area of study category percentages horizontally. Most recent course category percentages are reported at the bottom of the table as a percent of total users responding.

	PREPARE FOR EMPLOY.		RETRAIN		INCREASE JOB EFFECT.		GET BETTER JOB		RE-ENTER JOB MARKET		RECRE-ATION		SOCIALI-ZATION		SELF-IMPROV.		OTHER		NO RESPONSE	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Agriculture	6	9%	1	2%	17	26%	1	2%	2	3%	5	8%	3	5%	30	45%	3	5%	2	3%
Homemaking Skills	9	2%	3	1%	16	4%	6	2%	3	1%	110	29%	23	6%	227	59%	12	3%	5	1%
Marketing Sales, Retail & Wholesale Distribution	6	12%	7	14%	9	18%	1	2%	1	2%	2	4%	1	2%	23	47%	1	2%	0	0%
Office & Business	36	17%	24	11%	39	18%	12	6%	22	10%	8	4%	1	0%	74	34%	5	2%	6	3%
Health Occupations	14	15%	5	5%	28	29%	2	2%	0	0%	7	7%	1	1%	35	37%	6	6%	6	6%
Trade & Industry	20	9%	9	4%	51	22%	8	3%	2	1%	35	15%	3	1%	102	43%	10	4%	9	4%
ABE, GED, High School Credit	14	14%	4	4%	2	2%	3	3%	4	4%	2	2%	1	1%	44	43%	31	30%	4	4%
General Education & Self Development	10	4%	1	0%	13	5%	4	2%	2	1%	42	16%	3	1%	153	59%	26	10%	15	6%
Recreation & Avocational	1	1%	1	1%	3	3%	0	0%	0	0%	53	56%	6	6%	42	44%	2	2%	1	1%
Other	10	9%	3	3%	20	17%	2	2%	1	1%	8	7%	2	2%	36	31%	32	27%	10	9%
TOTALS	126	-	58	-	198	-	39	-	37	-	272	-	44	-	766	-	128	-	58	-
PERCENTAGES	7%		3%		12%		2%		2%		16%		3%		45%		8%		6% *	

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* Because of multiple responses (and in some cases rounding of percentages), this line adds up to slightly more than 100%.

USER RESULTS - Table 18

Question 13 - MOST RECENT COURSE AREA OF STUDY. Compared with Question 15 - WHEN YOU ENROLL IN A COURSE, WOULD YOU WANT TO RECEIVE A CERTIFICATE OF COMPLETION?

With the exception of homemaking, recreational and avocational classes the high percentages of user respondents desiring a certificate of course completion in all other study area categories seems to substantiate the continued issuance of P/S course completion certificates to individuals who complete an adult continuing class at District One and desire this recognition of attendance. This finding should also support the future efforts of District One staff to develop and initiate the Continuing Education Unit (CEU) with the necessary data bank for maintaining the attendance and grade records of part-time students enrolled in CEU noncredit course offerings sponsored by District One. Again the reader is cautioned to read the percentages in the comparison table horizontally.

	YES		NO		NO RESPONSE		TOTALS	
	No.	%	No.	%	No.	%	No.	%
Agriculture	46	69%	15	22%	6	9%	67	100%
Homemaking Skills	180	47%	184	48%	19	5%	383	100%
Marketing Sales, Retail & Wholesale Distribution	37	76%	12	24%	0	0%	49	100%
Office & Business	173	80%	37	17%	5	2%	215	99%
Health Occupations	82	87%	11	12%	1	1%	94	100%
Trade & Industry	179	76%	48	20%	10	4%	237	100%
Adult Basic Education, GED, High School Credit	84	82%	19	18%	0	0%	103	100%
General Education & Self Development	159	61%	87	34%	14	5%	260	100%
Recreation & Avocational	35	37%	55	58%	5	5%	95	100%
Other	93	79%	21	18%	3	3%	117	100%
TOTALS	1,068	-	489	-	63	-	1,620	-
PERCENTAGES	65%		30%		5%		100%	

59

60

USER RESULTS - Table 19

Question 13 - MOST RECENT COURSE AREA OF STUDY. Compared with Question 16 - ARE YOU INTERESTED IN WORKING TOWARD AN ASSOCIATE DEGREE, VOCATIONAL DIPLOMA, PROGRAM CERTIFICATE?

It is readily apparent that most respondents are not interested in working toward an associate degree, vocational diploma or program certificate. Only 6 percent of all the class users questioned were interested in working toward an associate degree. Interestingly enough, those respondents fall primarily in the business and marketing instructional areas. In this table percentages should be read horizontally.

	ASSOCIATE DEGREE		VOCATIONAL DEGREE		PROGRAM CERTIFICATE		NOT INTERESTED		NO RESPONSE		TOTALS	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Agriculture	1	1%	3	4%	21	31%	39	58%	3	4%	67	98%
Homemaking Skills	4	1%	24	6%	63	16%	275	72%	17	4%	383	99%
Marketing Sales, Retail & Wholesale Distribution	10	20%	4	8%	11	22%	22	45%	2	4%	49	99%
Office & Business	25	12%	27	13%	73	34%	84	39%	8	4%	217	102%
Health Occupations	7	7%	12	13%	35	37%	36	38%	6	6%	96	101%
Trade & Industry	12	5%	26	11%	70	30%	114	49%	13	6%	235	101%
Adult Basic Education, GED, High School Credit	8	8%	23	22%	37	36%	33	32%	4	4%	105	102%
General Education & Self Development	10	4%	19	7%	46	18%	164	63%	20	8%	259	100%
Recreation & Avocational	1	1%	3	3%	12	13%	77	81%	2	2%	95	100%
Other	16	14%	14	12%	23	20%	48	41%	18	15%	119	102%
TOTALS	94	-	155	-	391	-	892	-	93	-	1,625	-
PERCENTAGES	6%		10%		24%		55%		7%		*102%	

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* Because of multiple responses (and in some cases rounding of percentages), this line adds up to slightly more than 100%.

USER RESULTS - Table 20

Question 14 - REASON FOR TAKING MOST RECENT COURSE: (CHECK MOST IMPORTANT REASON ONLY!)

The reader will note the relatively high percentages reported by urban and rural respondents in the self-improvement category. This same finding is consistent with the percentages reported in course area of study (Table 17), male and female (Table 21) and age groups (Table 22). The reader might wish to compare these findings with generally accepted concepts (published or otherwise) and his own notion of why people enroll in adult continuing education classes. The ratios reported seem surprisingly high considering the wide range of choices available to the respondent in the survey questionnaire.

	URBAN		RURAL		TOTALS	
	No.	%	No.	%	No.	%
To prepare for initial employment	75	9%	45	5%	120	7%
Retrain because of a desire to change employment	27	3%	29	3%	56	3%
To provide training to increase effectiveness on present job	92	12%	110	13%	202	12%
To get a better job in same field	21	3%	19	2%	40	2%
To reenter the job market	18	2%	18	2%	36	2%
For recreation	107	14%	164	19%	271	16%
For socialization	15	2%	31	4%	46	3%
For self-improvement	339	43%	411	47%	750	45%
Other	88	11%	39	4%	127	8%
No Response	46	6%	60	7%	106	6%
TOTALS	828	* 105%	926	* 106%	1,754	* 104%

* Because of multiple responses (and in some cases rounding of percentages), this column adds up to slightly more than 100%.

USER RESULTS - Table 21

Question 14 - REASON FOR TAKING MOST RECENT COURSE: (CHECK MOST IMPORTANT REASON ONLY!) Compared with Question 1 - SEX.

Table 21 compares most recent course responses with the sex of the respondent. Generally men enrolled in classes for self-improvement and to increase their effectiveness on the job, while women enrolled for self-improvement and recreation reasons mostly.

	PREPARE FOR EMPLOY.		RE-TRAIN		INCR. JOB EFFECT.		GET BETTER JOB		REENTER JOB MARKET		RECRE-ATION		SOCIAL-IZATION		SELF-IMPROV.		OTHER		NO RESP.		TOTALS	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Female	75	7%	40	4%	92	9%	26	2%	26	2%	207	20%	37	3%	521	49%	54	5%	46	4%	1,124	105%
Male	45	8%	16	3%	109	18%	14	2%	10	2%	63	11%	9	2%	228	38%	73	12%	59	10%	626	106%
TOTALS	120	-	56	-	201	-	40	-	36	-	270	-	46	-	749	-	127	-	105	-	1,750	-
PERCENTAGES	7%		3%		12%		2%		2%		16%		3%		45%		8%		6%		104% *	

* Because of multiple responses (and in some cases rounding of percentages), this line adds up to slightly more than 100%.

USER RESULTS - Table 22

Question 14 - REASON FOR TAKING MOST RECENT COURSE: (CHECK MOST IMPORTANT REASON ONLY!) Compared with Question 2 - AGE GROUP:

The age of the participant was a factor in why he/she enrolled in classes. Younger people seem to enroll in classes mostly to prepare for employment, self-improvement and other reasons. Middle-aged respondants tend to enroll in classes for self-improvement, to increase job effectiveness and recreation. Older people seem to enroll for self-improvement and recreation mostly. In this table percentages should be read horizontally.

	PREPARE FOR EMPLOY.		RE-TRAIN		INCR. JOB EFFECT.		GET BETTER JOB		REENTER JOB MARKET		RECRE-ATION		SOCIAL-IZATION		SELF-IMPROV.		OTHER		NO RESP.		TOTALS	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
16 - 17	18	19%	0	0%	5	5%	4	4%	1	1%	17	18%	1	1%	28	29%	24	25%	5	5%	103	107%
18 - 39	86	8%	49	5%	128	12%	30	3%	21	2%	180	17%	31	3%	477	44%	78	7%	60	6%	1,140	107%
40 - 61	15	4%	5	1%	65	17%	6	2%	14	4%	53	14%	12	3%	197	50%	20	5%	34	9%	421	109%
62 or over	0	0%	1	1%	2	3%	0	0%	0	0%	18	25%	2	3%	42	59%	5	7%	5	7%	75	105%
TOTALS	119	-	55	-	200	-	40	-	36	-	268	-	46	-	744	-	127	-	104	-	1,739	-
PERCENTAGES	7%		3%		12%		2%		2%		16%		3%		45%		8%		6%		104% *	

* Because of multiple responses (and in some cases rounding of percentages), this line adds up to slightly more than 100%.

USER RESULTS - Table 23

Question 15 - WHEN YOU ENROLL IN A COURSE, WOULD YOU WANT TO RECEIVE A CERTIFICATE OF COMPLETION?

It is apparent that the majority of students enrolled in District One Adult Continuing Education classes would like to receive a certificate of course completion. As noted in Table 18, only those students enrolled in homemaking (47 percent), recreational and avocational (37 percent) courses were less than a majority favoring the issuance of certificates. Perhaps this finding in Table 18 partially explains the lower percentage of rural area students (58 percent) favoring certificates of course completion versus urban students (74 percent). Experience has often shown that a higher proportion of enrollments in rural areas tend to be concentrated in homemaking, recreational and avocational courses.

	URBAN		RURAL		TOTALS	
	No.	%	No.	%	No.	%
Yes	584	74%	501	58%	1,085	65%
No	174	22%	319	37%	493	30%
No Response	36	5%	48	6%	84	5%
TOTALS	794	101%	868	101%	1,662	100%

USER RESULTS - Table 24

Question 16 - ARE YOU INTERESTED IN WORKING TOWARD AN ASSOCIATE DEGREE, VOCATIONAL DIPLOMA, OR PROGRAM CERTIFICATE?

From Table 24 the reader will note that class user respondents tend not to be interested in working toward an associate degree or vocational diploma. Their general interest appears to lean toward working for a program certificate or no degree or certificate. This same finding is consistent with nonuser thinking as expressed in Table 60 where only a minority of respondents (15 percent) indicated they would be interested in associate degree or vocational diploma credit.

	URBAN		RURAL		TOTALS	
	No.	%	No.	%	No.	%
Associate Degree	58	7%	37	4%	95	6%
Vocational Diploma	82	10%	80	9%	162	10%
Program Certificate	209	26%	181	21%	390	24%
Not interested in Degree or Certificate	394	50%	513	59%	907	55%
No Response	48	6%	62	7%	110	7%
TOTALS	791	99%	873	100%	1,664	102%

USER RESULTS - Table 25

Question 17 - WOULD YOU DESIRE SOME VOCATIONAL COUNSELING?

A large majority of user respondents indicated they are not interested in vocational counseling--the percentages speak for themselves. However, it is possible that some respondents did not understand what vocational counseling is.

	URBAN		RURAL		TOTALS	
	No.	%	No.	%	No.	%
Yes	184	23%	133	15%	317	19%
No	577	73%	674	78%	1,251	75%
No Response	29	4%	61	7%	90	5%
TOTALS	790	100%	868	100%	1,658	99%

USER RESULTS - Table 26

Question 18 - WOULD YOU LIKE MORE INFORMATION ON COURSE OFFERINGS?

Apparently VTAE users are interested in acquiring more information about the Adult Continuing Education Program than is currently being provided via course bulletins, news media, etc. However, this same degree of concern is not expressed by nonusers (Table 58) where the percentages are generally reversed.

	URBAN		RURAL		TOTALS	
	No.	%	No.	%	No.	%
Yes	447	57%	441	51%	888	54%
No	309	39%	367	42%	676	41%
No Response	34	4%	60	7%	94	6%
TOTALS	790	100%	868	100%	1,658	101%

USER RESULTS - Table 27

Question 19 - DO YOU FEEL COURSE FEES ARE CURRENTLY TOO EXPENSIVE?

Again the percentages speak for themselves. Most current users do not feel course fees are too high. This finding is also confirmed by nonusers in Table 56A where only 2 percent of the total nonuser respondents indicated that their reason for not taking a course was that the course fee was too high.

	URBAN		RURAL		TOTALS	
	No.	%	No.	%	No.	%
Yes	81	10%	84	10%	165	10%
No	675	85%	731	84%	1,406	85%
No Response	34	4%	54	6%	88	5%
TOTALS	790	99%	869	100%	1,659	100%

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USER RESULTS - Table 28

Question 19 - DO YOU FEEL COURSE FEES ARE CURRENTLY TOO EXPENSIVE? Compared with Question 1 - SEX:

Table 28 compares the question of course fees with the sex of the user respondent. The results show only minor variations in thinking.

	YES		NO		NO RESPONSE		TOTALS	
	No.	%	No.	%	No.	%	No.	%
Female	102	10%	910	86%	50	5%	1,062	100%
Male	63	11%	493	83%	37	6%	593	100%
TOTALS	165	-	1,403	-	87	-	1,655	-
PERCENTAGES	10%		85%		5%		100%	

USER RESULTS - Table 29

Question 19 - DO YOU FEEL COURSE FEES ARE CURRENTLY TOO EXPENSIVE? Compared with Question 2 - AGE GROUP:

Table 29 compares the question of course fees with the age of the respondents. It appears that course fees seem to be of more concern to 16 and 17 year olds and those over 62 than it does in the other age categories.

	YES		NO		NO RESPONSE		TOTALS	
	No.	%	No.	%	No.	%	No.	%
16 - 17	21	22%	75	77%	1	1%	97	100%
18 - 39	107	10%	932	86%	47	4%	1,086	100%
40 - 61	28	7%	329	84%	33	8%	390	99%
62 or over	9	13%	58	82%	4	6%	71	101%
TOTALS	165	-	1,394	-	85	-	1,644	-
PERCENTAGES	10%		85%		5%		100%	

USER RESULTS - Table 30

Question 20 - FUTURE COURSE OFFERINGS - I WOULD LIKE TO SEE MORE CLASSES OFFERED IN:

The reader will note that the user questionnaire (Appendix C) provided not only a study area "check off", but also a space where the respondent could "write in" a specific course request or other educational need. Generally this technique of determining the educational needs of users proved to be somewhat disappointing as most responded via the "check off" with few measurable specific course requests. The specific requests made were, more often than not, for routine classes that would be repeated another semester. However, a separate list of these specific (and sometimes unique) requests will be compiled for internal use by the F/S staff of District One. At that point in time determinations can be made regarding the merits of offering courses in astrology, vegetarian cooking, co-ed volleyball, dancing, aeronautics, etc.

It is interesting to note from the percentages in the table that a good general cross section of study areas were selected by the respondents. With the exception of the "not interested" category, the results correlate rather closely with the nonuser responses in Table 62 and the past course offerings of District One in Tables 16 and 79. These findings seem to imply that existing and future Adult Continuing Education offerings generally follow the patterns established in the past.

	URBAN		RURAL		TOTALS	
	No.	%	No.	%	No.	%
Agriculture	37	5%	37	4%	74	4%
Homemaking	102	13%	176	20%	278	17%
Marketing Sales, Retail & Wholesale	38	5%	39	4%	77	5%
Office & Business	86	11%	107	12%	193	12%
Health Occupations	75	9%	61	7%	136	8%
Trade & Industry	109	14%	105	12%	214	13%
Adult Basic Education, GED and High School Credit	35	4%	21	2%	56	3%
General Education & Self Development	123	16%	102	12%	225	14%
Recreation & Avocational	69	9%	130	15%	199	12%
Other	35	4%	36	4%	71	4%
Not Interested	80	10%	82	9%	162	10%
No Response	187	24%	196	23%	383	23%
TOTALS	976	*	1,092	*	2,068	*

* Multiple Answer Question

USER RESULTS - Table 31

Question 21 - BEST TIME OF DAY FOR TAKING COURSE:

Fewer class user respondents (15 percent) are willing to attend the Adult Continuing Education Programs in the morning, afternoon, and weekends than are nonusers (35 percent - Table 63).

	URBAN		RURAL		TOTALS	
	No.	%	No.	%	No.	%
Morning	70	9%	43	5%	113	7%
Afternoon	56	7%	47	5%	103	6%
Evening	618	78%	726	84%	1,344	81%
Weekend	22	3%	18	2%	40	2%
No Response	46	6%	63	7%	109	7%
TOTALS	812	* 103%	897	* 103%	1,709	* 103%

* Because of multiple responses (and in some cases rounding of percentages), this column adds up to slightly more than 100%.

USER RESULTS - Table 32

Question 22 - WHEN IS THE BEST TIME OF YEAR FOR TAKING COURSES?

Generally, users and nonusers are in agreement as to their preference for attending the regular school semesters--see also Table 64.

	URBAN		RURAL		TOTALS	
	No.	%	No.	%	No.	%
Regular school year? (Fall & Winter)	660	84%	730	84%	1,390	84%
Summer School	71	9%	59	7%	130	8%
No Response	86	11%	103	12%	189	11%
TOTALS	817	* 104%	892	* 103%	1,709	* 103%

* Because of multiple responses (and in some cases rounding of percentages), this column adds up to slightly more than 100%.

USER RESULTS - Table 33

Question 23 - HOW MANY MILES ARE YOU WILLING TO TRAVEL TO AN EVENING SCHOOL CLASS?

It is apparent that most student users (82 percent) are unwilling to drive more than 20 miles to a class. This finding parallels the nonuser (77 percent) who indicated 20 miles as their limit - see Table 65. (Also it is interesting to note that 59 percent of the users and 62 percent of the nonusers are reluctant to drive beyond 10 miles.)

	URBAN		RURAL		TOTALS	
	No.	%	No.	%	No.	%
0 - 5 miles	190	24%	251	29%	441	27%
5 - 10 miles	279	35%	248	29%	527	32%
10 - 20 miles	179	23%	209	24%	388	23%
20 - 30 miles	66	8%	71	8%	137	8%
Over 30 miles	39	5%	28	3%	67	4%
No Response	43	5%	69	8%	112	7%
TOTALS	796	100%	876	101%	1,672	101%

Question 23 - HOW MANY MILES ARE YOU WILLING TO TRAVEL TO AN EVENING SCHOOL CLASS? Compared with Question 1 - SEX:

It appears that male users may be willing to travel a longer distance than females. This is also true of male nonusers - see Table 66.

	0 - 5 MILES		5 - 10 MILES		10 - 20 MILES		20 - 30 MILES		OVER 30 MILES		NO RESPONSE		TOTALS	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Female	321	30%	362	34%	232	22%	72	7%	28	3%	54	5%	1,069	101%
Male	120	20%	164	28%	155	26%	65	11%	39	7%	56	9%	599	101%
TOTALS	441	-	526	-	387	-	137	-	67	-	110	-	1,668	-
PERCENTAGES	27%		32%		23%		8%		4%		7%		101%	

USER RESULTS - Table 35

Question 23 - HOW MANY MILES ARE YOU WILLING TO TRAVEL TO AN EVENING SCHOOL CLASS? Compared with Question 2 - AGE GROUP:

Age seems to make little difference in willingness to travel to an evening school class, although the 41 to 62 user age group had more respondents than other age categories in willingness to travel 20 to 30 miles.

	0 - 5 MILES		5 - 10 MILES		10 - 20 MILES		20 - 30 MILES		OVER 30 MILES		NO RESPONSE		TOTALS	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
16 - 17	33	34%	28	29%	25	26%	5	5%	5	5%	1	1%	97	100%
18 - 39	271	25%	375	35%	269	25%	87	8%	42	4%	53	5%	1,097	102%
40 - 61	110	28%	108	28%	76	19%	40	10%	16	4%	42	11%	392	100%
62 or over	24	34%	15	21%	14	20%	3	4%	4	6%	11	15%	71	100%
TOTALS	438	-	526	-	384	-	135	-	67	-	107	-	1,657	-
PERCENTAGES	27%		32%		23%		8%		4%		7%		101%	

USER RESULTS - Table 36

Question 24 - HOW DID YOU LEARN ABOUT DISTRICT ONE'S ADULT EVENING SCHOOL?

Class users learned about the Adult Continuing Education offerings from three major sources--newspaper (43 percent), the evening school brochure (34 percent), and friends and relatives (20 percent). This same general finding was reflected by nonuser respondents in Table 68 and past users in Table 80.

	URBAN		RURAL		TOTALS	
	No.	%	No.	%	No.	%
Not aware of VTAE offerings	12	2%	11	1%	23	1%
Friends or relatives	165	21%	174	20%	339	20%
Newspaper	339	43%	376	43%	715	43%
Radio - Television	12	2%	22	3%	34	2%
Adult Evening School Bulletin (bulk mailer)	244	31%	313	36%	557	34%
Employer	47	6%	29	3%	76	5%
Through enrolling in a VTAE District One course as a Diploma or Associate Degree student	39	5%	12	1%	51	3%
Other source	41	5%	29	3%	70	4%
No Response	37	5%	65	7%	102	6%
TOTALS	936	*	1,031	*	1,967	*

* Multiple Answer Question

USER RESULTS - Table 37

Question 25 - WHAT IS YOUR GENERAL OVERALL OPINION OF THE VTAE DISTRICT ONE SCHOOL SYSTEM AND ITS EDUCATIONAL PROGRAMS?

Both present and past users who enrolled in an Adult Continuing Education class thought quite well of VTAE District One. Eighty-five percent of the current users (Table 37) and ninety-one percent of the past users (Table 81) had an overall opinion that the school system and its educational programs were good or excellent.

	URBAN		RURAL		TOTALS	
	No.	%	No.	%	No.	%
1. Poor	1	0%	1	0%	2	0%
2. Fair	33	4%	51	6%	84	5%
3. Good	351	44%	466	54%	817	49%
4. Excellent	336	43%	269	31%	605	36%
5. No Opinion	43	5%	29	3%	72	4%
6. No Response	28	4%	56	6%	84	5%
TOTALS	792	100%	872	100%	1,664	99%
Mean	3.507 Good-Excellent		3.336 Good-Excellent		3.418 Good-Excellent	
Median	3.49 Good-Excellent		3.26 Good-Excellent		3.36 Good-Excellent	
Standard Deviation	.701		.696		.703	

USER RESULTS - Table 38

Question 25 - WHAT IS YOUR GENERAL OVERALL OPINION OF THE VTAE DISTRICT ONE SCHOOL SYSTEM AND ITS EDUCATIONAL PROGRAMS? Compared with Question 1 - SEX:

Table 38 compares the general overall opinion of VTAE District One with the sex of the respondents. It appears that women had a slightly higher opinion of the District than did their male counterparts.

	POOR		FAIR		GOOD		EXCELLENT		NO OPINION		NO RESPONSE		TOTALS	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Female	0	0%	49	5%	539	51%	405	38%	27	3%	44	4%	1,064	101%
Male	2	0%	35	6%	276	46%	199	34%	45	8%	39	7%	596	101%
TOTALS	2	-	84	-	815	-	604	-	72	-	83	-	1,660	-
PERCENTAGES	0%		5%		49%		36%		4%		5%		99%	

USER RESULTS - Table 39

Question 25 - WHAT IS YOUR GENERAL OVERALL OPINION OF THE VTAE DISTRICT ONE SCHOOL SYSTEM AND ITS EDUCATIONAL PROGRAMS? Compared with Question 2 - AGE GROUP:

Table 39 compares the general overall opinion of VTAE District One with the age of the respondents. It appears that older users had a slightly lower opinion than did users in the 61 years of age and younger categories.

	POOR		FAIR		GOOD		EXCELLENT		NO OPINION		NO RESPONSE		TOTALS	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
16 - 17	0	0%	7	7%	52	54%	28	29%	9	9%	1	1%	97	100%
18 - 39	1	0%	65	6%	550	51%	382	35%	46	4%	42	4%	1,086	100%
40 - 61	0	0%	7	2%	189	48%	154	39%	13	3%	32	8%	395	100%
62 or over	1	1%	4	6%	20	28%	37	52%	2	3%	7	10%	71	100%
TOTALS	2	-	83	-	811	-	601	-	70	-	82	-	1,649	-
PERCENTAGES	0%		5%		49%		36%		4%		5%		99%	

USER RESULTS - Table 40

Question 25 - WHAT IS YOUR GENERAL OVERALL OPINION OF THE VTAE DISTRICT ONE SCHOOL SYSTEM AND ITS EDUCATIONAL PROGRAMS? Compared with Question 3 - WHAT IS YOUR PRIMARY AREA OF EMPLOYMENT (OR OCCUPATIONAL AREA)?

Table 40 compares the general overall opinion of VTAE District One with the primary area of employment of the user respondents. It would appear that the people in health, marketing and the unemployed are the most critical of District One, whereas those in education are the most complimentary. Again, the reader is cautioned to read the percentages horizontally.

	POOR		FAIR		GOOD		EXCELLENT		NO OPINION		NO RESPONSE		TOTALS	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Agriculture	0	0%	5	4%	64	52%	35	28%	7	6%	13	11%	124	101%
Education	0	0%	1	1%	59	46%	57	45%	6	5%	7	6%	130	103%
Government (Federal, State or Local)	0	0%	4	5%	36	47%	19	25%	8	10%	10	13%	77	100%
Health	0	0%	10	7%	73	54%	50	37%	1	1%	2	1%	136	100%
Homemaking	0	0%	19	5%	188	51%	145	39%	6	2%	15	4%	373	101%
Marketing Sales, Retail & Wholesale Distribution	0	0%	11	11%	46	46%	34	34%	5	5%	4	4%	100	100%
Office & Business	0	0%	10	5%	107	50%	84	39%	4	2%	9	4%	214	100%
Retired	0	0%	1	3%	10	33%	14	47%	1	3%	4	13%	30	99%
Student	0	0%	8	6%	77	53%	42	29%	13	9%	4	3%	144	100%
Trade & Industry	0	0%	11	5%	115	48%	89	37%	14	6%	11	5%	240	101%
Unemployed	1	2%	3	6%	25	51%	15	31%	4	8%	1	2%	49	100%
Other	0	0%	6	6%	45	41%	50	46%	1	1%	7	6%	109	100%
TOTALS	1	-	89	-	845	-	634	-	70	-	87	-	1,726	-
PERCENTAGES	0%		5%		49%		36%		4%		5%		99%	

USER RESULTS - Table 41

Question 25 - WHAT IS YOUR GENERAL OVERALL OPINION OF THE VTAE DISTRICT ONE SCHOOL SYSTEM AND ITS EDUCATIONAL PROGRAMS? Compared with Question 4 - IN WHAT COUNTY DO YOU RESIDE?

Table 41 compares the overall opinion of VTAE District One with the county residence of the user respondents. Percentages should be read horizontally. The residents of Chippewa, Dunn, and Eau Claire Counties make up the greatest proportion of the user sample respondents.

	BUFFALO		CHIP-PEWA		CLARK		DUNN		EAU CLAIRE		JACK-SON		PEPIN		PIERCE		ST. CROIX		TAYLOR		TREM-PEALEAU		OTHER		NO RESPONSE	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Poor	0	0%	0	0%	0	0%	1	50%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	1	50%	0	0%
Fair	4	5%	26	31%	6	7%	12	14%	12	14%	0	0%	6	7%	10	12%	3	4%	2	2%	2	2%	0	0%	1	1%
Good	19	2%	219	27%	73	9%	189	23%	167	20%	9	1%	20	2%	78	10%	16	2%	13	2%	4	0%	9	1%	10	1%
Excellent	17	3%	129	21%	43	7%	133	22%	197	33%	8	1%	19	3%	45	7%	5	1%	1	0%	5	1%	1	0%	4	1%
No Opinion	0	0%	26	26%	2	3%	14	19%	21	29%	0	0%	1	1%	5	7%	0	0%	0	0%	1	1%	1	1%	2	3%
TOTALS	40	-	400	-	124	-	349	-	397	-	17	-	46	-	138	-	24	-	16	-	12	-	12	-	17	-
PERCENTAGES	3%		26%		8%		22%		25%		1%		3%		9%		2%		1%		1%		1%		1%	

USER RESULTS - Table 42

Question 25 - WHAT IS YOUR GENERAL OVERALL OPINION OF THE VTAE DISTRICT ONE SCHOOL SYSTEM AND ITS EDUCATIONAL PROGRAMS?
Compared with Question 13 - MOST RECENT COURSE AREA OF STUDY.

Table 42 compares the general overall opinion of VTAE District One with the most recent study area of user respondents. Again, the reader is cautioned to read the percentages horizontally rather than vertically.

	AG.		HOME-MAKING		MARKET-ING		OFFICE & BUS.		HEALTH		TRADE & IND.		ABE, GED H.S. CR.		GEN. ED., SELF DEV.		REC. & AVOC.		OTHER		NO RESPONSE	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Poor	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	1	50%	1	50%	0	0%
Fair	4	5%	18	21%	10	12%	18	21%	4	5%	7	8%	7	8%	10	12%	1	1%	6	7%	3	4%
Good	28	3%	199	24%	26	3%	111	14%	47	5%	112	14%	50	6%	118	14%	46	6%	68	8%	43	5%
Excellent	24	4%	146	24%	12	2%	71	12%	39	6%	98	16%	39	6%	107	18%	37	6%	28	5%	22	4%
No Opinion	7	10%	6	8%	0	0%	9	12%	3	4%	10	14%	6	8%	15	21%	3	4%	9	12%	6	8%
TOTALS	63	-	369	-	48	-	209	-	93	-	227	-	102	-	250	-	88	-	112	-	74	-
PERCENTAGES	4%		23%		3%		13%		6%		14%		6%		16%		6%		7%		6%	

Section 2 - The Nonuser Questionnaire

The Nonuser Questionnaire (Appendix D) was completed by 880 telephone respondents during a two-month period (November/December 1977). All nonuser respondents in the telephone pre-sell phase agreed to answer the survey questions to the best of their ability and return the questionnaire as soon as possible. As noted in Chapter 2, 76.7 percent of the urban respondents and 70.0 percent of the rural contacts returned their questionnaires in time to process for this report. All nonuser respondents were District One residents who had never taken a VTAE District One class.

Questions 16, 17 and 20 were designed to elicit multiple responses. In some instances other questions produced a limited number of multiple responses even though the respondents were asked to limit their choice to one answer. These variations have been footnoted(*) in the tabulations that follow. In most cases the question percentages reported are based on 880 respondents. Results of the survey are reported question by question unless otherwise noted.

A variety of question comparisons are interspersed throughout the published results at points considered appropriate by the author and his advisors. Hopefully, these periodic interruptions will prove interesting and enlightening to the reader as well.

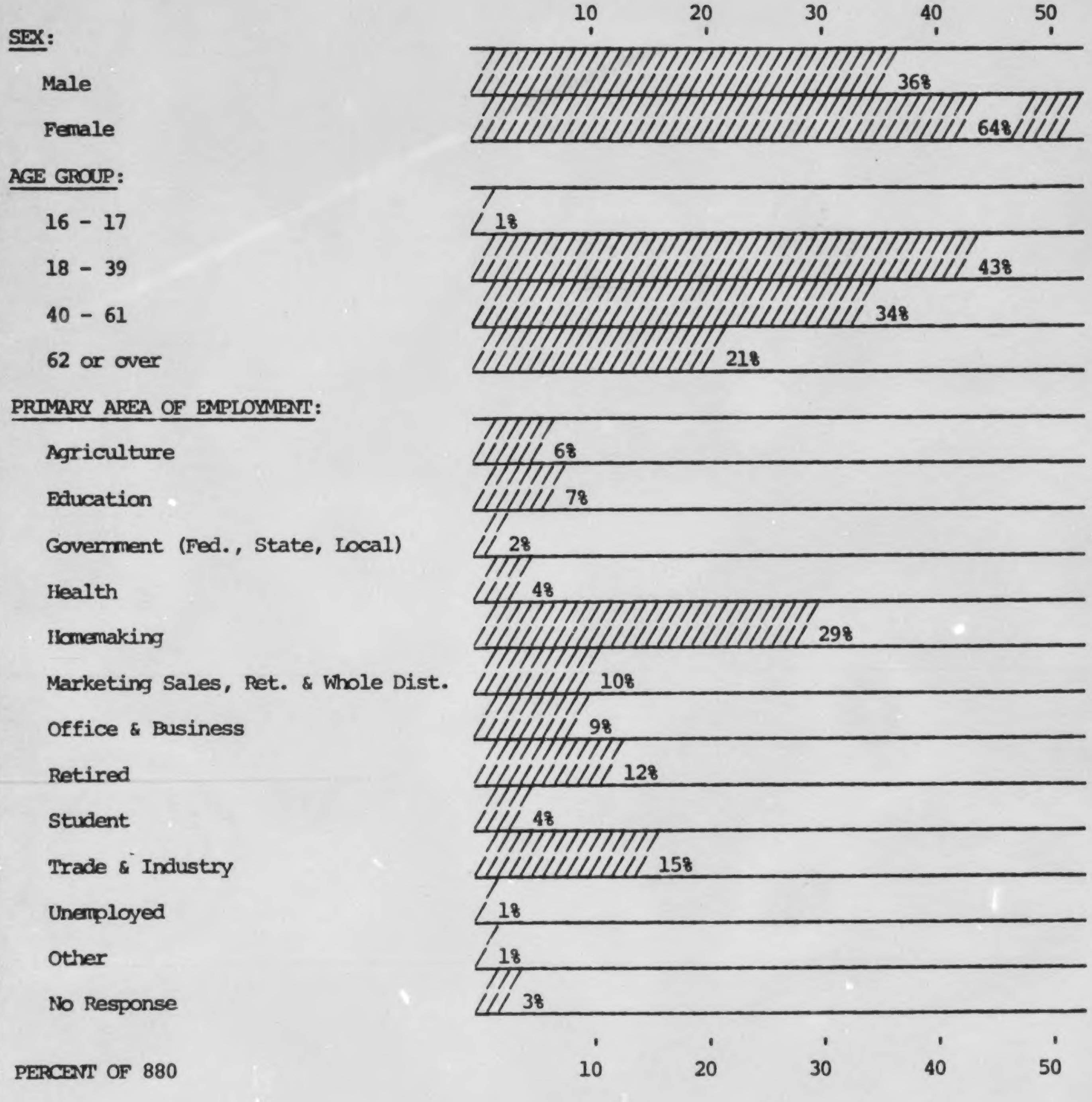
Description of Nonuser Group

A Narrative - Like the typical user, the nonuser respondent is a female homemaker in the 18 to 39 year old age category. She tends to live in a city of over 10,000 population in Eau Claire County. This nonuser is a high school graduate with a median income of approximately $8,820. Though her nearest Adult Evening School Center is Eau Claire, she is too busy to attend classes. Course fees do not appear to be a deterrent to class enrollment. If she did enroll in a VTAE course, she would prefer an evening class during the regular fall or winter semester and would want to receive a certificate of course completion for her efforts. She is also willing to drive up to 20 miles to attend a class of her choice. She is not interested in working toward an associate degree or vocational diploma and feels little need for vocational counseling. Even though a nonuser of the local VTAE System, she admits that she has heard about the Adult Continuing Education Program primarily through local newspapers, the bulk mailing of the evening school bulletin, and from friends and relatives. Generally her estimation of VTAE District One is favorable, although some doubts about her evaluation are apparent probably due to lack of encounter experiences with the school system.

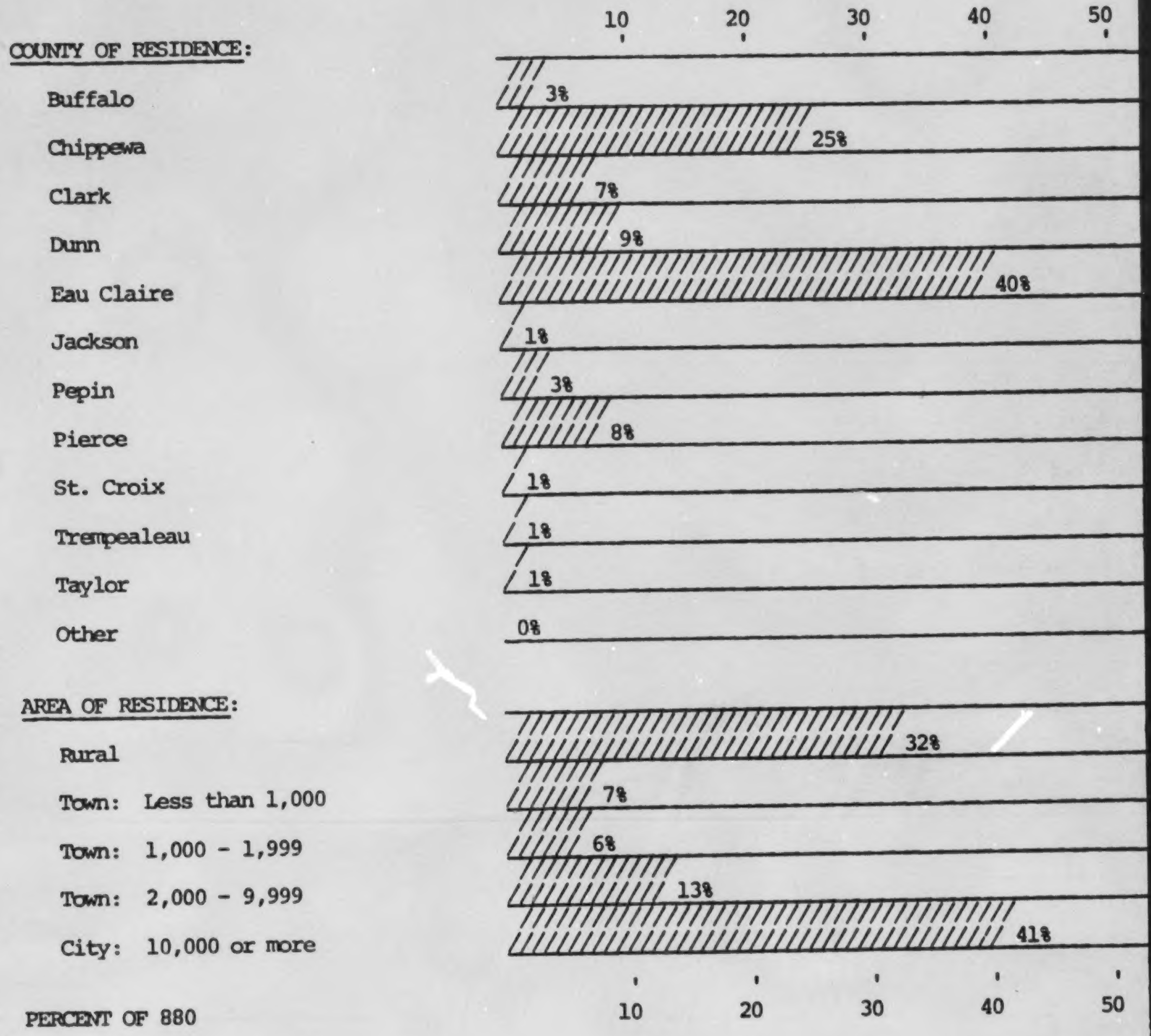
The preceding narrative tends to emphasize a female personage. It is true that the majority of user, nonuser and past user respondents are women. However, the reader is reminded that male responses in the user, nonuser and past user samples were not negligible but an important part of the total Adult Continuing Education Study. Male participation was solicited from a wide selection of course offerings and a broad geographic distribution base. The author was simply making an effort to facilitate a consistent style of prose when he emphasized the gender of the typical respondent.

A selected demographic profile of all nonuser respondents to the survey follows this narrative of the typical nonuser.

PROFILE OF NONUSER RESPONDENTS TO SURVEY

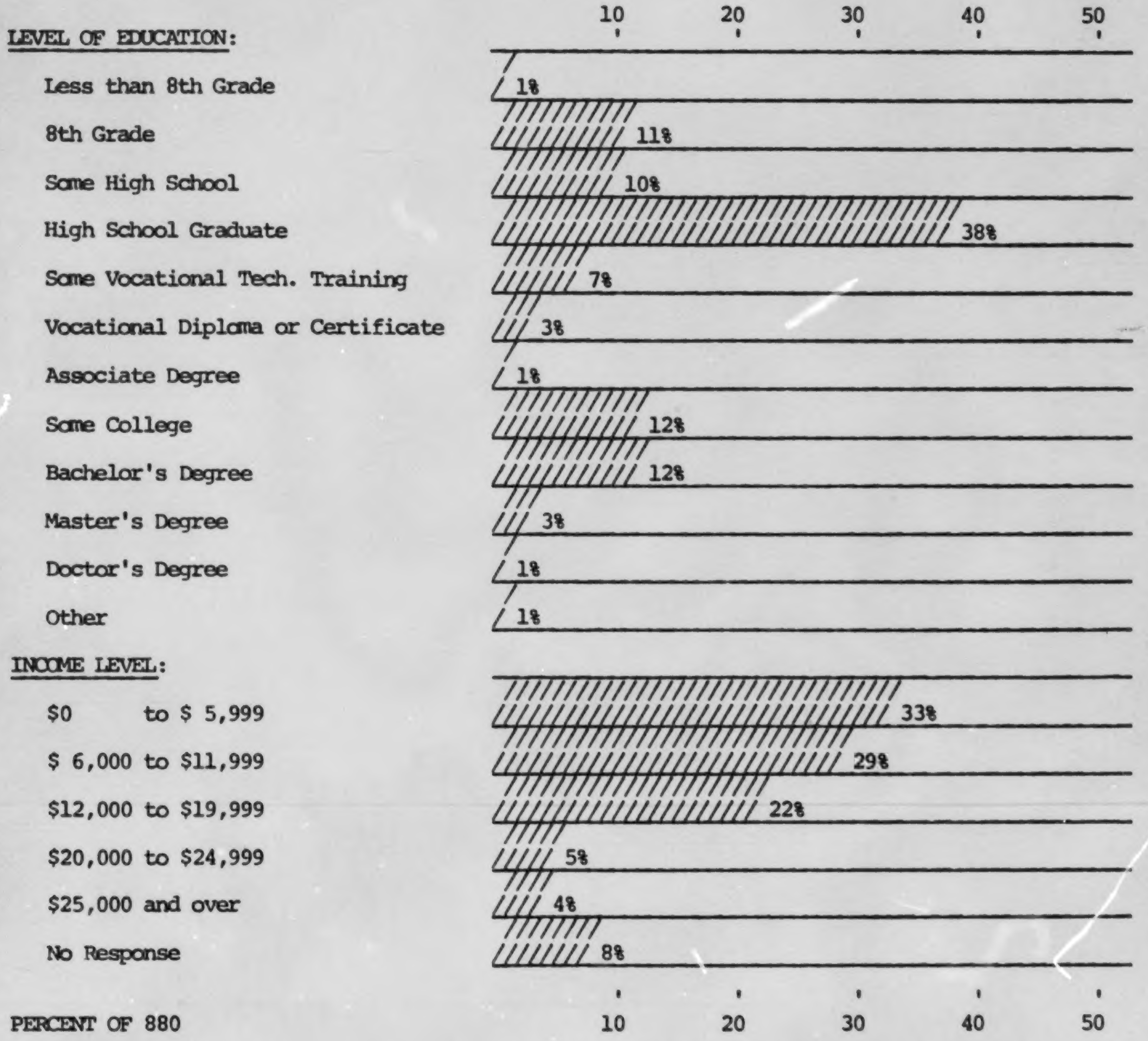


Profile of Nonuser Respondents to Survey



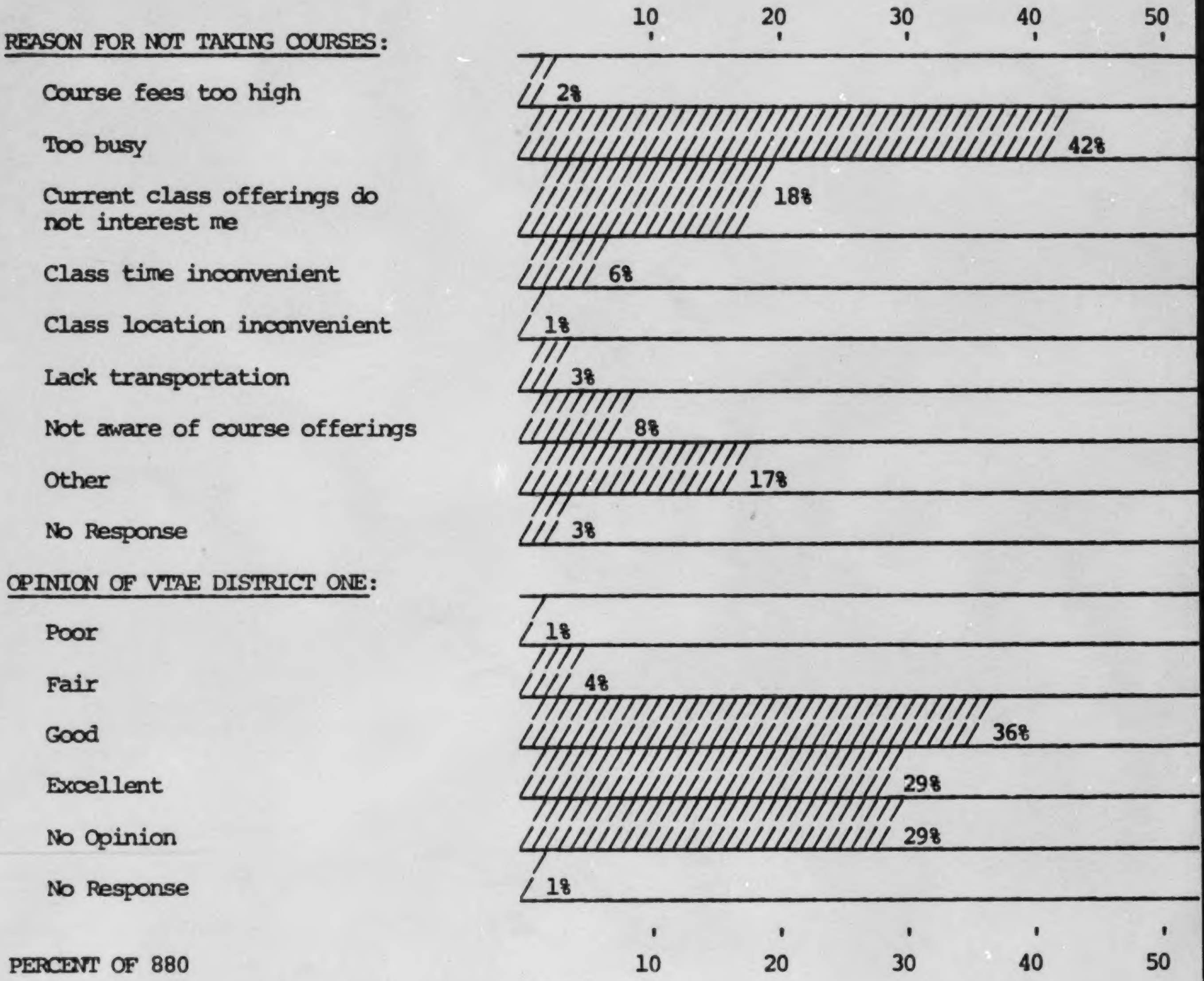
100

Profile of Nonuser Respondents to Survey



101

Profile of Nonuser Respondents to Survey



Detailed results of the nonuser questionnaire are reported question by question in the tables that follow unless otherwise noted.

NONUSER RESULTS - Table 43

Question 1 - SEX:

The study obtained responses from total nonuser respondents in the same ratio of females (64 percent) and males (36 percent) as from the user group (Table 2). Past user responses reflect a higher ratio of females (74 percent) than males (25 percent) - see Table 74.

	URBAN*		RURAL #1**		RURAL #2		RURAL #3		RURAL TOTAL		TOTALS	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Female	286	62%	68	66%	115	71%	93	60%	276	66%	562	64%
Male	174	38%	35	34%	45	28%	61	40%	141	34%	315	36%
No Response	0	0%	0	0%	3	2%	0	0%	3	0%	3	0%
TOTALS	460	100%	103	100%	163	101%	154	100%	420	100%	880	100%

* Altoona, Chippewa Falls, Eau Claire
** See Center Listings on Map - Appendix H

NONUSER RESULTS - Table 44

Question 2 - AGE GROUP:

Although the largest age category for nonusers is also the 18-39 year old age group (43 percent), the percentages of older age people in the nonuser group tends to be higher than those of the user (Table 3) and past user (Table 75). In fact when comparing the 62 or over category on all three tables, the nonuser group 62 or over shows a 21 percent response versus a 4 percent user and 9 percent past user percentage. These findings suggest that older residents in District One are underrepresented in both user groups and that the Adult Continuing Education program is currently tending to serve the younger segment of the eligible school population of District One.

	URBAN		RURAL #1		RURAL #2		RURAL #3		RURAL TOTAL		TOTALS	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
16 - 17	3	1%	2	1%	4	2%	1	1%	7	2%	10	1%
18 - 39	201	44%	46	45%	60	37%	72	47%	178	42%	379	43%
40 - 61	149	32%	37	36%	60	37%	53	34%	150	36%	299	34%
62 or over	105	23%	17	17%	37	23%	27	18%	81	19%	186	21%
No Response	2	0%	1	1%	2	1%	1	1%	4	1%	6	1%
TOTALS	460	100%	103	100%	163	100%	154	101%	420	100%	880	100%

Question 3 - WHAT IS YOUR PRIMARY AREA OF EMPLOYMENT (OR OCCUPATIONAL AREA)?

The major occupational areas are homemaking (29 percent), trade and industry (15 percent), retired (12 percent) and marketing (10 percent). In comparing table percentages with current user and past user results, it would appear that further study should be made to expand course offerings in the marketing and retired categories.

	URBAN		RURAL #1		RURAL #2		RURAL #3		RURAL TOTAL		TOTALS	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Agriculture	4	1%	14	14%	26	16%	8	5%	48	11%	52	6%
Education	31	7%	2	2%	13	8%	14	9%	29	7%	60	7%
Government (Federal, State or Local)	14	3%	4	4%	4	2%	0	0%	8	2%	22	2%
Health	28	6%	2	2%	3	2%	5	3%	10	2%	38	4%
Homemaking	134	29%	38	37%	44	27%	37	24%	119	28%	253	29%
Marketing Sales, Retail & Wholesale Distribution	48	10%	7	7%	16	10%	15	10%	38	9%	86	10%
Office & Business	36	8%	7	7%	14	9%	18	12%	39	9%	75	9%
Retired	60	13%	9	9%	19	12%	15	10%	43	10%	103	12%
Student	21	5%	2	2%	6	4%	5	3%	13	3%	34	4%
Trade & Industry	71	15%	13	13%	14	9%	31	20%	58	14%	129	15%
Unemployed	7	2%	3	3%	0	0%	3	2%	6	1%	13	1%
Other	6	1%	2	2%	1	1%	2	1%	5	1%	11	1%
No Response	12	3%	2	2%	6	4%	3	2%	11	3%	23	3%
TOTALS	472	* 103%	105	* 104%	166	* 104%	156	* 101%	427	100%	899	* 103%

*Because of multiple responses (and in some cases rounding of percentages), this column adds up to slightly more than 100%.

NONUSER RESULTS - Table 46

Question 3 - WHAT IS YOUR PRIMARY AREA OF EMPLOYMENT (OR OCCUPATIONAL AREA)? Compared with Question 6 - WHAT IS YOUR HIGHEST LEVEL OF FORMAL EDUCATION?

Table 46 compares the occupational area of nonuser respondents with their level of formal education. Again the reader is cautioned to read the percentages reported horizontally for the primary area of employment categories. The percentages reported at the bottom represent the ratio of total respondents answering to the various levels of education listed at the top of the table. As perhaps expected, the most formally educated nonuser respondents are employed in the education field.

	LESS THAN 8TH GR.		8TH GRADE		SOME H.S.		H.S. GRAD.		SOME VOC. TRAIN.		VOC. DIPLOMA		ASSOC. DEGREE		SOME COLLEGE		B.S. DEGREE		M.S. DEGREE		DOCTOR DEGREE		OTHER	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Agriculture	2	4%	9	17%	6	11%	24	45%	7	13%	1	2%	0	0%	1	2%	3	6%	0	0%	0	0%	0	0%
Education	0	0%	0	0%	0	0%	4	7%	2	3%	0	0%	0	0%	5	8%	25	41%	14	23%	11	18%	0	0%
Government (Fed., State or Local)	0	0%	2	9%	3	14%	6	27%	2	9%	1	5%	1	5%	3	14%	3	14%	1	5%	0	0%	0	0%
Health	0	0%	0	0%	2	5%	12	32%	5	13%	8	21%	0	0%	6	16%	4	11%	1	3%	0	0%	1	3%
Homemaking	1	0%	33	13%	31	12%	121	48%	15	6%	5	2%	2	1%	20	8%	26	10%	1	0%	0	0%	0	0%
Marketing Sales, Retail & Whole. Distribution	1	1%	3	4%	7	8%	35	41%	6	7%	3	4%	2	2%	15	18%	11	13%	2	2%	0	0%	0	0%
Office & Business	0	0%	2	3%	2	3%	36	48%	9	12%	4	5%	1	1%	10	13%	9	12%	3	4%	1	1%	0	0%
Retired	5	5%	27	26%	19	18%	22	21%	3	3%	3	3%	0	0%	8	8%	11	11%	3	3%	0	0%	1	1%
Student	0	0%	0	0%	7	21%	4	12%	0	0%	0	0%	1	3%	21	62%	3	9%	0	0%	0	0%	0	0%
Trade & Industry	1	1%	11	9%	13	10%	62	48%	9	7%	5	4%	5	4%	13	10%	7	5%	0	0%	0	0%	2	2%
Unemployed	1	8%	1	8%	1	8%	7	54%	1	8%	0	0%	0	0%	1	8%	0	0%	0	0%	1	8%	1	8%
Other	0	0%	6	27%	0	0%	6	27%	2	9%	2	9%	0	0%	2	9%	2	9%	2	9%	0	0%	0	0%
TOTALS	11	-	94	-	91	-	339	-	61	-	32	-	12	-	105	-	104	-	27	-	13	-	5	-
PERCENTAGES	1%		11%		10%		38%		7%		3%		1%		12%		12%		3%		1%		1% *	

* Because of multiple responses (and in some cases rounding of percentages), this line adds up to slightly more than 100%.

Question 3 - WHAT IS YOUR PRIMARY AREA OF EMPLOYMENT (OR OCCUPATIONAL AREA)? Compared with Question 7 - WHAT IS YOUR CURRENT INCOME LEVEL?

Table 47 compares the primary areas of employment with the income level of the nonuser respondents. The percentages in this table should also be read horizontally. Homemakers and the retired seemed to be most unwilling to reveal their income levels, while respondents in agriculture reported a proportionably higher level of income than respondents in other categories.

	$0 to $5,999		$6,000 to $11,999		$12,000 to $19,999		$20,000 to $24,999		$25,000 AND OVER		NO RESPONSE		TOTALS	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Agriculture	8	15%	13	25%	16	30%	4	8%	8	15%	4	8%	53	101%
Education	6	10%	18	30%	27	44%	5	8%	5	8%	0	0%	61	100%
Government (Federal, State or Local)	4	18%	11	50%	6	27%	1	5%	0	0%	0	0%	22	100%
Health	12	32%	15	39%	6	16%	3	8%	0	0%	2	5%	38	100%
Homemaking	107	42%	52	20%	47	19%	8	3%	8	3%	36	14%	258	101%
Marketing Sales, Retail & Wholesale Distribution	25	29%	21	25%	21	25%	8	9%	7	8%	3	4%	85	100%
Office & Business	17	23%	36	48%	16	21%	2	3%	1	1%	3	4%	75	100%
Retired	50	49%	24	23%	11	11%	0	0%	2	2%	16	16%	103	101%
Student	26	76%	6	18%	1	3%	0	0%	0	0%	1	3%	34	100%
Trade & Industry	15	12%	57	45%	41	32%	8	6%	6	5%	1	1%	128	101%
Unemployed	11	85%	1	8%	0	0%	0	0%	0	0%	1	8%	13	101%
Other	6	27%	8	36%	4	18%	4	18%	0	0%	0	0%	22	99%
TOTALS	287	-	262	-	196	-	43	-	37	-	67	-	892	-
PERCENTAGES	33%		29%		22%		5%		4%		8%		101%	

NONUSER RESULTS - Table 48

Question 4 - IN WHAT COUNTY DO YOU RESIDE?

Table 48 reveals somewhat the complexion of the urban and rural nonuser sample (refer to Appendix G and H for geographic breakdown). The totals column shows that all counties serviced by District One were represented to some degree in the nonuser sample.

	URBAN		RURAL #1		RURAL #2		RURAL #3		RURAL TOTAL		TOTALS	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Buffalo	0	0%	0	0%	28	17%	0	0%	28	7%	28	3%
Chippewa	129	28%	82	80%	0	0%	6	4%	88	21%	217	25%
Clark	0	0%	5	5%	58	36%	0	0%	63	15%	63	7%
Dunn	2	0%	0	0%	1	1%	76	49%	77	18%	79	9%
Eau Claire	327	71%	0	0%	25	15%	1	1%	26	6%	353	40%
Jackson	0	0%	0	0%	11	7%	0	0%	11	3%	11	1%
Pepin	1	0%	0	0%	25	15%	0	0%	25	6%	26	3%
Pierce	0	0%	1	1%	3	2%	63	41%	67	16%	67	8%
St. Croix	0	0%	0	0%	0	0%	8	5%	8	2%	8	1%
Trempealeau	0	0%	0	0%	10	6%	0	0%	10	2%	10	1%
Taylor	0	0%	11	11%	1	1%	0	0%	12	3%	12	1%
Other	1	0%	3	3%	0	0%	0	0%	3	1%	4	0%
No Response	1	0%	4	4%	1	1%	0	0%	5	1%	6	1%
TOTALS	461	99%	106	104%	163	101%	154	100%	423	101%	884	100%

NONUSER RESULTS - Table 49

Question 5 - WHICH OF THE FOLLOWING BEST DESCRIBES THE AREA IN WHICH YOU LIVE?

Table 49 again gives the reader some idea of the makeup of the urban and rural nonuser sample. The urban and rural percentages seem to properly offset each other with respect to the geographic breakdown of the research study area.

	URBAN		RURAL #1		RURAL #2		RURAL #3		RURAL TOTAL		TOTALS	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Rural	79	17%	63	61%	87	53%	49	32%	199	47%	278	32%
Town: Less than 1,000	7	2%	7	7%	26	16%	25	16%	58	14%	65	7%
Town: 1,000 - 1,999	5	1%	9	9%	22	13%	15	10%	46	11%	51	6%
Town: 2,000 - 9,999	38	8%	20	19%	22	13%	36	23%	78	19%	116	13%
City: 10,000 or more	325	71%	2	2%	2	1%	29	19%	33	8%	358	41%
No Response	6	1%	2	2%	4	2%	0	0%	6	1%	12	1%
TOTALS	460	100%	103	100%	163	98%	154	100%	420	100%	880	100%

NONUSER RESULTS - Table 50

Question 6 - WHAT IS YOUR HIGHEST LEVEL OF FORMAL EDUCATION?

The median level of educational attainment shows most nonuser respondents to be high school graduates. The user group (Table 9) reflects a slightly higher level of educational attainment than the nonuser.

		URBAN		RURAL #1		RURAL #2		RURAL #3		RURAL TOTAL		TOTALS	
		No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
1.	Less than 8th Grade	4	1%	1	1%	4	2%	2	1%	7	2%	11	1%
2.	8th Grade	43	9%	17	17%	21	13%	12	8%	50	12%	93	11%
3.	Some High School	42	9%	16	16%	21	13%	13	8%	50	12%	92	10%
4.	High School Graduate	155	34%	49	48%	67	41%	66	43%	182	43%	337	38%
5.	Some Vocational-Technical Training	40	9%	1	1%	13	8%	7	5%	21	5%	61	7%
6.	Vocational Diploma or Certificate	21	5%	0	0%	7	4%	2	1%	9	2%	30	3%
7.	Associate Degree	8	2%	1	1%	0	0%	3	2%	4	1%	12	1%
8.	Some College	70	15%	7	7%	8	5%	17	11%	32	8%	102	12%
9.	Bachelor's Degree	60	13%	8	8%	16	10%	18	12%	42	10%	102	12%
10.	Master's Degree	16	3%	3	3%	2	1%	6	4%	11	3%	27	3%
11.	Doctor's Degree	4	1%	0	0%	1	1%	7	5%	8	2%	12	1%
12.	Other	4	1%	0	0%	0	0%	1	1%	1	0%	5	1%
13.	No Response	5	1%	0	0%	3	2%	1	1%	4	1%	9	1%
	TOTALS	472	* 103%	103	* 102%	163	100%	155	* 102%	421	* 101%	893	* 101%
	Median	4.43 H.S. Grad.		3.86 H.S. Grad.		4.01 H.S. Grad.		4.26 H.S. Grad.		4.04 H.S. Grad.		4.23 H.S. Grad.	

* Because of multiple responses (and in some cases rounding of percentages), this column adds up to slightly more than 100%.

Question 6 - WHAT IS YOUR HIGHEST LEVEL OF FORMAL EDUCATION? Compared with Question 1 - SEX:

Table 51 compares the nonuser's level of education with the sex of the respondent. It is interesting to note that more female nonusers completed high school than males. However, more males percentagewise have achieved higher levels of educational attainment starting with the associate degree category than have females.

	FEMALE		MALE		NO RESPONSE		TOTALS	
	No.	%	No.	%	No.	%	No.	%
Less Than 8th Grade	5	0.8%	5	1.7%	1	25.0%	11	1.2%
8th Grade	57	10.0%	35	11.0%	2	50.0%	94	10.5%
Some High School	58	10.2%	34	10.7%	0	0%	92	10.3%
High School Graduate	244	42.8%	92	29.0%	1	25.0%	337	37.8%
Some Vocational-Technical Training	43	7.5%	17	5.4%	0	0%	60	6.7%
Vocational Diploma or Certificate	21	3.7%	9	2.8%	0	0%	30	3.4%
Associate Degree	3	0.6%	9	2.8%	0	0%	12	1.3%
Some College	62	10.9%	41	12.9%	0	0%	103	11.7%
Bachelor's Degree	60	10.5%	42	13.2%	0	0%	102	11.5%
Master's Degree	7	1.2%	20	6.3%	0	0%	27	3.0%
Doctor's Degree	4	0.7%	9	2.8%	0	0%	13	1.5%
Other	6	1.1%	4	1.4%	0	0%	10	1.1%
TOTALS	570	100.0%	317	100.0%	4	100.0%	891	100.0%
PERCENTAGES	64%		36%		0%		100%	

NONUSER RESULTS - Table 52

Question 6 - WHAT IS YOUR HIGHEST LEVEL OF FORMAL EDUCATION? Compared with Question 7 - WHAT IS YOUR CURRENT INCOME LEVEL?

It would appear from Table 52 that the median level of income generally increases with each additional diploma or degree level completed by the nonuser respondents. These same general findings hold true for class user respondents as reported in Table 11. The reader is again cautioned to read the percentages in the table horizontally.

	$0 to $5,999		$6,000 to $11,999		$12,000 to $19,999		$20,000 to $24,999		$25,000 AND OVER		NO RESPONSE		TOTALS		MEDIAN INCOME
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	
Less Than 8th Grade	8	73%	2	18%	0	0%	0	0%	0	0%	1	9%	11	100%	$ 4,110
8th Grade	47	51%	19	20%	9	10%	1	1%	2	2%	15	16%	93	100%	$ 5,880
Some High School	40	43%	27	29%	14	15%	2	2%	1	1%	8	9%	92	99%	$ 7,450
High School Graduate	107	32%	111	33%	76	23%	9	3%	15	4%	23	7%	341	102%	$ 9,270
Some Vocational Technical Training	17	28%	26	43%	9	15%	3	5%	1	2%	4	7%	60	100%	$ 9,070
Vocational Diploma or Certificate	12	40%	12	40%	4	13%	1	3%	1	3%	0	0%	30	99%	$ 7,500
Associate Degree	0	0%	4	33%	7	58%	0	0%	1	8%	0	0%	12	99%	$14,345
Some College	34	33%	28	27%	17	17%	10	10%	4	4%	10	10%	103	101%	$ 9,780
Bachelor's Degree	16	16%	30	29%	37	36%	9	9%	7	7%	3	3%	102	100%	$13,110
Master's Degree	3	11%	5	19%	12	44%	5	19%	1	4%	1	4%	27	101%	$15,635
Doctor's Degree	1	8%	0	0%	7	54%	1	8%	4	31%	0	0%	13	101%	$18,220
Other	2	20%	0	0%	6	60%	0	0%	0	0%	2	20%	10	100%	$16,000
TOTALS	287	-	264	-	198	-	41	-	37	-	67	-	894	-	
PERCENTAGES	33%		29%		22%		5%		4%		8%		101%		

NONUSER RESULTS - Table 53

Question 7 - WHAT IS YOUR CURRENT INCOME LEVEL?

As stated before, sixty-four percent of the users (Table 12) and sixty-two percent of the nonusers had income levels of $11,999 and less. The median income for nonusers is $8,820; for users $8,400. The mean income for nonusers is $9,732 and $9,324 for users (Table 12). The closeness of the income levels of both user and nonuser respondents suggests that District One is attracting a good cross section of its population as far as income is concerned. However, it also seems apparent that the District's Adult Continuing Education Program tends to serve (however slight) the lower income segment of its eligible population.

		URBAN		RURAL #1		RURAL #2		RURAL #3		RURAL TOTAL		TOTALS	
		No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
1.	$0 to $ 5,999	134	29%	40	39%	68	42%	45	29%	153	36%	287	33%
2.	$ 6,000 to $11,999	132	29%	29	28%	50	31%	47	31%	126	30%	258	29%
3.	$12,000 to $19,999	108	23%	18	17%	28	17%	39	25%	85	20%	193	22%
4.	$20,000 to $24,999	31	7%	5	5%	1	1%	4	3%	10	2%	41	5%
5.	$25,000 and over	17	4%	4	4%	6	4%	10	6%	20	5%	37	4%
6.	No Response	42	9%	7	7%	10	6%	9	6%	26	6%	68	8%
	TOTALS	464	101%	103	100%	163	101%	154	100%	420	99%	884	101%
	Mean	2.206 $10,236		2.000 $9,000		1.869 $8,214		2.221 $10,326		2.030 $9,180		2.122 $9,732	
	Median	2.08 $9,480		1.78 $7,680		1.67 $7,020		2.09 $9,540		1.85 $8,100		1.97 $8,820	
	Standard Deviation	1.117 $6,702		1.095 $6,570		.998 $5,988		1.127 $6,762		1.073 $6,438		1.101 $6,606	

NONUSER RESULTS - Table 54

Questions 8, 9, 10 - WHAT IS YOUR NEAREST DISTRICT ONE ADULT EVENING SCHOOL CENTER? (CHECK ONE. SELECT THE CITY/TOWN NEAREST TO YOU.)

Table 54 shows that respondents in the total nonuser sample reflect, to varying degrees, input from individuals residing in or near every adult evening school center served by District One.

	TOTALS			TOTALS	
	No.	%		No.	%
Alma	6	.7%	Gilman	10	1.1%
Alma Center	6	.7%	Gilmanton	4	.5%
Altoona	18	2.0%	Greenwood	11	1.2%
Arkansaw	6	.7%	Holcombe	5	.6%
Augusta	7	.8%	Menomonie	49	5.6%
Bloomer	21	2.4%	Mondovi	17	1.9%
Boyceville	12	1.4%	Neillsville	26	3.0%
Cadott	23	2.6%	New Auburn	8	.9%
Chippewa Falls	133	15.1%	Osseo-Fairchild	14	1.6%
Colfax	9	1.0%	Owen-Withee	10	1.1%
Cornell	13	1.5%	Pepin	7	.8%
Durand	12	1.4%	Plum City	3	.3%
Eau Claire	345	39.2%	Prescott	10	1.1%
Eleva-Strum	9	1.0%	River Falls	31	3.5%
Elk Mound	6	.7%	Spring Valley	9	1.0%
Ellsworth	14	1.6%	Stanley-Boyd	15	1.7%
Elmwood	8	.9%	Thorp	14	1.6%
Fall Creek	2	.2%	Not Sure	7	.8%
			TOTALS	900	*102.2%

* Because of multiple responses (and in some cases rounding of percentages), this column adds up to slightly more than 100%.

NONUSER RESULTS - Table 55

Question 11 - REASON FOR NOT TAKING COURSES: (CHECK MOST IMPORTANT REASON ONLY!)

The most prominent reasons for nonusers NOT to take VTAE District One courses was that they were "too busy" (42 percent), that current class offerings did not interest them (18 percent) and "other" reasons (17 percent) prevented their attendance. In the "other" category some of the reasons indicated by the nonuser respondents for not taking classes included such responses as poor health, age, class being filled up or cancelled, too tired, etc. Eight percent of the nonusers were not aware of District One course offerings.

	URBAN		RURAL #1		RURAL #2		RURAL #3		RURAL TOTAL		TOTALS	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Course fees too high	7	2%	2	2%	4	2%	5	3%	11	3%	18	2%
Too busy	204	44%	36	35%	73	45%	59	38%	168	40%	372	42%
Current class offerings do not interest me	64	14%	31	30%	33	20%	30	19%	94	22%	158	18%
Class time is inconvenient	35	8%	7	7%	6	4%	8	5%	21	5%	56	6%
Class location inconvenient	2	0%	3	3%	2	1%	5	3%	10	2%	12	1%
Lack transportation	17	4%	3	3%	5	3%	4	3%	12	3%	29	3%
Not aware of course offerings	38	8%	6	6%	14	9%	10	6%	30	7%	68	8%
Other	87	19%	12	12%	20	12%	29	19%	61	14%	148	17%
No Response	10	2%	3	3%	7	4%	4	3%	14	3%	24	3%
TOTALS	464	101%	103	101%	164	100%	154	99%	421	99%	885	100%

NONUSER RESULTS - Table 56A

Question 11 - REASON FOR NOT TAKING COURSES: Compared with Question 1 - SEX:

Table 56A compares the reasons for not taking courses with the sex of the nonuser. It is interesting to note that more males (11.2 percent) than females (6 percent) are not aware of District One course offerings.

	FEMALE		MALE		NO RESPONSE		TOTALS	
	No.	%	No.	%	No.	%	No.	%
Course fees too high	14	2.6%	4	1.3%	0	0%	18	2.1%
Too busy	242	44.2%	131	42.0%	1	50.0%	374	43.4%
Current class offerings do not interest me	93	17.0%	63	20.2%	1	50.0%	157	18.2%
Class time is inconvenient	35	6.4%	21	6.7%	0	0%	56	6.5%
Class location inconvenient	6	1.1%	6	1.9%	0	0%	12	1.4%
Lack transportation	28	5.1%	1	.3%	0	0%	29	3.4%
Not aware of course offerings	33	6.0%	35	11.2%	0	0%	68	7.9%
Other	97	17.7%	51	16.4%	0	0%	148	17.2%
TOTALS	548	100.1%	312	100.0%	2	100.0%	862	100.1%
PERCENTAGES	64%		36%		0%		100%	

NONUSER RESULTS - Table 56B

Question 11 - REASON FOR NOT TAKING COURSES: Compared with Question 2 - AGE GROUP:

Table 56B compares the reasons for not taking courses with the age categories of nonuser respondents. The reader is cautioned to read the percentages horizontally. It appears that older nonuser respondents (40 years and older) state that lack of transportation, current offerings not of interest, class time inconvenient, and other reasons such as health, age, being too tired, etc. are all major reasons for not taking advantage of VTAE offerings. Younger nonusers (16-39 years of age) cite course fees too high, too busy, class location inconvenient, and not aware of offerings as major reasons for not taking classes.

	16 - 17		18 - 39		40 - 61		62 OR OVER		NO RESPONSE		TOTALS	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Course fees too high	0	0%	10	56%	4	22%	4	22%	0	0%	18	100%
Too busy	5	1%	187	50%	143	38%	38	10%	1	0%	374	99%
Current class offerings do not interest me	1	1%	67	43%	59	38%	30	19%	0	0%	157	101%
Class time is inconvenient	0	0%	26	46%	22	39%	8	14%	0	0%	56	99%
Class location inconvenient	0	0%	7	58%	3	25%	2	17%	0	0%	12	100%
Lack transportation	0	0%	6	21%	9	31%	12	41%	2	7%	29	100%
Not aware of course offerings	3	4%	36	53%	15	22%	13	19%	1	1%	68	99%
Other	1	1%	41	28%	39	26%	66	45%	1	1%	148	101%
TOTALS	10	-	380	-	294	-	173	-	5	-	862	-
PERCENTAGES	1%		43%		34%		21%		1%		100%	

NONUSER RESULTS - Table 57

Question 11 - REASON FOR NOT TAKING COURSES: Compared with Question 3 - WHAT IS YOUR PRIMARY AREA OF EMPLOYMENT (OR OCCUPATIONAL AREA)?

Table 57 compares the reason for not taking courses with the occupational area of the respondent. Again, the reader is cautioned to read the percentages horizontally in this table. The percentages at the bottom of the table reflect the percent of the total nonuser sample responding to the occupational categories. Looking at the reasons for not taking advantage of Adult Continuing Education opportunities by occupational area of employment shows the following concerns: 1) Course fees too high was mostly a concern of homemakers. 2) Current offerings do not interest me was found to be a significant deterrent for homemakers and trade and industrial workers. 3) Class time is inconvenient was a concern of trade and industrial workers. 4) Class location inconvenient was a concern of those workers in agriculture. 5) Lack of transportation was a deterrent for homemakers and retired persons. 6) Not aware of course offerings seemed to be identified as a problem by the marketing and sales, retired, and trade and industrial workers. It was noted that homemakers had a high percent of respondents in all areas of reasons for not enrolling. This is probably due to the large percent of female responses of which a large number probably considered themselves as homemakers. 7) Other reasons were indicated such as poor health, winter driving, too old, class cancelled, too tired. These were cited by respondents in all occupational areas.

	AG.		EDUC.		GOV.		HEALTH		HOME-MAKING		MKTG. SALES		OFFICE & BUS.		RET.		STU-DENT		TRADE & IND.		UNEMP.		OTHER	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Course fees too high	1	6%	0	0%	0	0%	1	6%	8	44%	0	0%	2	11%	2	11%	0	0%	1	6%	2	11%	0	0%
Too busy	25	7%	32	9%	14	4%	18	5%	95	25%	51	14%	39	10%	20	5%	16	4%	55	15%	2	1%	7	2%
Current class offerings do not interest me	9	6%	14	9%	4	3%	5	3%	50	32%	15	10%	13	8%	14	9%	3	2%	26	17%	2	1%	2	1%
Class time is inconvenient	3	5%	1	2%	1	2%	4	7%	16	29%	7	13%	2	4%	4	7%	0	0%	18	32%	0	0%	0	0%
Class location inconvenient	2	17%	0	0%	0	0%	0	0%	5	42%	1	8%	1	8%	0	0%	0	0%	0	0%	2	17%	1	8%
Lack transportation	0	0%	1	3%	0	0%	1	3%	20	69%	0	0%	0	0%	7	24%	0	0%	0	0%	0	0%	0	0%
Not aware of course offerings	6	9%	3	4%	0	0%	4	6%	9	13%	10	15%	5	7%	8	12%	5	7%	12	18%	3	4%	1	1%
Other	8	5%	9	6%	2	1%	4	3%	45	30%	5	3%	12	8%	39	26%	10	7%	12	8%	3	2%	0	0%
TOTALS	54	-	60	-	21	-	37	-	248	-	89	-	74	-	94	-	34	-	124	-	14	-	11	-
PERCENTAGES	6%		7%		2%		4%		29%		10%		9%		12%		4%		15%		1%		1% *	

* Because of multiple responses (and in some cases rounding of percentages), this line adds up to slightly more than 100%.

NONUSER RESULTS - Table 58

Question 12 - WOULD YOU LIKE MORE INFORMATION ON COURSE OFFERINGS?

As contrasted with the majority of class users (Table 26) who wanted more information, nonusers apparently are not interested or have little need for more information about the Adult Continuing Education Programs in District One.

	URBAN		RURAL #1		RURAL #2		RURAL #3		RURAL TOTAL		TOTALS	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Yes	195	42%	39	38%	65	40%	58	38%	162	39%	357	41%
No	257	56%	60	58%	92	56%	88	57%	240	58%	497	56%
No Response	8	2%	3	3%	6	4%	6	4%	15	4%	23	3%
TOTALS	460	100%	102	99%	163	100%	152	99%	417	101%	877	100%

NONUSER RESULTS - Table 59

Question 13 - IF YOU TOOK A COURSE, WOULD YOU WANT TO RECEIVE A CERTIFICATE OF COURSE COMPLETION?

Like the responses of class users in Table 23, it is apparent that nonusers would also desire a certificate of course completion if they took a VTAE class.

	URBAN		RURAL #1		RURAL #2		RURAL #3		RURAL TOTAL		TOTALS	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Yes	277	60%	52	50%	94	58%	81	53%	227	54%	504	57%
No	151	33%	40	39%	53	33%	58	38%	151	36%	302	34%
No Response	32	7%	11	11%	16	10%	15	10%	42	10%	74	9%
TOTALS	460	100%	103	100%	163	101%	154	101%	420	100%	880	100%

NONUSER RESULTS - Table 60

Question 14 - WOULD YOU BE INTERESTED IN WORKING TOWARD AN ASSOCIATE DEGREE, VOCATIONAL DIPLOMA, OR PROGRAM CERTIFICATE?

It appears that nonusers like users in Table 24 are not generally interested in working toward an associate degree, vocational diploma or program certificate. Only 5 percent of the nonusers (6 percent of the class users - Table 24) are interested in pursuing the associate degree. This finding may be due to the fact that the respondents do not understand what an associate degree is. To test this understanding on the part of the respondent another category--Do you know what degree, diploma, or program certificates are?--was inserted in the nonuser questionnaire (too late for the user questionnaire). Seven percent of the nonuser respondents checked off this category. In any case the 5 and 6 percent findings above appear to be consistent with a national study done by the Educational Testing Service* which found that only 4 percent of their respondents were interested in working toward an associate degree.

* Source: Planning Non-Traditional Programs, K. Patricia Cross; John R. Valley & Associates, San Francisco: Jossey-Bass, 1974, Page 36.

	URBAN		RURAL #1		RURAL #2		RURAL #3		RURAL TOTAL		TOTALS	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Associate Degree	26	6%	3	3%	5	3%	6	4%	14	3%	40	5%
Vocational Diploma	46	10%	11	11%	19	12%	16	10%	46	11%	92	10%
Program Certificate	79	17%	16	16%	17	10%	20	13%	53	13%	132	15%
Not interested in Degree, Diploma or Certificate	223	48%	55	53%	90	55%	88	57%	233	55%	456	52%
Do not know what Degree, Diploma or Program Certificates are	33	7%	10	10%	15	9%	7	5%	32	8%	65	7%
No Response	55	12%	9	9%	18	11%	15	10%	42	100%	97	11%
TOTALS	462	100%	104	*102%	164	100%	152	99%	420	100%	882	100%

* Because of multiple responses (and in some cases rounding of percentages), this column adds up to slightly more than 100%.

NONUSER RESULTS - Table 61

Question 15 - WOULD YOU DESIRE SOME VOCATIONAL COUNSELING?

Seventy-five percent of the nonusers indicate they are not interested in vocational counseling. Even with the insertion of the "not sure what vocational counseling is" category to test the semantics of the question, the vast majority of nonuser respondents were simply not interested. This finding is consistent with the 75 percent user response in Table 25 that indicated they were not interested in vocational counseling.

	URBAN		RURAL #1		RURAL #2		RURAL #3		RURAL TOTAL		TOTALS	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Yes	50	11%	8	8%	7	4%	11	7%	26	6%	76	9%
No	343	75%	79	77%	119	73%	121	79%	319	76%	662	75%
Not sure what vocational counseling is	52	11%	11	11%	24	15%	15	10%	50	12%	102	12%
No Response	16	3%	5	5%	13	8%	7	5%	25	6%	41	5%
TOTALS	461	100%	103	101%	163	100%	154	101%	420	100%	881	101%

Question 16 - FUTURE COURSE OFFERINGS - I WOULD LIKE TO SEE MORE CLASSES OFFERED IN:

Thirty-five percent of the nonuser respondents indicate they are not interested in future course offerings. Like the user questionnaire, a space was provided for "write-in" course suggestions. However, most responses of this nature were requests for existing offerings that would be repeated in future semesters. A separate list of unique requests will be separately compiled for Field Service staff evaluation. As was indicated with class users (Table 30), it appears that a broad cross section of course study areas was selected by the nonuser respondents. The study area percentages themselves, when compared with past data, tend to confirm the correctness of past VTAE offerings and should serve to guide the potential patterns of the future Adult Continuing Education programs in District One.

	URBAN		RURAL #1		RURAL #2		RURAL #3		RURAL TOTAL		TOTALS	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Agriculture	8	2%	11	11%	17	10%	10	6%	38	9%	46	5%
Homemaking	59	13%	18	17%	28	17%	20	13%	66	16%	125	14%
Marketing Sales, Retail & Wholesale Distribution	24	5%	1	1%	5	3%	10	6%	16	4%	40	5%
Office & Business	45	10%	19	18%	16	10%	15	10%	50	12%	95	11%
Health Occupations	44	10%	13	13%	8	5%	13	8%	34	8%	78	9%
Trade & Industry	64	14%	12	12%	20	12%	21	14%	53	13%	117	13%
Adult Basic Education, GED, High School Credit	16	3%	3	3%	7	4%	1	1%	11	3%	27	3%
General Education & Self Development	56	12%	7	7%	10	6%	11	7%	28	7%	84	10%
Recreation & Avocational	48	10%	11	11%	14	9%	10	6%	35	8%	83	10%
Other	19	4%	7	7%	17	10%	14	9%	38	9%	57	6%
Not Interested	161	35%	33	32%	55	34%	61	40%	149	35%	310	35%
No Response	5	1%	2	2%	1	1%	0	0%	3	1%	8	1%
TOTALS	549	*	137	*	198	*	186	*	521	*	1070	*

*Multiple Answer Question

NONUSER RESULTS - Table 63

Question 17 - BEST TIME OF DAY FOR TAKING A COURSE:

More nonuser respondents (35 percent) were willing to attend Adult Continuing Education Programs in the morning, afternoon, and weekends than were class users (15 percent - Table 31).

	URBAN		RURAL #1		RURAL #2		RURAL #3		RURAL TOTAL		TOTALS	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Morning	70	15%	4	4%	9	6%	18	12%	31	7%	101	11%
Afternoon	75	16%	20	19%	25	15%	18	12%	63	15%	138	16%
Evening	245	53%	52	50%	92	56%	91	59%	235	56%	480	55%
Weekend	42	9%	5	5%	9	6%	11	7%	25	6%	67	8%
No Response	75	16%	23	22%	30	18%	22	14%	75	18%	150	17%
TOTALS	507	*	104	*	165	*	160	*	429	*	936	*

* Multiple Answer Question

NONUSER RESULTS - Table 64

Question 18 - WHEN IS THE BEST TIME OF YEAR FOR TAKING COURSES?

Generally nonusers (72 percent) agree with users (84 percent - Table 32) when indicating they prefer to attend classes during the regular semesters (fall and winter). However, more nonusers (11 percent) are willing to attend summer school than users (8 percent - Table 32).

	URBAN		RURAL #1		RURAL #2		RURAL #3		RURAL TOTAL		TOTALS	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Regular School Year (Fall & Winter)	339	74%	67	65%	116	71%	112	73%	295	70%	634	72%
Summer School	50	11%	15	15%	14	9%	16	10%	45	11%	95	11%
No Response	86	19%	21	20%	33	20%	26	17%	80	19%	166	19%
TOTALS	475	*104%	103	100%	163	100%	154	100%	420	100%	895	*102%

* Because of multiple responses (and in some cases rounding of percentages), this column adds up to slightly more than 100%.

NONUSER RESULTS - Table 65

Question 19 - HOW MANY MILES ARE YOU WILLING TO TRAVEL TO AN EVENING CLASS?

Twenty miles seems to the limit most nonusers (77 percent) are willing to travel to an evening class. This finding is similar to the results reported by class users (82 percent) in Table 33. (Note that 62 percent of the nonusers and 59 percent of the users - Table 33 - are reluctant to drive beyond 10 miles.)

	URBAN		RURAL #1		RURAL #2		RURAL #3		RURAL TOTAL		TOTALS	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
0 - 5 miles	191	42%	16	16%	43	26%	43	28%	102	24%	293	33%
5 - 10 miles	138	30%	34	33%	42	26%	40	26%	116	28%	254	29%
10 - 20 miles	48	10%	25	24%	30	18%	33	21%	88	21%	136	15%
20 - 30 miles	7	2%	5	5%	10	6%	8	5%	23	5%	30	3%
Over 30 miles	6	1%	1	1%	4	2%	1	1%	6	1%	12	1%
No Response	79	17%	23	22%	34	21%	30	19%	87	21%	166	19%
TOTALS	469	*102%	104	*101%	163	99%	155	100%	422	100%	891	100%

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* Because of multiple responses (and in some cases rounding of percentages), this column adds up to slightly more than 100%.

NONUSER RESULTS - Table 66

Question 19 - HOW MANY MILES ARE YOU WILLING TO TRAVEL TO AN EVENING CLASS? Compared with Question 1 - SEX:

It appears that male nonusers may be willing to travel longer distances than female nonusers. This is also true of class users - see Table 34.

	0 - 5 MILES		5 - 10 MILES		10 - 20 MILES		20 - 30 MILES		OVER 30 MILES		NO RESPONSE		TOTALS	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Female	206	37%	168	30%	69	12%	15	3%	6	1%	107	19%	571	102%
Male	86	27%	89	28%	66	21%	14	4%	6	2%	57	18%	318	100%
TOTALS	292	-	257	-	135	-	29	-	12	-	164	-	889	-
PERCENTAGES	33%		29%		15%		3%		1%		19%		100%	

NONUSER RESULTS - Table 67

Question 19 - HOW MANY MILES ARE YOU WILLING TO TRAVEL TO AN EVENING CLASS? Compared with Question 2 - AGE GROUP:

Table 67 compares willingness to travel with the age category of nonusers. Except for the very young and the very old, age seems to make little difference in willingness to travel on the part of the nonuser group.

	0 - 5 MILES		5 - 10 MILES		10 - 20 MILES		20 - 30 MILES		OVER 30 MILES		NO RESPONSE		TOTALS	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
16 - 17	4	40%	5	50%	1	10%	1	10%	0	0%	0	0%	11	100%
18 - 39	119	31%	146	38%	75	20%	17	4%	5	1%	18	5%	380	99%
40 - 61	108	36%	84	28%	51	17%	9	3%	4	1%	49	16%	305	101%
62 or over	60	32%	21	11%	7	4%	2	1%	3	2%	97	52%	190	102%
TOTALS	291	-	256	-	134	-	29	-	12	-	164	-	886	-
PERCENTAGES	33%		29%		15%		3%		1%		19%		100%	

NONUSER RESULTS - Table 68

Question 20 - HOW DID YOU LEARN ABOUT DISTRICT ONE'S ADULT EVENING SCHOOL?

Twelve percent of the nonusers are not aware of VTAE offerings. Three main sources--the newspaper (40 percent), the evening school brochure (31 percent), and friends and relatives (19 percent)--were the major ways nonusers learned about the Adult Continuing Education Program in District One. This same general result was indicated by class users in Table 36 and past users in Table 80.

	URBAN		RURAL #1		RURAL #2		RURAL #3		RURAL TOTAL		TOTALS	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Not Aware of VTAE Offerings	39	8%	15	15%	23	14%	25	16%	63	15%	102	12%
Friends or Relatives	104	23%	18	17%	22	13%	24	16%	64	15%	168	19%
Newspaper (local)	218	47%	31	30%	50	31%	56	36%	137	33%	355	40%
Radio - Television	27	6%	3	3%	11	7%	4	3%	18	4%	45	5%
Adult Evening School Bulletin (Bulk Mailer)	114	25%	36	35%	68	42%	58	38%	162	39%	276	31%
Employer	7	2%	2	2%	4	2%	2	1%	8	2%	15	2%
Through Enrolling in a VTAE District One Course as a Diploma or Associate Degree Student	6	1%	0	0%	0	0%	3	2%	3	1%	9	1%
Other Source	15	3%	4	4%	4	2%	4	3%	12	3%	27	3%
No Response	35	8%	7	7%	11	7%	8	5%	26	6%	61	7%
TOTALS	565	*	116	*	193	*	184	*	493	*	1058	*

* Multiple Answer Question

NONUSER RESULTS - Table 69

Question 21 - WHAT IS YOUR GENERAL OVERALL OPINION OF THE VTAE DISTRICT ONE SCHOOL SYSTEM AND ITS EDUCATIONAL PROGRAMS?

Although 29 percent of the nonuser respondents gave no response to the evaluation question, 65 percent thought quite well of VTAE District One and its educational programs by indicating good or excellent in their overall rating. This compares with 85 percent of the current class users (Table 37) and 91 percent of the past users (Table 81).

		URBAN		RURAL #1		RURAL #2		RURAL #3		RURAL TOTAL		TOTALS	
		No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
1.	Poor	1	0%	0	0%	3	2%	1	1%	4	1%	5	1%
2.	Fair	18	4%	3	3%	7	4%	9	6%	19	4%	37	4%
3.	Good	139	30%	48	47%	66	40%	62	40%	176	42%	315	36%
4.	Excellent	187	41%	15	15%	30	18%	26	17%	71	17%	258	29%
5.	No Opinion	114	25%	36	35%	54	33%	53	34%	143	34%	257	29%
6.	No Response	2	0%	1	1%	3	2%	3	2%	7	2%	9	1%
	TOTALS	461	100%	103	101%	163	99%	154	100%	420	100%	881	100%
	Mean	3.861 Good-Excell.		3.824 Good-Excell		3.781 Good-Excell		3.801 Good-Excel		3.802 Good-Excell		3.830 Good-Excell	
	Median	3.88 Good-Excell.		3.50 Good-Excell		3.63 Good-Excell		3.63 Good-Excel		3.59 Good-Excell		3.80 Good-Excell	
	Standard Deviation	.863		.959		1.026		1.013		.997		.931	

NONUSER RESULTS - Table 70

Question 21 - WHAT IS YOUR GENERAL OVERALL OPINION OF THE VTAE DISTRICT ONE SCHOOL SYSTEM AND ITS EDUCATIONAL PROGRAMS? Compared with Question 1 - SEX:

Table 70 compares the general overall opinion of VTAE District One with the sex of the nonuser. Generally speaking, both nonuser sexes are rather compatible in their ratings.

	POOR		FAIR		GOOD		EXCELLENT		NO OPINION		NO RESPONSE		TOTALS	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Female	1	0%	21	4%	208	37%	162	29%	167	30%	6	10%	565	101%
Male	4	1%	16	5%	105	33%	96	31%	90	29%	3	1%	314	100%
TOTALS	5	-	37	-	313	-	258	-	257	-	9	-	879	-
PERCENTAGES	1%		4%		36%		29%		29%		1%		100%	

NONUSER RESULTS - Table 71

Question 21 - WHAT IS YOUR GENERAL OVERALL OPINION OF THE VTAE DISTRICT ONE SCHOOL SYSTEM AND ITS EDUCATIONAL PROGRAMS? Compared with Question 2 - AGE GROUP:

The age categories of 18 through 61 appear to be slightly more critical of VTAE District One than those nonuser respondents in younger and older groupings.

	POOR		FAIR		GOOD		EXCELLENT		NO OPINION		NO RESPONSE		TOTALS	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
16 - 17	0	0%	0	0%	2	20%	2	20%	6	60%	0	0%	10	100%
18 - 39	3	1%	22	6%	148	39%	89	23%	117	31%	2	1%	381	101%
40 - 61	2	1%	11	4%	103	34%	103	34%	74	25%	6	2%	299	100%
62 or over	0	0%	4	2%	57	31%	62	33%	61	33%	2	1%	186	100%
TOTALS	5	-	37	-	310	-	256	-	258	-	10	-	876	-
PERCENTAGES	1%		4%		36%		29%		29%		1%		100%	

NONUSER RESULTS - Table 72

Question 21 - WHAT IS YOUR GENERAL OVERALL OPINION OF THE VTAE DISTRICT ONE SCHOOL SYSTEM AND ITS EDUCATIONAL PROGRAMS? Compared with Question 3 - WHAT IS YOUR PRIMARY AREA OF EMPLOYMENT (OR OCCUPATIONAL AREA)?

Table 72 compares the overall opinion of nonuser respondents with their primary area of employment. The reader is again cautioned to read the percentages horizontally.

	POOR		FAIR		GOOD		EXCELLENT		NO OPINION		NO RESPONSE		TOTALS	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Agriculture	1	2%	0	0%	26	49%	10	19%	16	30%	0	0%	53	100%
Education	1	2%	3	5%	20	33%	25	41%	12	20%	1	2%	62	103%
Government (Federal, State or Local)	1	5%	1	5%	11	50%	5	23%	4	18%	0	0%	22	101%
Health	0	0%	2	5%	17	45%	11	29%	7	18%	1	3%	38	100%
Homemaking	0	0%	9	4%	88	35%	75	30%	78	31%	4	2%	254	102%
Marketing Sales, Retail & Wholesale Distribution	0	0%	4	5%	37	44%	26	31%	18	21%	0	0%	85	101%
Office & Business	0	0%	3	4%	33	44%	17	23%	22	29%	0	0%	75	100%
Retired	0	0%	2	2%	30	29%	36	35%	34	33%	1	1%	103	100%
Student	0	0%	0	0%	11	32%	10	29%	13	38%	0	0%	34	99%
Trade & Industry	2	2%	7	5%	36	28%	39	30%	43	34%	1	1%	128	100%
Unemployed	0	0%	3	23%	1	8%	1	8%	8	62%	0	0%	13	101%
Other	0	0%	6	27%	6	27%	8	36%	0	0%	2	9%	22	99%
TOTALS	5	-	40	-	316	-	263	-	255	-	10	-	889	-
PERCENTAGES	1%		4%		36%		29%		29%		1%		100%	

NONUSER RESULTS - Table 73

Question 21 - WHAT IS YOUR GENERAL OVERALL OPINION OF THE VTAE DISTRICT ONE SCHOOL SYSTEM AND ITS EDUCATIONAL PROGRAMS? Compared with Question 4 - IN WHAT COUNTY DO YOU RESIDE?

Table 73 compares the general overall opinion of VTAE District One with the county nonuser respondents live in. Again, percentages should be read horizontally and the reader should consider the size of the sample number for each county when he reviews the ratios stated.

	POOR		FAIR		GOOD		EXCELLENT		NO OPINION		NO RESPONSE		TOTALS	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Buffalo	0	0%	1	3%	14	48%	7	24%	7	24%	0	0%	29	99%
Chippewa	1	0%	9	4%	89	41%	55	25%	62	29%	1	0%	217	99%
Clark	1	2%	4	6%	29	46%	10	16%	17	27%	2	3%	63	100%
Dunn	0	0%	2	2%	28	35%	21	26%	26	32%	4	5%	81	100%
Eau Claire	1	0%	12	3%	102	29%	150	42%	86	24%	3	1%	354	99%
Jackson	0	0%	0	0%	5	45%	1	9%	5	45%	0	0%	11	99%
Pepin	1	4%	1	4%	9	35%	5	19%	10	38%	0	0%	26	100%
Pierce	1	2%	5	8%	26	40%	5	8%	28	43%	0	0%	65	101%
St. Croix	0	0%	2	25%	3	38%	0	0%	3	38%	0	0%	8	101%
Trempealeau	0	0%	0	0%	1	10%	3	30%	6	60%	0	0%	10	100%
Taylor	0	0%	1	8%	6	50%	0	0%	5	42%	0	0%	12	100%
Other	0	0%	0	0%	2	25%	0	0%	6	75%	0	0%	8	100%
TOTALS	5	-	37	-	314	-	257	-	261	-	10	-	884	-
PERCENTAGES	1%		4%		36%		29%		29%		1%		100%	

Section 3 - The Past User Questionnaire

The Past User Questionnaire (Appendix E) was completed by 481 telephone respondents during a two-month period (November/December 1977). All respondents were interviewed immediately on the phone by the telephone solicitor when it was determined that they were not currently enrolled in a VTAE class but had taken a course from District One in the past. (See telephone solicitor script - Appendix F.)

As noted in Chapter two, the ratio of past users (46.5 percent of the 600 urban sample) was significantly higher than the ratio of past users (33.7 percent of the 600 rural sample) contacted and interviewed in the rural areas. It would appear that rural residents participate less in VTAE programs than those residing in urban areas. All past user respondents were District One residents.

Questions 8 and 9 produced a limited number of multiple responses in spite of the direct interview procedures employed by telephone solicitors. These variations have been duly footnoted(*) in the tabulations that follow. In most cases the question percentages reported are based on 481 respondents. Results of this past user survey are reported question by question unless otherwise noted. A variety of question comparisons are interspersed throughout the published results at points considered appropriate by the author and his advisors.

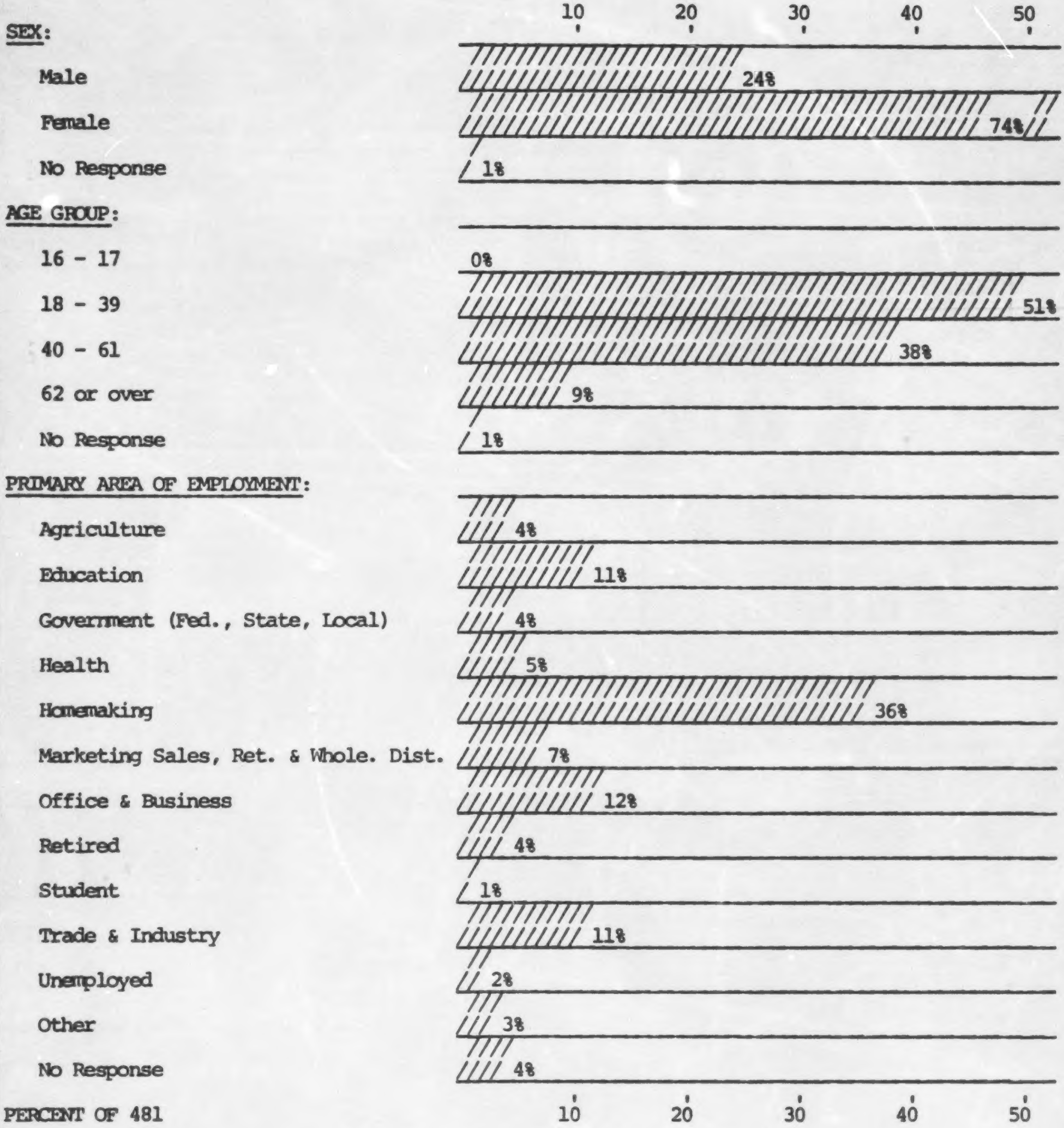
Description of Past User Group

A Narrative - The typical past user respondent is also a female homemaker in the 18-39 year old age group. (Perhaps this determination is somewhat biased by the tendency of females to answer the telephone more often than males--as reported by telephone solicitors.) The past user tends to reside in Eau Claire County and as a past user, was probably enrolled in a homemaking class at the main campus in Eau Claire. She also learned about District One's Adult Evening School from the bulk mailing of the Evening School Bulletin, the newspaper, or from friends and relatives. Her experience with District One programs must have been good since she gives a high overall rating to the VTAE District One School System and its educational programs.

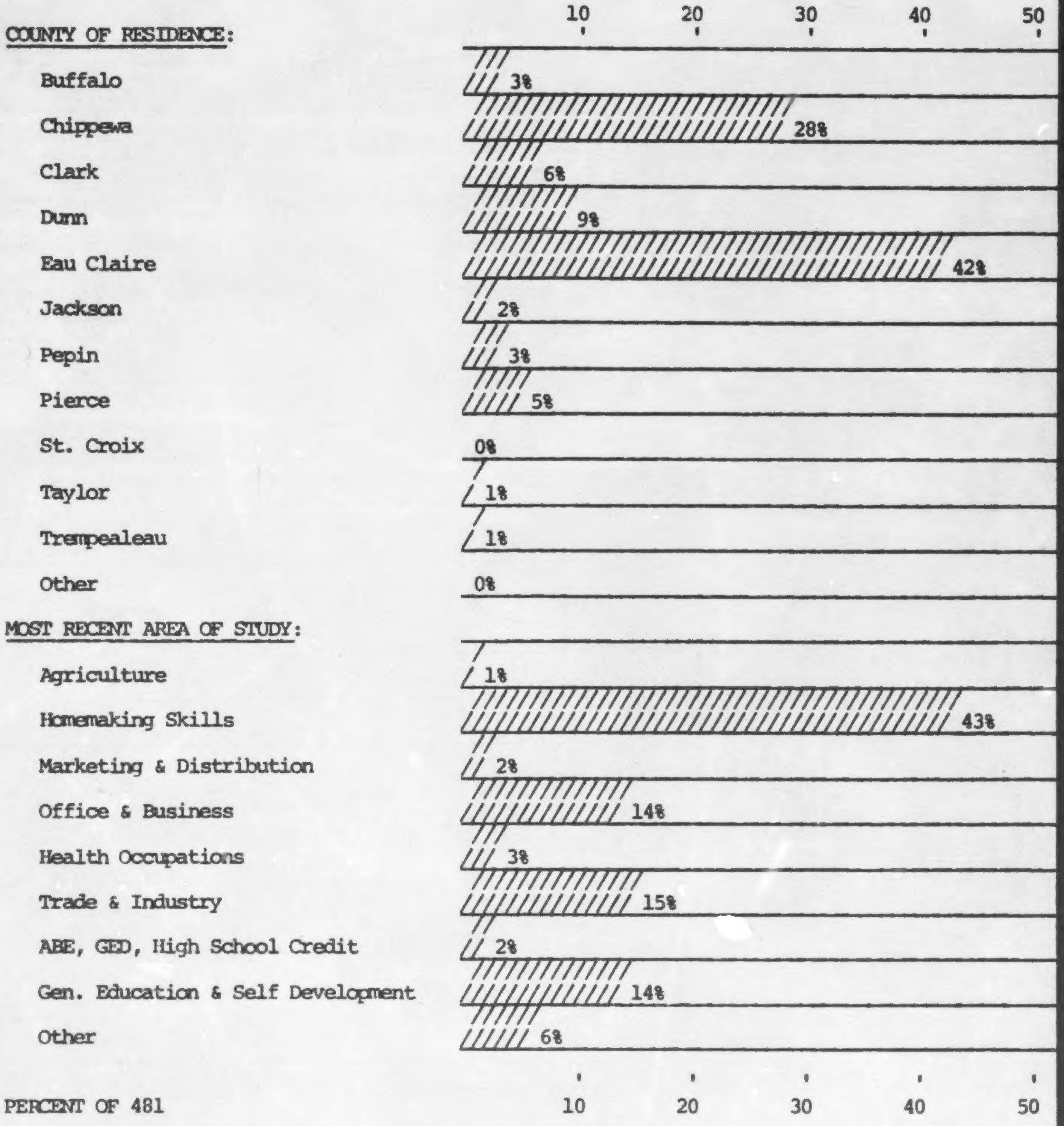
The preceding narrative tends to emphasize a female personage. It is true that the majority of user, nonuser and past user respondents are women. However, the reader is reminded that male responses in the user, nonuser and past user samples were not negligible but an important part of the total Adult Continuing Education Study. Male participation was solicited from a wide selection of course offerings and a broad geographic distribution base. The author was simply making an effort to facilitate a consistent style of prose when he emphasized the gender of the typical respondent.

A selected demographic profile of all past user respondents to the survey follows this narrative of the typical past user.

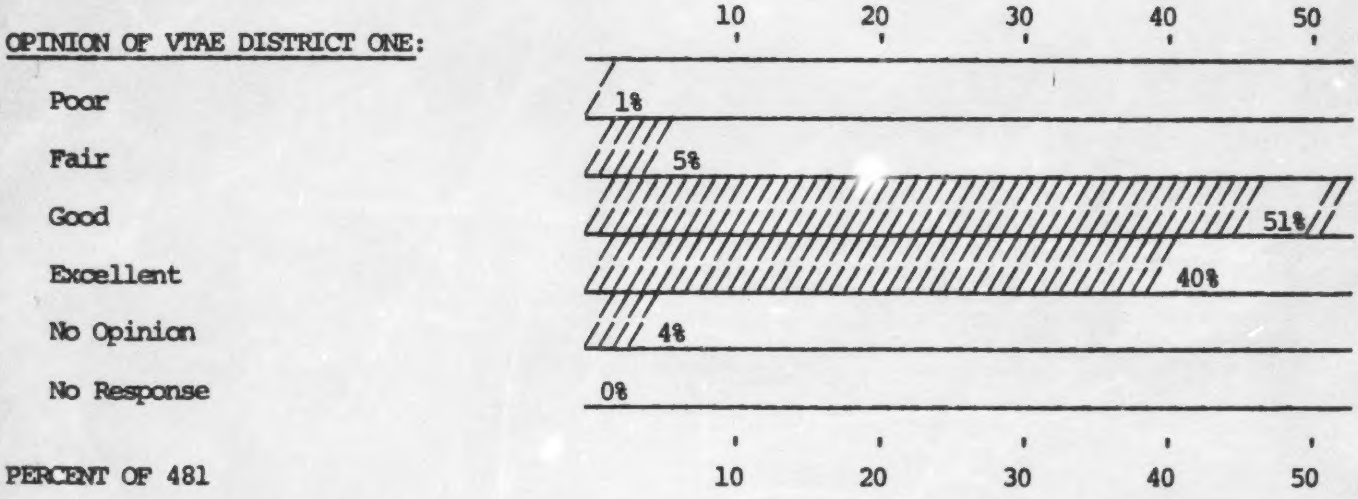
PROFILE OF PAST USER RESPONDENTS TO SURVEY



Profile of Past User Respondents to Survey



Profile of Past User Respondents to Survey



Detailed results of the past user questionnaire are reported question by question in the tables that follow unless otherwise noted.

PAST USER RESULTS - Table 74

Question 1 - SEX:

Apparently past District One Adult Continuing Education Programs attracted more females (74 percent) than male students (25 percent). This tendency still persists into the present as current user respondents were 64 percent female and 36 percent male (Table 2). The higher percentage of past user female respondents may be influenced somewhat by the marked tendency of females and children (as reported by telephone solicitors) to answer the telephone during the pre-sell phase of the study.

	URBAN *		RURAL #1**		RURAL #2		RURAL #3		RURAL TOTAL		TOTALS	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Female	197	71%	34	74%	62	77%	61	81%	157	78%	354	74%
Male	75	27%	11	24%	19	23%	14	19%	44	21%	119	25%
No Response	6	2%	1	2%	0	0%	0	0%	1	0%	7	1%
TOTALS	278	100%	46	100%	81	100%	75	100%	202	99%	480	99%

* Altoona, Chippewa Falls, Eau Claire
** See Center Listings on Map - Appendix H

PAST USER RESULTS - Table 75

Question 2 - AGE GROUP:

The largest age category of past users (51 percent) falls into the 18-39 year old age group. Current users show a 65 percent ratio in the same category (Table 3). Nonusers show 43 percent in this age group (Table 44). Perhaps District One is currently serving a younger segment of its eligible adult population.

	URBAN		RURAL #1		RURAL #2		RURAL #3		RURAL TOTAL		TOTALS	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
16 - 17	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
18 - 39	139	50%	25	54%	40	49%	42	56%	107	53%	246	51%
40 - 61	108	39%	18	39%	32	40%	26	35%	76	37%	184	38%
62 or over	25	9%	3	7%	9	11%	7	9%	19	9%	44	9%
No Response	7	3%	0	0%	0	0%	0	0%	0	0%	7	1%
TOTALS	279	101%	46	100%	81	100%	75	100%	202	99%	481	99%

Question 3 - WHAT IS YOUR PRIMARY AREA OF EMPLOYMENT (OR OCCUPATIONAL AREA)?

The major occupational areas indicated by past class users are homemaking (36 percent), office and business (12 percent), trade and industry (11 percent) and education (11 percent). The reader might compare these findings with current class users (Table 4) and nonusers (Table 45).

	URBAN		RURAL #1		RURAL #2		RURAL #3		RURAL TOTAL		TOTALS	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Agriculture	3	1%	5	11%	8	10%	2	3%	15	7%	18	4%
Education	28	10%	6	13%	7	9%	10	13%	23	11%	51	11%
Government (Federal, State or Local)	8	3%	3	7%	4	5%	3	4%	10	4%	18	4%
Health	20	7%	1	2%	2	2%	3	4%	6	3%	26	5%
Homemaking	96	34%	22	48%	29	36%	27	36%	78	39%	174	36%
Marketing Sales, Retail & Wholesale Distribution	21	8%	0	0%	11	14%	3	4%	14	7%	35	7%
Office & Business	33	12%	2	4%	6	7%	16	21%	24	12%	57	12%
Retired	12	4%	1	2%	3	4%	2	3%	6	3%	18	4%
Student	5	2%	0	0%	0	0%	0	0%	0	0%	5	1%
Trade & Industry	33	12%	5	11%	9	11%	5	7%	19	9%	52	11%
Unemployed	9	3%	0	0%	0	0%	1	1%	1	0%	10	2%
Other	10	4%	1	2%	2	2%	3	4%	6	3%	16	3%
No Response	11	4%	1	2%	2	2%	3	4%	6	3%	17	4%
TOTALS	289	* 104%	47	* 102%	83	* 102%	78	* 104%	208	* 101%	497	* 104%

* Because of multiple responses (and in some cases rounding of percentages), this column adds up to slightly more than 100%.

PAST USER RESULTS - Table 77

Question 4 - IN WHAT COUNTY DO YOU RESIDE?

Table 77 reveals somewhat the complexion of the urban and rural sample selected (refer to Appendix G and H for the geographic breakdown). The totals column in the table shows that all counties serviced by District One are represented to some degree in the past user sample.

	URBAN		RURAL #1		RURAL #2		RURAL #3		RURAL TOTAL		TOTALS	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Buffalo	0	0%	0	0%	14	17%	0	0%	14	7%	14	3%
Chippewa	89	32%	40	87%	0	0%	6	8%	46	23%	135	28%
Clark	0	0%	0	0%	27	33%	1	1%	28	14%	28	6%
Dunn	0	0%	0	0%	0	0%	45	60%	45	22%	45	9%
Eau Claire	188	67%	0	0%	14	17%	0	0%	14	6%	202	42%
Jackson	0	0%	0	0%	8	10%	0	0%	8	4%	8	2%
Pepin	0	0%	0	0%	13	16%	0	0%	13	6%	13	3%
Pierce	0	0%	0	0%	0	0%	22	29%	22	11%	22	5%
St. Croix	0	0%	0	0%	0	0%	1	1%	1	0%	1	0%
Taylor	0	0%	5	11%	0	0%	0	0%	5	2%	5	1%
Trempealeau	0	0%	0	0%	5	6%	0	0%	5	2%	5	1%
Other	1	0%	0	0%	0	0%	0	0%	0	0%	1	0%
No Response	2	1%	1	2%	0	0%	0	0%	1	0%	3	1%
TOTALS	280	100%	46	100%	81	99%	75	99%	202	97%	482	101%

PAST USER RESULTS - Table 78

Questions 5, 6, 7 - WHAT IS YOUR NEAREST DISTRICT ONE ADULT/EVENING SCHOOL CENTER?
(CHECK ONE. SELECT THE CITY/TOWN NEAREST TO YOU.)

With the exception of Augusta and Holcombe, Table 78 shows that respondents in the past user sample reflect to varying degrees input from individuals residing in or near every adult evening school center served by District One.

	TOTALS			TOTALS	
	No.	%		No.	%
Alma	2	.4%	Gilman	4	.8%
Alma Center	5	1.0%	Gilmanton	2	.4%
Altoona	5	1.0%	Greenwood	1	.2%
Arkansaw	4	.8%	Holcombe	0	.0%
Augusta	0	.0%	Menomonie	34	7.1%
Bloomer	7	1.5%	Mondovi	10	2.1%
Boyceville	3	.6%	Neillsville	16	3.3%
Cadott	3	.6%	New Auburn	4	.8%
Chippewa Falls	100	20.8%	Osseo-Fairchild	3	.6%
Colfax	4	.8%	Owen-Withee	5	1.0%
Cornell	3	.6%	Pepin	1	.2%
Durand	10	2.1%	Plum City	1	.2%
Eau Claire	196	40.7%	Prescott	3	.6%
Eleva-Strum	7	1.5%	River Falls	11	2.3%
Elk Mound	9	1.9%	Spring Valley	3	.6%
Ellsworth	6	1.2%	Stanley-Boyd	8	1.7%
Elmwood	2	.4%	Thorp	5	1.0%
Fall Creek	3	.6%	Not Sure	1	.2%
			TOTALS	481	99.6%

PAST USER RESULTS - Table 79

Question 8 - MOST RECENT COURSE AREA OF STUDY. (WHAT COURSE OR COURSES HAVE BEEN TAKEN.)

The reader may wish to compare this table with Table 1 - Actual F/S Enrollment for 1976-77 and Table 76 - Primary Area of Employment of Past Users.

	URBAN		RURAL #1		RURAL #2		RURAL #3		RURAL TOTAL		TOTALS	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Agriculture	2	1%	0	0%	2	2%	1	1%	3	1%	5	1%
Homemaking Skills	111	40%	24	52%	30	37%	42	56%	96	48%	207	43%
Marketing & Distribution	8	3%	1	2%	3	4%	0	0%	4	2%	12	2%
Office & Business	51	18%	2	4%	6	7%	7	9%	15	7%	66	14%
Health Occupations	5	2%	4	9%	4	5%	3	4%	11	5%	16	3%
Trade & Industry	44	16%	7	15%	14	17%	5	7%	26	13%	70	15%
Adult Basic Education, GED, High School Credit	5	2%	2	4%	0	0%	2	3%	4	2%	9	2%
General Education & Self Development	33	12%	4	9%	18	22%	13	17%	35	17%	68	14%
Other	21	8%	2	4%	3	4%	4	5%	9	4%	30	6%
No Response	0	0%	0	0%	1	1%	0	0%	1	0%	1	0%
TOTALS	280	*102%	46	99%	81	99%	77	*102%	204	99%	484	100%

* Because of multiple responses (and in some cases rounding of percentages), this column adds up to slightly more than 100%.

PAST USER RESULTS - Table 80

Question 9 - HOW DID YOU LEARN ABOUT THE DISTRICT ONE'S ADULT EVENING SCHOOL?

Although 14 percent of the past users indicated other when responding to knowledge of VTAE course offerings, the newspaper (26 percent), the evening school brochure (35 percent), and friends and relatives (16 percent) constituted the major sources of learning about the Adult Continuing Education Program. This same general result was indicated by class users in Table 36 and nonusers in Table 68. The "other" source designated by past users gave responses such as just knew, high school counselor, etc.

	URBAN		RURAL #1		RURAL #2		RURAL #3		RURAL TOTAL		TOTALS	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Not Aware of VTAE Offerings	8	3%	0	0%	1	1%	0	0%	1	0%	9	2%
Friends or Relatives	50	18%	10	22%	13	16%	6	8%	29	14%	79	16%
Newspaper	79	28%	13	28%	16	20%	18	24%	47	23%	126	26%
Radio-Television	2	1%	0	0%	4	5%	0	0%	4	2%	6	1%
Adult Evening School Bulletin (Bulk Mailer)	81	29%	14	30%	30	37%	42	56%	86	43%	167	35%
Employer	16	6%	4	9%	6	7%	2	3%	12	6%	28	6%
Through Enrolling in a VTAE District One Course as a Diploma or Associate Degree Student	5	2%	0	0%	0	0%	0	0%	0	0%	5	1%
Other	42	15%	5	11%	11	14%	9	12%	25	12%	67	14%
No Response	1	0%	0	0%	0	0%	0	0%	0	0%	1	0%
TOTALS	284	* 102%	46	100%	81	100%	77	* 103%	204	100%	488	* 101%

* Because of multiple responses (and in some cases rounding of percentages), this column adds up to slightly more than 100%.

PAST USER RESULTS - Table 81

Question 10 - WHAT IS YOUR GENERAL OVERALL OPINION OF THE VTAE DISTRICT ONE SCHOOL SYSTEM AND ITS EDUCATIONAL PROGRAMS?

Ninety-one percent of the past class user respondents thought that District One and its educational programs were good or excellent. Current users gave the District an 85 percent overall rating of good or excellent - see Table 37. Nonusers (Table 69) rated the District 65 percent good or excellent. Thus, the total rating of District One and its educational efforts rate reasonably well with the general population served by District One. However, when comparing user, nonuser and past user responses, either participation in one or more courses offered in the Adult Continuing Education Program improves the individual's evaluation or some nonusers may have had a negative experience with the district or simply did not wish to express an opinion due to lack of knowledge about District One's educational program. It should be remembered that 29 percent of the nonusers voiced "no opinion" as opposed to four percent of the users and past users.

	URBAN		RURAL #1		RURAL #2		RURAL #3		RURAL TOTAL		TOTALS	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Poor	4	1%	0	0%	0	0%	1	1%	1	0%	5	1%
Fair	10	4%	4	9%	6	7%	4	5%	14	7%	24	5%
Good	135	48%	24	52%	47	58%	37	49%	108	53%	243	51%
Excellent	117	42%	18	39%	25	31%	31	41%	74	37%	191	40%
No Opinion	13	5%	0	0%	3	4%	2	3%	5	2%	18	4%
No Response	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
TOTALS	279	100%	46	100%	81	100%	75	99%	202	99%	481	101%
Mean	3.448 Good-Excell.		3.304 Good-Excell		3.309 Good-Excell		3.387 Good-Excel		3.338 Good-Excell		3.401 Good-Excell	
Median	3.43 Good-Excell.		3.29 Good-Excell		3.23 Good-Excell		3.38 Good-Excel		3.30 Good-Excell		3.37 Good-Excell	
Standard Deviation	.707		.628		.664		.695		.667		.692	

PAST USER RESULTS - Table 82

Question 10 - WHAT IS YOUR GENERAL OVERALL OPINION OF THE VTAE DISTRICT ONE SCHOOL SYSTEM AND ITS EDUCATIONAL PROGRAMS? Compared with Question 1 - SEX:

Table 82 compares the general overall opinion of VTAE District One with the sex of the past user respondents. Percentages should be read horizontally. It appears past user women had a slightly better opinion of VTAE District One than past user men.

	POOR		FAIR		GOOD		EXCELLENT		NO OPINION		NO RESPONSE		TOTALS	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Female	4	1%	17	5%	175	49%	146	41%	12	3%	0	0%	354	99%
Male	1	1%	7	6%	63	53%	42	35%	6	5%	0	0%	119	100%
TOTALS	5	-	24	-	238	-	188	-	18	-	0	-	473	-
PERCENTAGES	1%		5%		51%		40%		4%		0%		101%	

PAST USER RESULTS - TABLE 83

Question 10 - WHAT IS YOUR GENERAL OVERALL OPINION OF THE VTAE DISTRICT ONE SCHOOL SYSTEM AND ITS EDUCATIONAL PROGRAMS? Compared with Question 2 - AGE GROUP:

Table 83 compares the general overall opinion of VTAE District One with the age categories of the past user group. There were no 16-17 year old responses in the past user sample.

	POOR		FAIR		GOOD		EXCELLENT		NO OPINION		NO RESPONSE		TOTALS	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
16 - 17	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	100%
18 - 39	3	1%	14	6%	132	54%	87	35%	10	4%	0	0%	246	100%
40 - 61	2	1%	7	4%	86	47%	81	44%	8	4%	0	0%	184	100%
62 or over	0	0%	3	7%	21	48%	20	45%	0	0%	0	0%	44	100%
TOTALS	5	-	24	-	239	-	188	-	18	-	0	-	474	-
PERCENTAGES	1%		5%		51%		40%		4%		0%		101%	

PAST USER RESULTS - Table 84

Question 10 - WHAT IS YOUR GENERAL OVERALL OPINION OF THE VTAE DISTRICT ONE SCHOOL SYSTEM AND ITS EDUCATIONAL PROGRAMS? Compared with Question 3 - WHAT IS YOUR PRIMARY AREA OF EMPLOYMENT (OR OCCUPATIONAL AREA)?

Table 84 compares the general overall opinion of VTAE District One with the occupational categories of the past user respondents. Percentages should be read horizontally. Though category numbers are small it appears that respondents in agriculture, education, marketing and the unemployed were most dissatisfied with District One.

	POOR		FAIR		GOOD		EXCELLENT		NO OPINION		NO RESPONSE		TOTALS	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Agriculture	0	0%	2	11%	8	44%	7	39%	1	6%	0	0%	18	100%
Education	2	4%	1	2%	22	43%	23	45%	3	6%	0	0%	51	100%
Government (Federal, State or local)	0	0%	0	0%	11	61%	7	39%	0	0%	0	0%	18	100%
Health	0	0%	1	4%	13	50%	11	42%	1	4%	0	0%	26	100%
Homemaking	2	1%	10	6%	79	45%	77	44%	6	3%	0	0%	174	99%
Marketing Sales, Retail & Wholesale Distribution	0	0%	4	11%	21	60%	8	23%	2	6%	0	0%	35	100%
Office & Business	0	0%	2	4%	33	58%	21	37%	1	2%	0	0%	57	101%
Retired	0	0%	0	0%	10	56%	8	44%	0	0%	0	0%	18	100%
Student	0	0%	0	0%	3	60%	2	40%	0	0%	0	0%	5	100%
Trade & Industry	1	2%	1	2%	30	58%	16	31%	4	8%	0	0%	52	101%
Unemployed	0	0%	1	10%	5	50%	4	40%	0	0%	0	0%	10	100%
Other	0	0%	4	13%	14	44%	14	44%	0	0%	0	0%	32	101%
TOTALS	5	-	26	-	249	-	198	-	18	-	0	-	496	-
PERCENTAGES	1%		5%		51%		40%		4%		0%		101%	

PAST USER RESULTS - Table 85

Question 10 - WHAT IS YOUR GENERAL OVERALL OPINION OF THE VTAE DISTRICT ONE SCHOOL SYSTEM AND ITS EDUCATIONAL PROGRAMS?
Compared with Question 4 - IN WHAT COUNTY DO YOU RESIDE?

Table 85 compares the general overall opinion of VTAE District One with the county residence of the past user respondent. Again, the reader is cautioned to read the percentages horizontally rather than vertically.

	BUFFALO		CHIP-PEWA		CLARK		DUNN		EAU CLAIRE		JACK-SON		PEPIN		PIERCE		ST. CROIX		TAYLOR		TREM-PEALEAU		OTHER		NO RESPONSE	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Poor	0	0%	1	20%	0	0%	1	20%	3	60%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
Fair	1	4%	6	25%	2	8%	2	8%	8	33%	0	0%	1	4%	2	8%	0	0%	0	0%	2	8%	0	0%	0	0%
Good	7	3%	75	31%	15	6%	17	7%	86	35%	8	3%	9	4%	16	7%	1	0%	4	2%	2	1%	0	0%	3	1%
Excellent	4	2%	49	26%	11	6%	24	13%	96	50%	0	0%	2	1%	3	2%	0	0%	1	1%	1	1%	0	0%	0	0%
No Opinion	2	11%	4	22%	0	0%	1	6%	9	50%	0	0%	1	6%	1	6%	0	0%	0	0%	0	0%	0	0%	0	0%
TOTALS	14	-	135	-	28	-	45	-	202	-	8	-	13	-	22	-	1	-	5	-	5	-	0	-	3	-
PERCENTAGES	3%		28%		6%		9%		42%		2%		3%		5%		0%		1%		1%		0%		1%	

PAST USER RESULTS - Table 86

Question 10 - WHAT IS YOUR GENERAL OVERALL OPINION OF THE VTAE DISTRICT ONE SCHOOL SYSTEM AND ITS EDUCATIONAL PROGRAMS? Compared with Question 8 - MOST RECENT COURSE AREA OF STUDY.

Table 86 compares the general overall opinion of VTAE District One with the most recent course of study cited by past user respondents. Percentages in the table should be read horizontally.

	AG		HOME-MAKING		MAR-KETING		OFFICE & BUS.		HEALTH		TRADE & IND.		ABE, GED, HS CR.		GEN ED & SELF DEV.		OTHER		NO RESP.		TOTALS	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Poor	0	0%	2	40%	0	0%	0	0%	0	0%	1	20%	0	0%	1	20%	1	20%	0	0%	5	100%
Fair	0	0%	10	42%	0	0%	2	8%	0	0%	5	21%	0	0%	5	21%	2	8%	0	0%	24	100%
Good	2	1%	96	40%	5	2%	38	16%	9	4%	37	15%	5	2%	38	16%	16	7%	0	0%	246	103%
Excellent	3	2%	96	50%	6	3%	21	11%	7	4%	22	12%	4	2%	21	11%	10	5%	1	1%	191	101%
No Opinion	0	0%	3	17%	1	6%	5	28%	0	0%	5	28%	0	0%	3	17%	1	6%	0	0%	18	102%
TOTALS	5	-	207	-	12	-	66	-	16	-	70	-	9	-	68	-	30	-	1	-	484	-
PERCENTAGES	1%		43%		2%		14%		3%		15%		2%		14%		6%		0%		100%	

DISCUSSION OF THE RESULTS

Demographic Information

1. VTAE District One serves more females than males in noncredit classes. The major portion of the student enrollment is in the age category of 18 to 39 years of age. The next major age category of participants is 40 to 61 years old. Older residents in the district are possibly underrepresented in the user groups as shown in the table below:

Age	User	Nonuser	Past Users
(18-39)	65%	43%	51%
(40-61)	24%	34%	38%
(62-over)	4%	21%	9%

This finding should have some implications on the future planning of Field Service course offerings.

2. Survey respondents came from the following major areas of employment:

Primary Area of Employment	User	Nonusers	Past Users
Homemaking	22%	29%	36%
Trade and Industry	14%	15%	11%
Office and Business	13%	-	12%
Retired	-	12%	-

When comparing this breakdown with the occupations found in the census data for this area, there seems to be some need for additional study of the Adult Continuing Education offerings--especially in Distributive Education which according to the census data will constitute 14.5 percent of the 1981 District One working population.

3. Half of the users had some education beyond high school, and 16 percent of the users had not attained a high school education. A greater percentage of those persons considered nonusers attained less than a high school education, compared to the users. In most categories, a greater percentage of users had completed post-high school work than the corresponding breakdown for nonusers.

Of the nonusers sampled who had achieved less than a high school diploma, more tended to live in rural areas than urban centers. This could mean an additional emphasis needs to be placed on getting Adult Basic Education, GED Preparatory, and high school credit courses into Outreach Centers.

The educational level of attainment had a definite effect on the income levels reported by users and nonusers. The study shows that generally the median income of both user and nonuser respondents increased as each additional diploma or degree level is completed.

The majority of the users (64 percent) and nonusers (62 percent) had a financial income level of $11,999 and less. This data indicates that District One is attracting a good cross section of its population as far as income is concerned. The median income for the user respondents was $8,400 and for nonusers it was $8,820. The mean income for users was $9,324 and $9,732 for nonusers. It would also appear that District One tends to serve (however slight) the lower income segment of its eligible school population.

4. The study obtained responses from users and nonusers in the same ratio of females (64 percent) and males (36 percent). The past user complexion was 74 percent female and 25 percent male. This finding tends to confirm that more females than males enroll in noncredit classes, although telephone solicitors reported that more females and children tended to answer the telephone than males which might bias these results slightly. In some occupational areas of employment, the percent of enrollment exceeded the percent of people who were nonusers in those occupational areas. Examples of this are:

    a. Government. Five percent of the user enrollment listed their occupation as government, compared to two percent of the nonusers listing government as their occupation. Four percent of the past users listed their occupation as government.

b. Health. Eight percent of the user enrollment listed health as their occupation, compared to four percent of the nonusers surveyed listing health as an occupation. Five percent of the past users listed health.

c. Office and business. Thirteen percent of the user enrollment listed office and business as their occupational field, compared to nine percent of the nonusers listing that same occupational category. Twelve percent of the past users listed this category.

d. Student. Nine percent of the current user enrollment listed their occupation as student, compared to four percent of the nonusers identifying themselves as students and one percent of the past users.

e. Unemployed. A total of three percent of the user enrollments listed themselves as unemployed, compared to one percent of the nonusers surveyed and two percent of the past users.

In some occupational categories, the percentage of workers found in those occupational categories exceeded the percent of the student population listing those categories as their occupation. Examples of this were:

a. Homemaking. Twenty-nine percent of the nonusers responding indicated their occupation as a homemaker, and 22 percent of the users enrolled indicated that same occupation. However, 36 percent of the past users indicated homemaking as their occupation.

b. Marketing sales, retail and wholesale distribution. Ten percent of the nonusers responding listed this occupation, compared to six percent of the users enrolled in classes and seven percent of the past users.

c. Retired. A total of 12 percent of those persons considered nonusers who responded said they were retired. Four percent of the past users and only two percent of the current user enrollment listed themselves as being retired. These comparisons may have future implications for program planning in the Adult Continuing Education program.

5. A total of 486 individuals who were contacted and interviewed during the pre-sell phase of the study indicated they were past users of VTAE District One. Of this number telephone solicitors contacted and interviewed 279 urban area respondents (46.5 percent of the 600 urban sample) and 202 past users from the rural area (or 33.7 percent of the 600 rural

sample). It would appear from this finding that rural residents participate less in VTAE programs than those residing in urban areas.

Educational Interest Information

1. In the Adult Continuing Education Study, a variety of reasons were given for taking courses. The five major reasons for taking noncredit courses were: self-improvement, recreation, increased effectiveness on present job, preparation for initial employment, and other. Below is a table describing the reasons for taking courses, and the way participants in the Adult Education courses answered the questions by age category and sex of the respondents.

Reasons for Taking Most Recent Course (Five Major Reasons)

Occupational Category	Overall Percentage Responding	By Age					
		16-17	18-39	40-61	61+	Male	Female
Self-Improvement	45%	29%	44%	50%	59%	38%	49%
Recreation	16%	18%	17%	14%	25%	11%	20%
Increased Effectiveness on Present Job	12%	5%	12%	17%	3%	18%	9%
Other	8%	25%	7%	5%	7%	12%	5%
Preparation for Initial Employment	7%	19%	8%	4%	0%	8%	7%

The age of the participants and the sex of the participants were major factors in why he/she enrolled in classes. Younger people enrolled in classes to prepare for initial employment, self-improvement and other reasons, while middle-aged persons tended to enroll for self-improvement, to increase effectiveness on the job, and recreation. Older people enrolled for self-improvement and recreation reasons.

Men enrolled in classes for self-improvement and to increase their effectiveness on the job, and women enrolled for self-improvement and recreation reasons mostly.

This information should prove useful in preparing future public information campaigns when the attempt is made to inform or attract students to District One's Adult Continuing Education Programs.

2. There appears to be four major reasons why adults (nonusers) have not taken advantage of Adult Continuing Education classes. These reasons are:

   a. Too busy--42 percent.

   b. Current class offerings do not interest me--18 percent.

   c. Other--17 percent. Nonuser respondents indicated that their "other" reasons for not taking classes were poor health, age, class being filled or cancelled, too tired, etc.

   d. Not aware of the course offerings--8 percent. This finding represents another challenge for District One to work on.

More males (11.2 percent) than females (6 percent) indicated they were not aware of District One course offerings. Older nonuser respondents (40 years and older) stated that a lack of transportation, current offerings not of interest, class time inconvenient, and other reasons such as health, age, etc. were all major reasons for not taking advantage of VTAE offerings. Younger nonuser respondents indicated that course fees too high, too busy, class location inconvenient, and not aware of course offerings were their major reasons for not attending District One classes.

Another look at reasons for not taking advantage of Adult Continuing Education opportunities brought out the following concerns by occupational area of employment:

a. Course fees too high was mostly a concern of homemakers.

b. Current offerings do not interest me was found to be a significant deterrent for homemakers and trade and industrial workers.

c. Class time is inconvenient was a concern of trade and industrial workers.

d. Class location inconvenient was a concern of those workers in agriculture.

e. Lack of transportation was a deterrent for homemakers and retired persons.

f. Not aware of course offerings seemed to be identified as a problem by the marketing and sales, retired, and trade and industrial workers. It was noted that homemakers had a high percent of respondents in all areas of reasons for not enrolling. This is probably due to the large percent of female responses of which a large number probably considered themselves as homemakers.

g. Other reasons were indicated such as poor health, winter driving, too old, class cancelled, too tired. These were cited by respondents in all occupational areas.

3. The majority of the users (individuals attending Fall 1977 Adult Continuing Education Classes) thought that course fees were not currently too expensive. The fee costs seemed to be of more concern to 16- and 17-year olds, and those people 62 and over. Also, only two percent of the nonusers (individuals who never took a class from District One) indicated that the reason they did not take a course was that the course fees were too high.

4. When asked the best time of day to attend class, the majority of people indicated evening was the best time, and that classes should be conducted during the regular school year. However, the nonusers had only 55 percent stating that evening was the best time to schedule Adult Continuing Education classes. They reported that afternoon was the best time for 16 percent of them, and morning was best for 11 percent. Of the users, seven percent thought morning and six percent thought afternoons were the best times to take classes. Perhaps this finding is somewhat influenced by the high percentage of nonuser respondents (21 percent) who are 62 years or older. Most respondents felt that classes should run during the school year, although some classes do run during the summer, and eight percent of the users and 11 percent of the nonusers thought this was the best time to run classes.

5. Adults preferred not to have to drive too far to attend class. Eighty-two percent of the users and 77 percent of the nonusers would prefer to travel 20 miles or less to attend class. (Fifty-nine percent of the users and 62 percent of the nonusers are unwilling to drive beyond 10 miles.) Male users and nonusers would travel a longer distance than females. Age made little difference in this preference, except that the 41- to 62-year old user age category had more respondents than the other categories had who were willing to travel 20 to 30 miles to class.

6. It is apparent that the majority of users (65 percent) and nonusers (57 percent) who might enroll in an Adult Continuing Education class would wish to receive a certificate of course completion. With the exception of Homemaking, Recreation and Avocational courses, a majority of students in all other areas of study indicated they would like to receive this recognition of attendance.

7. The users and nonusers had parallel thoughts concerning pursuit of an associate degree, vocational diploma or program certificate. Only six percent of the users and five percent of the nonusers are interested in associate degree work. (Interestingly enough, those respondents in the class user sample fall primarily in the business and marketing instructional areas.) This finding may be due to the fact that the respondents do not understand what an associate degree is. To test this understanding on the part of the respondent another category--Do you know what degree, diploma, or program certificates are?--was inserted in the nonuser questionnaire (too late for the user questionnaire). Seven percent of the nonuser respondents checked off this category. In any case the five and six percent findings above appear to be consistent with a national study done by the Educational Testing Service* which found that only four percent of their respondents were interested in working toward an associate degree.

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* Source: Planning Non-Traditional Programs, K. Patricia Cross; John R. Valley & Associates, San Francisco: Jossey-Bass, 1974, Page 36.

Ten percent of the users and that same percentage of nonusers were interested in working toward a vocational diploma.

A total of 24 percent of the users and 15 percent of the nonusers were interested in a program certificate. In the Educational Testing Service study, 20 percent of the respondents were interested in a skill certificate.

Fifty-five percent of the users and 52 percent of the nonusers were not interested in working for a degree, diploma or program certificate. The Educational Testing Service found that 32 percent of the respondents weren't interested in formal credit in their study.

8. For the most part, future course requests of both user and nonuser repeated the spectrum of past Field Service offerings. Unique "write-in" requests will be separately listed for review by the Field Service Division staff. At that point in time determination can be made as to the merits of offering courses in astrology, vegetarian cooking, co-ed volleyball, dancing, aeronautics, etc.

General Information

1. Users, nonusers and past users learned about the Adult Continuing Education offerings from three major sources which were:

	User	Nonuser	Past User
a. The newspaper	43%	40%	26%
b. The evening school brochure	34%	31%	35%
c. Friends and relatives	20%	19%	16%

A total of 12 percent of the nonusers had not heard of the Adult Continuing Education program.

2. Seventy-five percent of the users and nonusers were not interested in vocational counseling. Twelve percent of the nonusers indicated they were not sure what vocational counseling was. This category was only inserted

in the nonuser questionnaire (too late for user questionnaire) as a means of testing the question semantics on vocational counseling. Perhaps the respondent percentages speak for themselves.

3. Those people who had enrolled in an Adult Continuing Education class thought quite well of the VTAE District One. Eighty-five percent of the users and 91 percent of the past users had an overall opinion that the school system and its educational programs were good or excellent. Sixty-five percent of the nonusers rated the District good or excellent. However, 29 percent of the nonusers voiced "no opinion" as opposed to four percent of the users and past users. Women had a slightly higher opinion of the district than did their male counterparts.

CHAPTER IV

SUGGESTIONS AND RECOMMENDATIONS

1. Interestingly enough a high percentage of VTAE *users* indicated that the most important reason for taking a course was "self-improvement". This finding generally crossed all sex and age categories in the study. Also, the ratios reported in these categories seemed surprisingly high considering the wide range of choices available to the respondents in the survey questionnaire. This result (along with the many other reported characteristics of survey participants) will be made available to the Public Information Specialist at District One. Hopefully, that office will review these findings carefully and utilize this type of vital information in future public information campaigns when the attempt is made to inform or attract students to District One's Adult Continuing Education Programs.
2. It is also interesting to note that "recreation" was the second most important reason (overall) adults take noncredit classes. If District One wishes to respond to the needs of its residents, recreational and avocational classes must continue to make up a *reasonable* proportion of the total annual Field Service class offerings.
3. When planning Adult Continuing Education publicity, the Public Information Office and the Field Service Staff of District One should be apprised of the fact that local newspapers and the Evening School tabloid were the most common means of learning about VTAE classes. It would appear from the study findings that promotion utilizing these types of media be continued or even expanded in future class recruiting efforts.

4. Although course fees are not currently a major concern to most residents of District One, it is important that future fee levels remain reasonable and in line with the ability of class participants to pay these fees. There is some evidence that young people (16-17 year olds) and the retired are feeling the pinch of escalating course costs. Also, the study results do show that District One tends to serve the lower income segments of its eligible population.
5. There is some evidence that urban residents take advantage of Adult Continuing Education Programs more often than do rural residents. Perhaps this is due to the accessibility of modern, well-equipped training installations in urban centers. Opinions are frequently expressed that limited educational resources tend to gravitate to full-time programs or high census classes sponsored in these urban centers--often limiting unique course offerings to one area of the District. High census counts, in and of themselves, do not always evidence high priority training needs. Occasionally it would create a huge reservoir of goodwill (especially in rural areas) if unique educational programs be rotated and made available to taxpayers in other parts of District One--even when this effort requires extra sacrifice in time, money and course enrollment counts.
6. Facilities and scarce instructional talent are not the only limiting factors encountered in bringing Adult Continuing Education opportunities into the rural areas of District One. Study results reveal that a very large majority of potential VTAE class users (whether urban or rural) are unwilling to drive more than 20 miles to a class of their choice. In fact, approximately 60 percent of the user and nonuser study respondents indicated they wished to limit their driving radius to 10 miles or less. This finding creates a considerable challenge for District One and the Field Service Division with respect to planning and implementing future

VTAE course offerings in outlying areas of the District. Yet, if the Field Service mission is to be achieved, this student handicap must be overcome--preferably by bringing Adult Continuing Education services to the people in their home/local environments.

7. Of the nonusers sampled who had achieved less than a high school diploma, more tended to live in rural areas than urban centers. Thus, additional emphasis needs to be placed on getting Adult Basic Education, GED Preparatory, and High School Credit courses into outreach areas of the District.

8. Approximately 15 percent of the user and nonuser respondents were interested in pursuing an associate degree or vocational diploma. This percentage of study respondents (though a minority) reflects a substantial number of potential prospects in District One who might be interested in attending part-time degree or diploma course work at various Adult Continuing Education Centers. Perhaps the Instructional Services Division should solicit the cooperation and expertise of the Field Services Division in expediting credit course offerings for this potential student population.

9. It is apparent from the study results that the majority of students in District One Adult Continuing Education classes wish to receive some kind of recognition of their class attendance. Either a Certificate of Course Completion should be awarded or, where appropriate, the Continuing Education Unit (CEU) should be documented and granted to all Adult Continuing Education students desiring this measure of their participation in eligible VTAE noncredit classes.

10. For the most part, the future course requests obtained from both user and nonuser respondents repeated the spectrum of past Field Service class offerings. This finding suggests that the Field Service Division

continue to offer the same broad cross section of VTAE courses to its future clientele that it has successfully sponsored in the past. However, it is strongly recommended that the Field Service staff seriously evaluate the additional table ratios and other study variations which might suggest new improvements or additional fine-tuning of the future Adult Continuing Education effort in District One. For instance, followup studies should be made in an effort to answer questions such as the following:

a. Why does VTAE District One tend to serve more females than males in its Adult Continuing Education programs? Why are older residents of the District underrepresented in VTAE class offerings?

b. Some occupation areas of employment seem to be less represented in our evening school enrollments--why is this so? What can be done to improve these ratios and better serve these occupation categories?

c. Twelve percent of the nonuser respondents were not even aware of the Adult Continuing Education program in District One. What can be done to make VTAE class offerings more attractive, convenient and interesting to the nonuser of VTAE District One? Is it possible to initiate more flexible (noncredit) class schedule with respect to time and course location?

The above questions represent but a few of the unanswered findings and insights garnered from the 1977-78 Adult Continuing Education Study. They confront the District One Field Service Staff with a challenge that must be addressed if the Field Service Division is ever to improve its educational delivery system and achieve its VTAE mission (see Appendix A).

11. Finally, (ending on a personal note) the author hopes that his labors were not in vain and that the results of this study will be broadly distributed (even replicated in other Wisconsin VTAE Districts). Hopefully, these research findings will lend aid and comfort and some evidential support to those individuals charged with the function of

providing Adult Continuing Education services to their constituents. May you receive a realistic and fair share of the limited educational dollar when implementing your vital Adult Continuing Education programs--a growth area in the field of education.

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AREA VOCATIONAL, TECHNICAL AND ADULT EDUCATION DISTRICT ONE

FIELD SERVICES' PHILOSOPHY

Field Services is part of a delivery system of vocational, technical and adult education, the purpose of which is to broaden the educational opportunities available for adults of Wisconsin by establishing a program of instruction which will prepare them to achieve their occupational and personal goals.

Field Services has a primary responsibility to part-time students.

The broad goals of Field Services listed below provide educational opportunities for adults through classes, conferences, seminars, institutes, workshops, and other offerings in:

1. Occupational extension.
2. Occupational preparatory.
3. Home, family health, and community living.
4. General and basic education.
5. Avocational.
6. Special programs.

Field Services is an administrative unit responsible to the director of the district to conduct needed educational activities with primary emphasis on noncredit vocational and adult continuing education and community services classes for part-time students. More specific responsibilities are:

1. Identification of vocational, technical and adult education needs.
2. To develop, staff and disseminate a quality instructional program.
3. To organize and operate vocational and adult education centers and facilities needed to deliver services.
4. To evaluate services delivered for the determination of future direction.

To carry out the philosophy and responsibilities in VTAE District One, the Field Services Division will organize and operate centers to identify and provide vocational, technical and adult education offerings in the following areas (not in order of priority):

1. Courses to meet vocational education needs of workers and adults.
2. Basic education, G.E.D., and high school credit courses to meet needs of adults.
3. Courses to meet vocational education entry-level employment needs of of adults (in this case entry-level may refer to change).
4. Courses to meet general education adult needs such as energy, speed-reading, environment, driver education, etc.
5. Courses to meet family living adult education needs.
6. Education classes to meet adult education needs of handicapped persons.
7. Classes in health to meet general education needs such as CPR, first aid, etc.
8. Courses to meet adult education needs of older persons.
9. Courses to meet leisure time adult education needs.

APPENDIX B

IMPORTANT:

You Can Help Us Serve You Better

The Field Service Division is planning to initiate an Adult Education research project during the 1977 Fall semester. District residents in selected geographic areas will be asked to co-operate with the research team by answering a questionnaire designed to evaluate current and future adult evening school course offerings.

The information generated from this important survey will be vital in shaping the future direction of the Field Services Programs. We urge you to help us. We assure those of you who are contacted that your response will be held in the strictest confidence. Thanks for your cooperation.

Norbert Wurtzel

APPENDIX C

USER QUESTIONNAIRE

VOCATIONAL, TECHNICAL AND ADULT EDUCATION — District One

Field Services Division

CONTINUING EDUCATION QUESTIONNAIRE

In order to better serve the residents of Vocational, Technical and Adult Education District One, we urge you to complete this questionnaire and return it to the instructor or your nearest VTAE Center Supervisor. We assure you that your response will be held in the strictest confidence.

DIRECTIONS: Please check the appropriate space or provide the requested information.

1. Sex:

___1. Female
___2. Male

2. Age Group:

___1. 16 - 17
___2. 18 - 39
___3. 40 - 61
___4. 62 or over

3. What is your primary area of employment (or occupational area)? Check one only.

___1. Agriculture
___2. Education
___3. Government (Federal, State or Local)
___4. Health
___5. Homemaking
___6. Marketing Sales, Retail & Wholesale Distribution
___7. Office & Business
___8. Retired
___9. Student
___10. Trade & Industry
___11. Unemployed (do not check if you checked #5)
___12. Other:______________________________

4. In what county do you reside?

___1. Buffalo
___2. Chippewa
___3. Clark
___4. Dunn
___5. Eau Claire
___6. Jackson
___7. Pepin
___8. Pierce
___9. St. Croix
___10. Taylor
___11. Trempealeau
___12. Other:________

5. Which of the following best describes the area in which you live?

___1. Rural
___2. Town: Less than 1,000
___3. Town: 1,000 - 1,999
___4. Town: 2,000 - 9,999
___5. City: 10,000 or more

6. What is your highest level of formal education? (Check one only)

___1. Less than 8th grade
___2. 8th grade
___3. Some high school
___4. High School graduate
___5. Some Vocational Technical training
___6. Vocational Diploma or Certificate
___7. Associate Degree
___8. Some college
___9. Bachelor's Degree
___10. Master's Degree
___11. Doctor's Degree
___12. Other:__________________

7. What is your current income level?

___1. $0 to $5,999
___2. $6,000 to 11,999
___3. 12,000 to 19,999
___4. 20,000 to 24,999
___5. 25,000 and over

What is your nearest District One Adult/Evening School Center? (Check one. Select the city/town nearest to you.)

8.

___1. Alma
___2. Alma Center
___3. Altoona
___4. Arkansaw
___5. Augusta
___6. Bloomer
___7. Boyceville
___8. Cadott
___9. Chippewa Falls
___10. Colfax
___11. Cornell
___12. Durand

9.

___1. Eau Claire
___2. Eleva-Strum
___3. Elk Mound
___4. Ellsworth
___5. Elmwood
___6. Fall Creek
___7. Gilman
___8. Gilmanton
___9. Greenwood
___10. Holcombe
___11. Menomonie
___12. Mondovi

10.

___1. Neillsville
___2. New Auburn
___3. Osseo-Fairchild
___4. Owen-Withee
___5. Pepin
___6. Plum City
___7. Prescott
___8. River Falls
___9. Spring Valley
___10. Stanley-Boyd
___11. Thorp
___12. Not sure

11. How many VTAE Evening School courses have you taken?

___none
___one
___2 - 3
___4 - 5
___6 - 10
___11 or more

12. Please check each of the years below in which you enrolled in VTAE Evening School courses.

___1. 1977
___2. 1976
___3. 1975
___4. 1974
___5. 1973
___6. Over 5 years ago

13. Most recent course area of study

___1. Agriculture
___2. Homemaking Skills
___3. Marketing Sales, Retail & Wholesale Distribution
___4. Office & Business
___5. Health Occupations
___6. Trade & Industry
___7. Adult Basic Education, GED, High School Credit
___8. General Education & Self Development
___9. Recreation & Avocational
___10. Other: ______________________________

14. Reason for taking most recent course: (Check most important reason only!)

___1. To prepare for initial employment
___2. Retrain because of a desire to change employment
___3. To provide training to increase effectiveness on present job
___4. To get a better job in same field
___5. To reenter the job market
___6. For recreation
___7. For socialization
___8. For self-improvement
___9. Other:_________________________

15. When you enroll in a course, would you want to receive a certificate of completion?

___1. Yes
___2. No

16. Are you interested in working toward an: (check one only)

___1. Associate Degree
___2. Vocational Degree
___3. Program Certificate
___4. Not interested in Degree or Certificate

OVER!

17. Would you desire some vocational counseling?

___1. Yes
___2. No

18. Would you like more information on course offerings?

___1. Yes
___2. No

19. Do you feel course fees are currently too expensive?

___1. Yes
___2. No

20. Future Course Offerings - I would like to see more classes offered in:

Check Study Area	Any Specific Course?
___1. Agriculture	________________
___2. Homemaking	________________
___3. Marketing Sales, Retail & Wholesale	________________
___4. Office & Business	________________
___5. Health Occupations	________________
___6. Trade & Industry	________________
___7. Adult Basic Education, GED and High School Credit	________________
___8. General Education & Self Development	________________
___9. Recreation & Avocational	________________
___10. Other	________________
___11. Not interested	________________

21. Best time of day for taking course: (Check one only)

___1. Morning
___2. Afternoon
___3. Evening
___4. Weekend

22. When?

___1. Regular school year? (Fall & Winter)
___2. Summer school

23. How many miles are you willing to travel to an evening school class?

___1. 0 - 5 miles
___2. 5 - 10 miles
___3. 10 - 20 miles
___4. 20 - 30 miles
___5. Over 30 miles

24. How did you learn about District One's Adult Evening School?

___1. Not aware of VTAE offerings
___2. Friends or relatives
___3. Newspaper
___4. Radio - Television
___5. Adult Evening School Bulletin (bulk mailer)
___6. Employer
___7. Through enrolling in a VTAE District One course as a Diploma or Associate Degree student.
___8. Other source ______________________________

25. What is your general overall opinion of the VTAE District One school system and its educational programs?

___1. Poor
___2. Fair
___3. Good
___4. Excellent
___5. No opinion

The Field Service Division of VTAE District One has initiated this Adult Education research project. District residents in selected geographic areas have been asked to cooperate with the research team by answering this questionnaire designed to evaluate current and future adult evening school course offerings.

The information generated from this important survey will be vital in shaping the future direction of the Field Service Programs. We assure you your response will be held in strict confidence. Thank you for your cooperation.

James D. Young
Research Project Coordinator

APPENDIX D

NONUSER QUESTIONNAIRE

VOCATIONAL, TECHNICAL AND ADULT EDUCATION — District One

Field Services Division

CONTINUING EDUCATION QUESTIONNAIRE

In order to better serve the residents of Vocational, Technical and Adult Education District One, we urge you to complete this questionnaire and return it to our office in the enclosed return envelope as soon as possible. We assure you your responses will be held in the strictest confidence.

DIRECTIONS: Please check the appropriate space or provide the requested information.

1. Sex:

—1. Female
—2. Male

2. Age Group:

—1. 16 - 17
—2. 18 - 39
—3. 40 - 61
—4. 62 or over

3. What is your primary area of employment (or occupational area)? Check one only.

—1. Agriculture
—2. Education
—3. Government (Federal, State or Local)
—4. Health
—5. Homemaking
—6. Marketing Sales, Retail & Wholesale Distribution
—7. Office & Business
—8. Retired
—9. Student
—10. Trade & Industry
—11. Unemployed (do not check if you checked #5)
—12. Other________________________________

4. In what county do you reside?

—1. Buffalo
—2. Chippewa
—3 Clark
—4. Dunn
—5. Eau Claire
—6. Jackson
—7. Pepin
—8. Pierce
—9. St. Croix
—10. Trempealeau
—11. Taylor
—12. Other_____________

5. Which of the following best describes the area in which you live?

—1. Rural
—2. Town: Less than 1,000
—3. Town: 1,000 - 1,999
—4. Town: 2,000 - 9,999
—5. City: 10,000 or more

6. What is your highest level of formal education? (Check one only)

—1. Less than 8th grade
—2. 8th grade
—3. Some high school
—4. High School graduate
—5. Some Vocational-Technical training
—6. Vocational Diploma or Certificate
—7. Associate Degree
—8. Some college
—9. Bachelor's Degree
—10. Master's Degree
—11. Doctor's Degree
—12. Other:________________________

7. What is your current income level?

—1. $0 to $ 5,999
—2. $6,000 to 11,999
—3. 12,000 to 19,999
—4. 20,000 to 24,999
—5. 25,000 and over

What is your nearest District One Adult Evening School Center? (check one. Select the city/town nearest to you)

8.

—1. Alma
—2. Alma Center
—3. Altoona
—4. Arkansaw
—5. Augusta
—6. Bloomer
—7. Boyceville
—8. Cadott
—9. Chippewa Falls
—10. Colfax
—11. Cornell
—12. Durand

9.

—1. Eau Claire
—2. Eleva-Strum
—3. Elk Mound
—4. Ellsworth
—5. Elmwood
—6. Fall Creek
—7. Gilman
—8. Gilmanton
—9. Greenwood
—10. Holcombe
—11. Menomonie
—12. Mondovi

10.

—1. Neillsville
—2. New Auburn
—3. Osseo-Fairchild
—4. Owen-Withee
—5. Pepin
—6. Plum City
—7. Prescott
—8. River Falls
—9. Spring Valley
—10. Stanley-Boyd
—11. Thorp
—12. Not sure

11. Reason for not taking courses: (Check most important reason only)

—1. Course fees too high
—2. Too busy
—3. Current class offerings do not interest me
—4. Class time is inconvenient
—5. Class location inconvenient
—6. Lack transportation
—7. Not aware of course offerings
—8. Other:_______________________

12. Would you like more information on course offerings?

—1. Yes
—2. No

13. If you took a course, would you want to receive a certificate of course completion?

—1. Yes
—2. No

14. Would you be interested in working toward an: (check one only)

—1. Associate Degree
—2, Vocational Diploma
—3. Program Certificate
—4. Not interested in Degree, Diploma or Certificate
—5. Do not know what Degree, Diploma or Program Certificates are.

15. Would you desire some vocational counseling?

—1. Yes
—2. No
—3. Not sure what Vocational counseling is.

16. Future Course offerings - I would like to see more classes offered in:

—1. Agriculture
—2. Homemaking
—3. Marketing Sales, Retail & Wholesale Distribution
—4. Office & Business
—5. Health Occupations
—6. Trade & Industry
—7. Adult Basic Education, GED, High School Credit
—8. General Education & Self Development
—9. Recreation & Avocational
—10. Other__________________________________
—11. Not interested

OVER:

17. Best time of day for taking a course:

—1. Morning
—2. Afternoon
—3. Evening
—4. Weekend

18. When?

—1. Regular school Year (Fall & Winter)
—2. Summer school

19. How many miles are you willing to travel to an evening class?

—1. 0 - 5 miles
—2. 5 - 10 miles
—3. 10 - 20 miles
—4. 20 - 30 miles
—5. Over 30 miles

20. How did you learn about District One's Adult Evening School?

—1. Not aware of VTAE offerings
—2. Friends or relatives
—3. Newspaper (local)
—4. Radio - television
—5. Adult evening school bulletin (bulk mailer)
—6. Employer
—7. Through enrolling in a VTAE District One course as a Diploma or Associate Degree student
—8. Other source______________________________

21. What is your general overall opinion of the VTAE District One school system and its educational programs?

—1. Poor
—2. Fair
—3. Good
—4. Excellent
—5. No opinion

The Field Service Division of VTAE District One has initiated this Adult Education research project. District residents in selected geographic areas have been asked to cooperate with the research team by answering this questionnaire designed to evaluate current and future adult evening school course offerings.

The information generated from this important survey will be vital in shaping the future direction of the Field Service Programs. We assure you your response will be held in strict confidence. Thank you for your cooperation.

James D. Young
Research Project Coordinator

APPENDIX E

PAST USER QUESTIONNAIRE

220

VOCATIONAL, TECHNICAL AND ADULT EDUCATION -- District One

Field Services Division

CONTINUING EDUCATION QUESTIONNAIRE

Telephone Survey Checksheet

DIRECTIONS: Please check the appropriate space or provide the requested information (make notes if you wish).

1. Sex:

___ Female
___2. Male

2. Age Group:

___1. 16 - 17
___2. 18 - 39
___3. 40 - 61
___4. 62 or over

. What is your primary area of employment (or occupational area)?

___1. Agriculture
___2. Education
___3. Government (Federal, State or local)
___4. Health
___5. Homemaking
___6. Marketing Sales, Retail & Wholesale Distribution
___7. Office & Business
___8. Retired
___9. Student
___10. Trade & Industry
___11. Unemployed (do not check if you checked #5)
___12. Other

4. In what county do you reside?

___1. Buffalo
___2. Chippewa
___3. Clark
___4. Dunn
___5. Eau Claire
___6. Jackson
___7. Pepin
___8. Pierce
___9. St. Croix
___10. Taylor
___11. Trempealeau
___12. Other: ________________

hat is your nearest District One Adult/Evening School enter? (Check one. Select the city/town nearest to you.)

.

___1. Alma
___2. Alma Center
___3. Altoona
___4. Arkansaw
___5. Augusta
___6. Bloomer
___7. Boyceville
___8. Cadott
___9. Chippewa Falls
___10. Colfax
___11. Cornell
___12. Durand

6.

___1. Eau Claire
___2. Eleva Strum
___3. Elk Mound
___4. Ellsworth
___5. Elmwood
___6. Fall Creek
___7. Gilman
___8. Gilmanton
___9. Greenwood
___10. Holcombe
___11. Menomonie
___12. Mondovi

7.

___1. Neilsville
___2. New Auburn
___3. Osseo-Fairchild
___4. Owen-Withee
___5. Pepin
___6. Plum City
___7. Prescott
___8. River Falls
___9. Spring Valley
___10. Stanley-Boyd
___11. Thorp
___12. not sure

8. Most recent course area of study. (What course or courses have been taken.)

___1. Agriculture
___2. Homemaking Skills
___3. Marketing & Distribution
___4. Office & Business
___5. Health Occupations
___6. Trade & Industry
___7. Adult Basic Education, GED, High School Credit
___8. General Education & Self Development
___9. Other ________________________________

9. How did you learn about the District One's Adult Evening School?

___1. Not aware of VTAE offerings
___2. Friends or relatives
___3. Newspaper
___4. Radio-Television
___5. Adult Evening School Bulletin (bulk mailer)
___6. Employer
___7. Through enrolling in a VTAE District One course as a Diploma or Associate Degree student
___8. Other

10. What is your general overall opinion of the VTAE District One school system and its educational programs?

___1. Poor
___2. Fair
___3. Good
___4. Excellent
___5. No opinion

TELEPHONE SURVEY SCRIPT & GUIDELINE*

I. Phone introduction

a. Let phone ring 5-6 times!

b. Remember your telephone smile!

"*Good (Morning, Afternoon, Evening)! (Mr./Mrs.) Jones? This is (your name) calling from District One Technical Institute. (Mr./Mrs.) Jones, we are making a brief telephone survey in your community concerning attendance in our Adult Evening School. Would you be kind enough to answer a few questions for us? Good! -- Are you currently enrolled in Evening School? (Yes - abort)! Have you ever taken an evening school course (or any course) at District One Technical Institute? (or one of its outreach centers? --* explain, if necessary)

II. YES Response

a. Use Continuing Education Questionnaire - Telephone Survey check-sheet - and check appropriate answers.

III. NO Response

a. Well, (Mr./Mrs.) Jones, as a District One resident...*we are very much interested in how YOU feel about adult education and, of course, District One. In fact, you are one of a very special group of people we have selected from an 11 county area and we're hoping you will help us out! We have a very brief questionnaire we would like to send you with 21 short questions that you can quickly check off your answers and return to us. You might even have some fun with it. In any case, we assure you that the questions are not controversial and we promise you that your replies will be held in the strictest confidence. Your help will be most appreciated and the results of this survey will go a long way in helping our school plan future educational programs. Will you help us out, (Mr./Ms.) Jones?*

(Modify above sample phone presentation to fit your discussion with your client.)

b. *Do we have your correct address?* (Spell out name and address over the phone.)

IV. CLOSING REMARKS

Again, thank you very much (Mr./Ms.) Jones. We really do appreciate your cooperation on this survey. We'll be sending the questionnaire out in today's mail. Would you answer and return your copy in the enclosed school addressed envelope as soon as possible. Thank you... nice talking with you!

---

* In practice this script was substantially abbreviated to fit the individual phone contacts response.

APPENDIX G

1975 POPULATION ESTIMATES

		Totals
URBAN AREA		
Chippewa Falls	12,865	
Altoona	4,164	
Eau Claire	46,348	
		63,377
RURAL AREA		
Rural Area #1	40,267	
Rural Area #2	62,396	
Rural Area #3	63,332	
		165,995
TOTAL DISTRICT ONE POPULATION (1975 ESTIMATE)		229,372

URBAN AREA - SAMPLE SIZE 600

	Approximate Phone Count	Phone Sample Proportion/Distribution
Chippewa Falls	7,500	$\frac{7,500}{30,030} \times 600 = 150$
Eau Claire - Altoona	22,530	$\frac{22,530}{30,030} \times 600 = 450$
TOTALS	30,030	600

RURAL AREA - SAMPLE SIZE 600

	Approximate Population Count	Sample Distribution By Area
Rural Area #1	40,267	$\frac{40,267}{165,995} \times 600 = 146$
Rural Area #2	62,396	$\frac{62,396}{165,995} \times 600 = 225$
Rural Area #3	63,332	$\frac{63,332}{165,995} \times 600 = 229$
TOTALS	165,995	600

RURAL AREA #1 - SAMPLE SIZE 146

Telephone Exchange	Approximate Phone Count	Phone Sample Proportion/Distribution
Bloomer	1,905	$\frac{1{,}905}{9{,}380} \times 146 = 30$
Cadott/Boyd	1,540	$\frac{1{,}540}{9{,}380} \times 146 = 24$
Cornell	1,020	$\frac{1{,}020}{9{,}380} \times 146 = 16$
Eagle Point	500	$\frac{500}{9{,}380} \times 146 = 8$
Gilman	525	$\frac{525}{9{,}380} \times 146 = 8$
Holcombe	555	$\frac{555}{9{,}380} \times 146 = 9$
Jim Falls	605	$\frac{605}{9{,}380} \times 146 = 9$
Jump River/Hannibal	345	$\frac{345}{9{,}380} \times 146 = 5$
New Auburn/Long Lake	805	$\frac{805}{9{,}380} \times 146 = 12$
Stanley	1,580	$\frac{1{,}580}{9{,}380} \times 146 = 25$
TOTALS	9,380	146

RURAL AREA #2 - SAMPLE SIZE 225

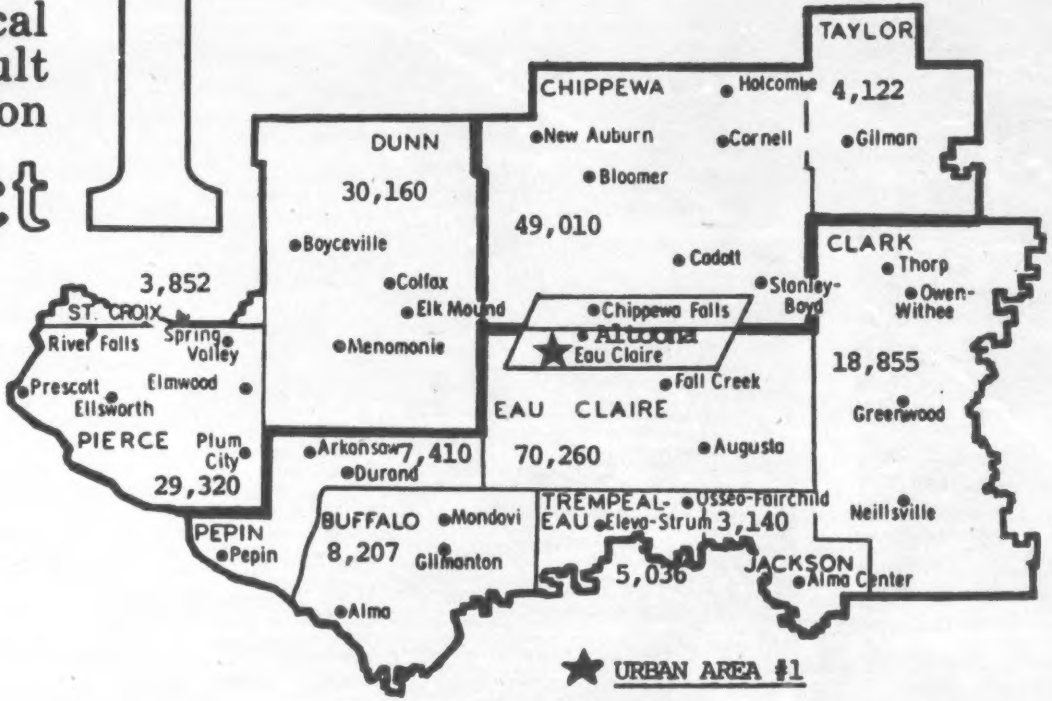
Telephone Exchange	Approximate Phone Count	Phone Sample Proportion/Distribution	
Alma	710	$\frac{710}{18,570} \times 225 =$	9
Alma Center/ Fairchild/Merrillan	1,305	$\frac{1,305}{18,570} \times 225 =$	16
Arkansaw	520	$\frac{520}{18,570} \times 225 =$	6
Augusta	1,140	$\frac{1,140}{18,570} \times 225 =$	14
Cleghorn	320	$\frac{320}{18,570} \times 225 =$	4
Durand	1,560	$\frac{1,560}{18,570} \times 225 =$	19
Eleva/ Northfield/Strum	1,255	$\frac{1,255}{18,570} \times 225 =$	15
Fall Creek	905	$\frac{905}{18,570} \times 225 =$	11
Gilmanton/Modena	370	$\frac{370}{18,570} \times 225 =$	4
Greenwood/Willard	1,330	$\frac{1,330}{18,570} \times 225 =$	16
Mondovi	1,550	$\frac{1,550}{18,570} \times 225 =$	19
Neillsville	2,475	$\frac{2,475}{18,570} \times 225 =$	30
Nelson	450	$\frac{450}{18,570} \times 225 =$	5
Osseo	900	$\frac{900}{18,570} \times 225 =$	11
Owen/Withee	1,140	$\frac{1,140}{18,570} \times 225 =$	14
Pepin/Maiden Rock	1,040	$\frac{1,040}{18,570} \times 225 =$	13
Thorp/Lublin	1,480	$\frac{1,480}{18,570} \times 225 =$	18
Waumandee	120	$\frac{120}{18,570} \times 225 =$	1
TOTALS	18,570		225

RURAL AREA #3 - SAMPLE SIZE 229

Telephone Exchange	Approximate Phone Count	Phone Sample Proportion/Distribution	
Boyceville	770	$\frac{770}{20,750}$ x 229 =	9
Colfax	975	$\frac{975}{20,750}$ x 229 =	11
Downsville	470	$\frac{470}{20,750}$ x 229 =	5
Eau Galle	300	$\frac{300}{20,750}$ x 229 =	3
Elk Lake	940	$\frac{940}{20,750}$ x 229 =	10
Elk Mound	440	$\frac{440}{20,750}$ x 229 =	5
Ellsworth	2,065	$\frac{2,065}{20,750}$ x 229 =	23
Elmwood/Plum City	1,120	$\frac{1,120}{20,750}$ x 229 =	12
Knapp	285	$\frac{285}{20,750}$ x 229 =	3
Menomonie	5,640	$\frac{5,640}{20,750}$ x 229 =	63
Prescott	1,225	$\frac{1,225}{20,750}$ x 229 =	14
River Falls	4,340	$\frac{4,340}{20,750}$ x 229 -	48
Rock Falls	315	$\frac{315}{20,750}$ x 229 =	3
Sand Creek	380	$\frac{380}{20,750}$ x 229 =	4
Spring Lake/Wilson	545	$\frac{545}{20,750}$ x 229 =	6
Spring Valley	675	$\frac{675}{20,750}$ x 229 =	7
Wheeler	265	$\frac{265}{20,750}$ x 229 =	3
TOTALS	20,750		229

1975 POPULATION ESTIMATES BY COUNTY - 18 YEARS AND OLDER *

Vocational
Technical
and Adult
Education
District 1



RURAL AREA #1

(Minus Chippewa Falls)

Total: 40,267

RURAL AREA #3

Total: 63,332

RURAL AREA #2

(Minus Eau Claire and Altoona)

Total: 62,396

★ **URBAN AREA #1**

Eau Claire
Altoona
Chippewa Falls

Total: 63,377

APPENDIX H

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* SOURCE: Area Vocational, Technical and Adult Education District One, Long Range Program Plan, 1976-77 to 1980-81, Atkins, Wayne R., Assistant Director, Research and Planning

APPENDIX I

FIELD SERVICE CLASSES RANDOMLY SELECTED FROM 1977 FALL COURSE OFFERINGS IN URBAN AND RURAL AREAS UTILIZING THE USER QUESTIONNAIRE -

Feeding Light Horses

Typing (All Levels) *

Receptionist Training

Art Painting *

Cake Decorating II

Microwave Cooking *

Oriental Foods

Holiday Crafts

Welding I *

Chain Saw Repair

Small Engines

Firemanship I *

Pre-Service Nursing Assistant

Adult Driver Education *

Swimming Instruction

Psychology I

Science

Auto Tune Up Seminar

Dairy Herd Management

Stenospeed I

Typing I

Rug Hooking

Crocheting *

* More than one class surveyed.

231

Plants and Terrariums

Flair with Foods

Basic Auto Maintenance

Welding - Arc - Acetylene

Auto Maintenance

Police Recruit School

Cardiopulmonary Resuscitation

Defensive Driving - Point Reduction *

Advanced Yoga

History

Norwegian II

RE Safety Class

Farm Records

Accounting 1A

Real Estate Law

Holiday Crafts

Crewel Stitchery

Yeast Breads I

Common Sense Approach to Antiques

Interior Decoration

Aviation Ground School *

Furniture Renovation *

Basic Electronics

Law Enforcement In-Service Training

Charting for Nursing Assistants

Group Dynamics

232

* More than one class surveyed.

Norwegian

Lipreading

Nonverbal Communications

Farm Taxes and Accounting

Beginning Accounting

Real Estate Appraisal

Graphic Arts - Photography

Macrame *

Quilting

Clothing I

Children's Clothing

Woodworking II

Auto Maintenance for Women

Machine Shop II

Dietetic Assistant

Emergency Medical Training

Speedreading *

Sign Language

Wisconsin Women and the Law

Chrysler Workshops

Dictating Machine Transcription

Office Practice

Ceramics I *

Basic Photography *

Cake Decorating I *

Hors d oeuvres

233

---

* More than one class surveyed.

Holiday Candy

Tailoring

Woodworking I *

Machine Shop I

Welding II

Meatcutting *

Bus Driver Training

Adult Basic Education *

GED Preparation

Adventures in Attitudes I

How to Remember Names

UNIVERSITY OF CALIF.
LOS ANGELES

SEP 8 1978

CLEARINGHOUSE FOR
JUNIOR COLLEGES

---

* More than one class surveyed.